

STATE OF CALIFORNIA
ENERGY RESOURCES CONSERVATION
AND DEVELOPMENT COMMISSION

In the Matter of:

California Energy Commission/)
Air Resources Board Public)
Workshop on a California)
Strategy to Reduce Petroleum)
Dependence)
)

CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY
COASTAL HEARING ROOM
1001 "I" STREET
SACRAMENTO, CALIFORNIA

THURSDAY, MARCH 28, 2002

9:44 A.M.

Reported by:
Peter Petty
Contract No. 170-01-005

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

A P P E A R A N C E S

CEC COMMITTEE MEMBERS & ADVISORS

James D. Boyd, Presiding Committee Member

William J. Keese, Chair

Susan Bakker, Advisor to Commissioner Boyd

Michael Smith, Advisor to Commissioner Keese

CALIFORNIA AIR RESOURCES BOARD STAFF

Alan C. Lloyd, Chair

CEC STAFF & CONSULTANTS

Dan Fong, Energy Technology Department

Susan Brown, Energy Technology Department

Mike Jackson, Arthur D. Little

Stefan Unnasch, Arthur D. Little

MEMBERS OF THE PUBLIC

Jerry Pohorsky, The Pohorsky Group

Richard McCann, PhD, M. Cubed

Alec Brooks, AC Propulsion

Ric Morales, Caltrans

Michael Schwabe, Diamond Mountain Engineering,
Inc.

Erik Neandross, Gladstein & Associates, LLC

John Keller, California Highway Patrol

Ben Ovshinsky, Energy Conversion Devices, Inc.

MEMBERS OF THE PUBLIC (continued)

John Freel, Chevron Products Company

Neil Koehler, Kinergetics Resources

Samantha Fearn, Honeywell

Muriel Strand, PE, CMT

Gretchen Knudsen, International Truck & Engine
Corporation

Richard W. Kramer, Kramer Engineering

David Taylor, NXE Energy

Sean Turner, California Natural Gas Vehicle
Coalition

Tony Ashby, Sierra Research

Loren Beard, PhD, Daimler Chrysler

Ben Knight, Honda R&D Americas, Inc.

Kathryn Phillips, Center for Energy Efficiency &
Renewable Technologies

Pam Jones, Diesel Technology Forum

Proceedings	1
Welcome and Introductions	1
James D. Boyd, Presiding Commissioner, CEC	1
Alan C. Lloyd, Chairman, ARB	7
William Keese, Chairman, CEC	9
Program Plan Update	10
Mike Jackson, Arthur D. Little	11
Task 3 Report: Summary Results on Petroleum Reduction Options	19
Dan Fong, CEC	19
Questions and Comments	61
Jerry Pohorsky	61
Richard McCann	62
Alec Brooks	69
Ric Morales	73
Michael Schwabe	77
Erik Neandross	79
CEC Staff Susan Brown	91
John Keller	92
Ben Ovshinsky	95
John Freel	98
Neil Koehler	106
Samantha Fearn	118

INDEX (continued)

	Page
Questions and Comments (continued)	
Muriel Strand	129
Gretchen Knudsen	136
Richard Kramer	141
David Taylor	143
Afternoon Session	149
Task 1 Overview: Quantification of Environmental Benefits	149
Mike Jackson, Arthur D. Little	149
Task 1 Methodology, Approach and Preliminary Results	151
Stefan Unnasch, Arthur D. Little	151
Questions and Comments	180
Speaker: Richard McCann	180
Speaker: Sean Turner	187
Speaker: Tony Ashby	188
Speaker: Loren Beard	190
Speaker: Ben Knight	191
Speaker: Loren Beard	197
Speaker: Kathryn Phillips	205
Speaker: Pam Jones	207
Speaker: Erik Neandross	211

INDEX (continued)

	Page
Closing Remarks	212
James D. Boyd, Presiding Commissioner, CEC	212
Adjourn	214
Certificate of Reporter	215

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

P R O C E E D I N G S

9:44 a.m.

PRESIDING COMMISSIONER BOYD: Good

morning. I think we've waited the customary ten minutes for all of the professors to arrive and what-have-you, so I think we -- I still remember those days --

Anyway, good morning, and I'd like to welcome you on behalf of the California Energy Commission and the California Air Resources Board to this jointly sponsored workshop. I'm Jim Boyd. I am the chairman of the Energy Commission's Fuels and Transportation Committee and thus earned the privilege, quote, unquote, of acting as a master of ceremonies for this workshop today.

I am very pleased to have with me up here the other member of the Fuels and Transportation Committee of the California Energy Commission, the chairman of the California Energy Commission, Bill Keese, and very, very pleased to have my good friend, the chairman of the Air Resources Board, Alan Lloyd, join us as well today. So on behalf of our two agencies, again, welcome.

The Air Board and the Fuels and

1 Transportation Committee are acting as your hosts
2 for your joint agency sponsored workshop, thus is
3 why you find the Fuels and Transportation
4 Committee of the Energy Commission represented
5 here, because we are the host committee for this
6 subject at the Energy Commission.

7 We're here today, I almost want to say
8 again because there have been a lot of these, to
9 solicit and to receive your input on what I'll
10 call the legislatively directed development of a
11 California strategy for reducing petroleum
12 dependence. A lot of work has been done. There
13 is still quite a bit of work to be done to satisfy
14 the legislative directives for this report, and
15 input from all the stakeholders and affected
16 publics is keenly important to this process and to
17 us, both agencies in our efforts to finalize this
18 work.

19 Assembly Bill 2076 directed the two
20 agencies to develop and to submit to the
21 legislature a recommended strategy on the ways to
22 reduce petroleum dependence in California by 2030
23 and beyond, including goals for reduction. So
24 that's been the thrust of the workshops. When
25 this legislation was first signed into law, the

1 deadline for completion of this joint report was
2 January 31st of this year.

3 All parties and the sponsors recognizing
4 the complexity of this issue have acknowledged the
5 need for more time, and Assemblyman Kevin Shelley,
6 the sponsor and the author of the bill, expanded
7 the scope of the report, as well as extended the
8 period of time in which this report could be
9 submitted to at least 30 days. And I emphasize
10 the at least part of that phrase, 30 days beyond
11 the original deadline.

12 And it's been my consensus expressed in
13 previous workshops that we're going to need at
14 least -- I mean, 90 days -- at least that 90-day
15 period to complete this, because I think we all
16 recognize the magnitude of the issue that is
17 before us. And at that same time, the author
18 requested the analysis go beyond the 2030 time
19 frame as well, which is why I mentioned and
20 beyond.

21 Today's Commission workshop is the
22 fourth in the series of workshops that have been
23 held on this particular subject, and it happens to
24 be, I believe, the seventh in a series of
25 workshops that have been held of late on the whole

1 subject of petroleum in California, its use, the
2 supply for, the demand for, and the availability
3 of components and so on and so forth.

4 Because, as many of you know, because I
5 recognize your faces, there have been workshops on
6 the subject of the establishment of a strategic
7 reserve in California, as directed by the
8 legislature, there have been workshops on the
9 subject of state facilitation of or sponsorship of
10 a pipeline from the Gulf State refineries to
11 California as a result of legislative inquiry.
12 And also, there was a workshop on the subject of
13 the effect of the withdrawal of MTBE in
14 California, the effect of that upon the supply of
15 gasoline here in the State of California. So I
16 believe, over the past weeks and months we have
17 successfully not only lassoed but pulled out of
18 the water the entire iceberg that is
19 representative of the issue of petroleum use,
20 supply and dependence upon here in the State of
21 California.

22 So during this morning's session we're
23 going to focus on the two staff's analyses of
24 petroleum reduction options. Earlier this month
25 the staff released a joint report on Task 3,

1 titled Petroleum Reduction Options, and we have
2 invited specific comments on that report for
3 today, although, once again, I'm going to assure
4 you that this workshop is not your only
5 opportunity to address this complex report.

6 Because, per usual, the complexity of that report
7 has led to its being made available on very short
8 notice before this workshop, and our desire that
9 you be given adequate time to read, review and
10 comment.

11 During the afternoon session, I'm going
12 to be, or we're going to be calling on our
13 consultants from Arthur D. Little. They're going
14 to discuss the proposed analytical approaches for
15 the quantification of environmental or external
16 benefits associated with reducing gasoline and
17 diesel demand. Another draft report or Task 1,
18 which is titled Benefits of Reducing Gasoline and
19 Diesel Demand, is expected to be available
20 sometime mid-April.

21 And having broached the subject of the
22 schedule for reviewing this report and these
23 proceedings, I'd like to begin and wrap up and
24 talk about that schedule. It's obvious to
25 everybody that the time frame, as I've said, for

1 this complex subject and completion of these
2 reports is ambitious, very ambitious. In response
3 to our concerns and numerous requests, we're going
4 to extend the final, the schedule for finalizing
5 the report through June of this year. So
6 hopefully we're going to provide everybody
7 adequate time.

8 So I would like to extend the deadline
9 for public comment on the staff draft report until
10 May 1st. The workshop for today's notice said
11 April 12th, but I want to therefore point out we
12 are hereby changing that date now to May 1st. And
13 additional time will be granted on the Task 1
14 report that I just referenced, which is still
15 under development.

16 So, again, I want to encourage your
17 active participation in the workshop today. This
18 is a complex subject, and I'd like this to be as
19 informal as we can make it, and again encourage
20 you all to please file written comments on this
21 task report by the May 1st date.

22 Now, with that, I would like to offer
23 Alan Lloyd, the chairman of the Air Resources
24 Board and in whose facility we're having this
25 workshop today, offer him the opportunity for a

1 few introductory remarks and then ask Chairman
2 Keese if he would like to say anything, and then
3 we'll return to the agenda.

4 Chairman Lloyd?

5 ARB CHAIRMAN LLOYD: Thank you very
6 much, Jim. And again, welcome to this facility
7 and it's delightful to have the chairman and you,
8 Jim, here, and I think it's the first time I've
9 sat with you in your new role as the new
10 Commissioner, so a delightful addition to the
11 Commission.

12 I must say, by the way, that you will
13 notice additional security in this building. To
14 the left and the right if you tried to get to the
15 Board members, you've got to hurdle those
16 obstacles.

17 (Laughter.)

18 ARB CHAIRMAN LLOYD: In all seriousness,
19 that has been, I guess -- didn't start out that
20 way, but I think this building is being modified
21 for certain federal requirements, and I think what
22 you see ending up here is hopefully not the final
23 version.

24 I don't want to speak too long at all,
25 just a couple of minutes, because it's very

1 important that we continue to move through the
2 process of hearing how staff has advanced the
3 ball, and to get some input from the public. And
4 I would reiterate what Jim was saying, I think
5 that as people are recognizing the potential
6 implications of this report, then I think we're
7 getting more attention, and I would anticipate
8 this will happen through the next couple of
9 months. Because I think it is fundamentally a
10 very important study with, again, the potential
11 for long-range applications and implications.

12 I think we only have to look back to the
13 last couple of weeks in seeing the dramatic
14 increase in gas price, I guess the most dramatic
15 two-week increase in the last 50 years, to
16 recognize how timely this study is. I think we
17 were all a little bit into security here, and
18 maybe the \$1.60 assumption of gas prices looked
19 pretty good, even a few weeks ago. I think today
20 it maybe doesn't look quite as great.

21 And the other thing you see, even a
22 threat, and the president saying he's going to go
23 to Iraq has a ripple impact on gas prices. And I
24 think as we look forward to the next 50 years, I
25 think it's incumbent upon us in California, and I

1 think we have obligations to the citizens of
2 California to try to provide some isolation from
3 this constant see-sawing effect and the complete
4 reliance on products from parts of the world which
5 are not stable.

6 Clearly, in this study, as we will see,
7 petroleum is going to be around for a long, long
8 time. So it's not the case of running out of
9 petroleum, but it's a case I think of being smart,
10 to use it more efficiently, but also to look at
11 the menu of options in fuels and technologies that
12 we can apply. California is the place it can be
13 applied, should be applied, and again, I'm
14 delighted to be part of the group here working, to
15 see if we can effect this over the time period
16 that we're looking at.

17 And I'm a big believer, also, we have to
18 look out at 2050. I'm certainly not going to be
19 around to hold anybody accountable, but I think
20 it's important, as we're trying to look at these
21 technologies, to see what levers we can have to
22 effect their introduction over that time period.

23 With that, I'm delighted to hand it over
24 to Chairman Keese.

25 CEC CHAIRMAN KEESE: Thank you, Alan.

1 I'm pleased to be here and I'm actually very
2 pleased that Jim Boyd was willing and accepted the
3 responsibility of accepting the chairmanship of
4 this Fuels Committee, which I have had for the
5 last year or so. This is an extremely important
6 issue and it requires a great deal of commitment.
7 Jim's background allows him to bring his expertise
8 and apply it to this issue.

9 We know that we're getting a lot more
10 attention, we're receiving a lot more contacts
11 regarding the report, and this is an important
12 step along the way. We're working as fast as we
13 can, but we do need your help to make sure that we
14 have a very viable product when we're done here.

15 With that, I welcome you all here and
16 let's get on with it.

17 PRESIDING COMMISSIONER BOYD: Thank you,
18 Bill, and audience, don't believe a word he said.
19 The junior member gets all the work. It has
20 nothing to do with --

21 With that, I'd like to turn to the next
22 item on the agenda, which is a program plan
23 update, which is going to be brought to us by Mike
24 Jackson of A. D. Little, consultant to the two
25 agencies for this subject.

1 And I'll apologize in advance for my
2 voice if it wavers, because I'm struggling with
3 trying not to get the cold that's going around
4 Sacramento these days, but it's winning its battle
5 with me. So anyway, Mike.

6 CONSULTANT JACKSON: Thank you. Mike
7 Jackson, Arthur D. Little, Accurex Environmental.

8 What I want to do this morning, and I
9 know most of you have seen this program plan
10 overview before, but again, we're going to go
11 through an overview of the various tasks that
12 we're performing, who is performing what, and
13 where we are relative to status in the various
14 elements of the task.

15 So what I want to do is, again, put this
16 a little bit in perspective by giving you an idea
17 of what the demand for gasoline and diesel is when
18 you start projecting it out into the out years,
19 talk a little bit about the roles of the various
20 agencies, how they're playing in relative to the
21 task structure, which I'll discuss next. And then
22 talk a little bit about what we call Task 1, which
23 is the ARB estimate of environmental and economic
24 impacts. And then Task 3, which is the focus of
25 this morning's conversation on the assessment of

1 strategies or what we're now calling options and
2 costs. And then finally end with a schedule.

3 I've showed this before. What I'm
4 showing here is fuel demand in terms of billions
5 of gallons of gasoline equivalent. This is the
6 on-road diesel and gasoline expressed in
7 equivalent gallons of gasoline, and you can see in
8 the -- today we're at about 17 or so billion
9 gallons of demand, and that's about where our
10 current refining capacity is.

11 And then in the out years, with growth
12 projected for gasoline and for diesel, you have
13 the increasing demand curve, and you can see the
14 triangle there is what we're sort of faced with.
15 How do we meet that demand in the out years? I've
16 only shown here to 2030. When you show the 2050
17 part, that's even worse. So it keeps on going.

18 But there are three really sort of
19 overall mechanisms that we can do to meet the
20 demand. One, we can reduce the demand through a
21 variety of options -- conservation, better
22 efficiency vehicles. Another option is we could
23 displace the demand, using alternative fuels like
24 compressed natural gas, for example. And yet a
25 third option would be that you could import the

1 product, the refined product into the State of
2 California and use that to meet the demand.

3 So that's really what we're trying to
4 figure out, is from a cost point of view and from
5 an environmental cost point of view as well as a
6 technology cost point of view, what makes sense.
7 And that's what the analysis is about.

8 The various roles that are shown on this
9 chart, again, the enabling legislation is AB 2076,
10 authored by Shelley, which required these two
11 agencies, the Commission and the ARB, to develop a
12 strategy that would look at petroleum dependency.
13 And we've kind of divided the efforts between on
14 the left-hand side are the CEC or the Energy
15 Commission's efforts to identify the various
16 options, to analyze the various options, and then
17 to perform detailed cost analyses.

18 And what you'll see when Dan goes
19 through his presentation is that we have a lot of
20 detailed estimates on cost and what the potential
21 benefits are of the various technologies.
22 Ultimately we're going to have to kind of
23 integrate all of this to come up with a strategy
24 that would allow us to figure out not only what
25 sort of goals we could achieve, but also what

1 would be effective policy for California in the
2 future.

3 On the right-hand side, ARB is focusing
4 mostly on assessing what the environmental
5 benefits are. So as you displace fuel, either
6 through alternative fuels or you reduce the
7 consumption of fuel, there is some benefit
8 associated with that. And this afternoon we're
9 going to focus again more on that detail and try
10 to walk through the methodology for you this
11 afternoon.

12 Combining the efforts is going to get
13 us, as I stated before, the recommended goals,
14 what sort of policies could we think about in
15 terms of implementing those kinds of goals, and
16 then ultimately a report goes to the governor and
17 the legislature.

18 The task structure as shown here, the
19 top parts, Task 1 has the benefits of reducing the
20 demand for gasoline and diesel. Again, we'll talk
21 about that this afternoon. Task 2 looked at
22 really trying to figure out what the demand for
23 gasoline and diesel, on-road gasoline and diesel
24 are going to be in the out years, and a staff
25 report was issued on that. I think there's one

1 out there on the table.

2 And Task 3, you now have a detailed
3 report on that. We realize it's in draft form.
4 As you can imagine, there's lots and lots of
5 details in that report, and hopefully through
6 everybody looking at it, we'll be able to make a
7 better product out of it.

8 We are starting, just starting to think
9 about Task 4 now, since we're moving through
10 Task 1 and Task 3. A report on that will be out
11 also later. And, of course, public input such as
12 these are very, very important to us and to this
13 process. And then that leads, then, to the
14 recommendations to the governor and the
15 legislature. And then shown on the right-hand
16 side are the various reports we anticipate coming
17 out of here.

18 There will be a report on the benefits
19 of petroleum reduction, sort of the Task 1, which
20 will be out probably early April, maybe mid-April
21 at the latest. Volume two will be a detailed
22 analysis of the options or strategies -- That you
23 have a draft of right now -- and then volume three
24 would be these policies and recommendations which
25 will be, probably follow on to that, more in the

1 May time frame.

2 Just as an overview, this is Task 1.
3 We've divided up the environmental and economic
4 impacts to four different categories: air
5 impacts, you see in the upper left, multimedia,
6 economic, and other transportation impacts.
7 Today, this afternoon we're only going to
8 concentrate on the upper-left part of this, the
9 air impact. And we're only really going to
10 concentrate on how we calculated the emissions
11 from the various options.

12 Subsequent to this we'll talk about how
13 you value those emission reductions, and how you
14 would come up with a dollar number. Multimedia
15 we've also looked at. We presented some of this
16 information at the last workshop, we're not going
17 to repeat it here.

18 And economic impacts, this is looking
19 at, we're going to use the general equilibrium
20 economic model for California. It was built up by
21 the Department of Finance, with help from the
22 University of California at Berkeley. Those
23 results will also be presented at a separate time.
24 That effort is just nearing its completion. We
25 haven't even seen the results ourselves yet, so as

1 soon as we do, we'll be able to get it back to you
2 people.

3 And then there's other transportation
4 impacts. When you reduce, for example, reduce the
5 consumption of gasoline, there is this rebound
6 effect in which you make it cheaper to drive
7 vehicles and there is a tendency for the amount of
8 driving to increase. So those kinds of things
9 have to be included in our analysis also.

10 And then on various strategies or
11 options, there's just a whole array of things that
12 you've seen in the draft Task 3 report and Dan is
13 going to get into this in detail. You'll notice
14 in that report that there are various tools and
15 technologies that we've tried to use to assess the
16 various options, and this is the -- it becomes
17 very difficult to try to do everything on an
18 apples-to-apples basis, but we tried the best we
19 could. Again, public input here and comments on
20 this report are very important to us.

21 Finally, let me just talk a little bit
22 about where we are on the program milestones. I
23 think as you heard Commissioner Boyd refer to, we
24 have extended out the schedule from where it was.
25 The Task 3 report was released on the 19th of

1 March, and we're having the public workshop on
2 that Task 3 report, although we have previewed it
3 a number of times before.

4 The Task 1, we're hoping to get that out
5 April 8th. I think that's doable. It may not
6 have everything in it that we would like, but at
7 least it will have the emissions calculation in
8 its evaluation. And then we will have a public
9 workshop on those results on the 15th, so we're
10 not giving you a heck of a lot of time, but we're
11 giving you some time at least to give us some
12 inputs on the content of that report.

13 And then we're asking for final comments
14 on the Task 3 report by May 1st. The first
15 release of the Task 4 report, which will be the
16 policy overview, will be mid-May. We'll have a
17 public workshop on that sort of like ten days
18 later or so, and then a series of public hearings
19 on the final report, policy, and then formal
20 either Board hearings or Commission hearings
21 following that. So we're trying to wrap this up
22 now towards the end of June, and that's our
23 schedule.

24 So at this time let me turn it over to
25 Dan Fong, who will walk through all of the details

1 on the Task 3 report, and again, it's a draft
2 report. We're hoping that you all will be able
3 to, at least for those technologies that you're
4 interested in, take a really hard look at the
5 details we put in here and provide us comments
6 back.

7 You could imagine, there are a lot of
8 details, even when we read it many times, our eyes
9 get kind of glassy. So we're hoping your input
10 will help us. Thank you.

11 PRESIDING COMMISSIONER BOYD: Thank you,
12 Mike. While Dan is booting up his presentation
13 here, let me take care of something I should have
14 at the beginning and mention that up here on the
15 dais with the three of us there is also Susan
16 Bakker, my advisor at the Energy Commission, and
17 Mike Smith, the chairman's advisor.

18 CEC STAFF FONG: Okay. As Mr. Jackson
19 did provide some overview of the content of the
20 staff's Task 3 report, there are numbers, numbers,
21 and numbers. We've thrown in a few words to
22 prevent premature blindness, but it's a hard thing
23 to avoid.

24 So, again, I will be providing a summary
25 of the Task 3 approach that we used to generate

1 the projected displacements and the various cost
2 benefit comparisons that we're going to talk
3 about. We are seeking feedback on the results of
4 the analysis and I want to give everybody some
5 conceptual description of the kinds of feedback
6 that will be helpful to us.

7 I will describe the various petroleum
8 reduction options that were evaluated, go through
9 some of the key results from that analysis,
10 particularly the demand, reduction or fuel
11 displacement volumes that we're projecting in the
12 out years. Some of the cost benefit comparisons
13 that we are using to try to place these various
14 options in some order to allow policymakers a
15 better idea of what makes sense.

16 I'll talk a little bit about some of the
17 timing considerations associated with these
18 different options, and then we'll very briefly
19 mention this concept of putting together
20 portfolios of options.

21 The Task 3 analysis really is a
22 comparative cost benefit evaluation. The Energy
23 Commission's work was focused on what we call the
24 direct cost and benefits. And so currently, the
25 numbers in the Task 3 report do not include any of

1 the environmental benefits. That will be
2 completed in Task 1, and at some point joined with
3 the Task 3 results.

4 We estimate the gasoline and diesel fuel
5 reductions from the base case forecast that the
6 Commission also generated. We tried to determine
7 the present value of non-environmental net direct
8 benefits. And that includes net consumer costs
9 and benefits as well as the impact that those
10 options might have on government revenues.

11 In some cases we instead also show a net
12 dollar per gallon of fuel displaced, where present
13 value considerations are not easily applied. We
14 also focus on two key analytic methodologies. One
15 is using a consumer choice model that the
16 Commission traditionally has used in
17 transportation energy, but we also rely heavily on
18 scenarios.

19 Well, how should you interpret the
20 results that we presented in the Task 3 draft
21 report? First of all, I think it's important to
22 note that based upon the demand numbers that you
23 saw Mike Jackson present, if we are to really
24 reduce that demand curve, we really need a
25 combination of both near- and long-term measures,

1 that no single option that we evaluated today has
2 a large and immediate reduction that allows us to
3 successfully reach a transition to a less
4 petroleum-dependent future.

5 It's clear to us that the options that
6 we evaluated using our consumer choice modeling,
7 because of the more complex economic
8 considerations in that model, we have some greater
9 certainty in the relative magnitude of the net
10 benefits that are being projected. And I want to
11 note that the scenario evaluations, for instance,
12 although they look at the incremental cost of
13 technologies and the potential fuel savings that
14 might accrue due to lower fuel cost, those
15 evaluations do not place a dollar value on various
16 vehicle attributes that we know are desired by
17 consumers.

18 And so from a complete cost benefit
19 standpoint, the scenario evaluations do not
20 consider various consumer utility factors that
21 normally we would also like to better understand.

22 Now, to make comparisons within the
23 different groups that we assembled the analysis
24 on, I think you can tell that those options that
25 have positive net consumer benefits really reflect

1 the potential for market success. In those
2 options where we're now projecting net consumer
3 benefits, those choices give consumers increased
4 utility. In other words, they're better off. If
5 they have those choices to make in the future,
6 they actually are better off in terms of their
7 economic position.

8 But we also recognize that we are
9 looking at many of these technologies today, and
10 that we recognize that there are going to be
11 future advances in technology. And when those
12 advances occur, that will then change the
13 potential projected net benefits. Because of the
14 complexity of the group two options that we
15 evaluated, there is greater uncertainty in the
16 results of that analysis, and it is more difficult
17 to compare the results of the group two options
18 with the other group options that we're
19 evaluating.

20 In seeking feedback from stakeholders
21 and interested parties, we really want to know and
22 hear from you about the assumptions that we've
23 made and whether or not the comparisons that we're
24 projecting are really fair. Although we want to
25 improve the accuracy of our evaluations, I think

1 the key point here is that it's really the
2 relative magnitude of the displacements and the
3 cost benefit values that we're projecting that
4 really bear on the final decisions that might be
5 made.

6 And we're seeking or trying to get
7 feedback on whether or not there might be
8 different but supportable and applicable
9 assumptions that might change the relative
10 placement of the options evaluated. So we're
11 interested really in the range of values that
12 we're projecting, not the specific numbers that a
13 particular option might look like today.

14 And so it's really important, for us at
15 least, to know that those ranges are appropriate,
16 and that those ranges properly or fairly determine
17 the potential for these different options, in
18 terms of reducing future petroleum fuels
19 consumption as well as what those reductions might
20 cost the consumer.

21 There are four primary groups of
22 options, and I just list those here: Group one,
23 fuel efficiency options; two are the fuel
24 displacement options. Basically, group two looks
25 at non-petroleum-fuel technologies. Group three

1 is a set of pricing options where opportunities we
2 believe exist to use pricing techniques to
3 influence consumer choice. And then finally we
4 have this last group, group four, other options,
5 where we also believe there can be meaningful oil
6 reductions or fuel reductions in the future, but
7 that those group four options sort of cover a much
8 broader slate of descriptions than might be
9 limited to the group one through group three
10 options.

11 First I'll cover the results that we're
12 projecting for group one, the fuel efficiency
13 options. And there are five sort of key choices
14 that we evaluated: improved vehicle economy,
15 which includes quite a number of separate cases.
16 We're also looking at the potential of using fuel-
17 efficient replacement tires, and encouraging
18 motorists to properly maintain tire inflation.

19 We're looking at the potential of
20 deploying more efficient vehicles in government
21 fleets. We want to look at the potential of
22 reducing gasoline consumption through better
23 vehicle maintenance practices, and we're also
24 looking at the possibility of introducing larger
25 numbers of light-duty diesel vehicles to replace

1 gasoline vehicles.

2 Now, in this comparison chart that I'm
3 now showing here, we show the potential gasoline
4 displacement for a number of these different fuel
5 efficiency options. The bulk of these cases
6 involve the vehicle fuel efficient option, and
7 we're looking at different technologies and
8 different costs to try to project future gasoline
9 displacement.

10 For example, one of the options that we
11 describe is full hybrid fuel efficient vehicles.
12 That case essentially examines a new vehicle fleet
13 that would average almost 46 miles per gallon,
14 compared to today's 27.5. And so that would be a
15 significant leap in light-duty vehicle fuel
16 economy, but it also shows a significant future
17 gasoline reduction.

18 Much smaller are the fuel-efficient
19 replacement tires, the use of more efficient
20 vehicles in government fleets, and again, improved
21 vehicle maintenance practices. So from a
22 magnitude standpoint, it's clear to us that from a
23 fuel efficiency standpoint the largest gains can
24 be achieved through more fuel-efficient vehicles
25 in the new vehicle fleet.

1 I also want to show how those different
2 fuel economy cases might look over time. Earlier,
3 in Mike Jackson's presentation he showed you a
4 demand curve. We've also shown this curve on this
5 diagram. That's the upper line here. And the
6 result of these different fuel economy cases that
7 we're examining are then shown below.

8 The first line below the baseline demand
9 case is a case using the Energy Commission's
10 consumer choice modeling program. It uses vehicle
11 inputs that we obtained through our consultant,
12 EEA, and it basically shows the effect of gasoline
13 reduction as vehicles are introduced over the 2008
14 to 2020 time frame, where those vehicles improve
15 in fuel economy from 27.1 out to roughly 35 miles
16 per gallon.

17 And so the other cases, which are more
18 aggressive, in terms of their new-vehicle fuel
19 economies, show increasingly larger demand
20 effects. But the thing I think that's important
21 to note in this diagram is that in the out years,
22 starting at around 2020 out to 2030, all of these
23 very aggressive fuel economy strategies that are
24 options being to result in an eventual increase in
25 future gasoline demand. That tells us that there

1 is a limit to the overall fuel consumption impact
2 that these very aggressive fuel economy standards
3 might have.

4 And so if we're really interested in
5 reducing the long-term consumption of gasoline, we
6 also have to look at potential other options, in
7 combination with these very aggressive fuel
8 economy options.

9 So on the flip side, we're also looking
10 at light-duty diesel vehicles. And I'm showing
11 this separately because this particular option
12 does involve essentially the increase of petroleum
13 fuel on the one hand, because we're simply
14 substituting gasoline vehicles with diesel
15 vehicles.

16 And so when we do that, the upper bars
17 show what the gasoline effect is, that yes, we
18 have a fairly significant reduction in gasoline
19 demand in the future, but at the same time we're
20 going to substantially increase the use of diesel
21 fuel. And so the lower three bars actually then
22 adjust the gasoline reduction and the diesel
23 increase with some considerations at the refinery,
24 where, for instance, it takes less energy from a
25 barrel of crude oil to produce a certain volume of

1 diesel, as compared to an equivalent volume of
2 gasoline. Nevertheless, what this shows here is
3 that this particular technology, although it can
4 reduce gasoline substantially, does not
5 necessarily result in a large decrease in
6 petroleum consumption.

7 The cost comparisons for group one fuel
8 efficiency options are displayed on this figure.
9 Those on the right-hand side show net consumer
10 benefits; that is, the consumer is better off in
11 those cases. Our current analysis, however, is
12 showing that in the more aggressive fuel economy
13 cases, the value of the fuel savings in those
14 cases does not offset the higher incremental costs
15 for those more aggressive fuel economy cases.

16 But I do want to point out that the
17 analysis that we employ for those more aggressive
18 fuel economy cases assumed that those incremental
19 costs were fixed over time. In reality, we
20 probably know that those costs come down as the
21 industry learns better how to deploy those
22 technologies. We're also assuming in all of these
23 cases that the cost of gasoline remains fixed over
24 time.

25 ARB CHAIRMAN LLOYD: Dan, can I ask you

1 a question now. Given what you see here and your
2 caveat, what would the price of gasoline have to
3 be so that, for example, the Honda or the Prius
4 hybrids that are currently on the road would break
5 even?

6 CEC STAFF FONG: Well, some preliminary
7 numbers that we've looked at show that for that
8 particular incremental, for that particular car
9 which is roughly \$4- to \$5,000 over, for instance,
10 a comparable compact sedan, like a Corolla, it
11 would probably take a gasoline price on the order
12 of \$2.50 up to \$3 a gallon for that technology to
13 pay for itself in terms of fuel savings in today's
14 economics.

15 I think as -- I'm trying to describe
16 here, though, that, one, we know that over time
17 the cost of thaws technologies will come down in
18 time. We're looking at these things from a
19 modern-day perspective, which generally tends to
20 over-project those future costs, simply because
21 there is not enough real-world experience in
22 manufacturing and deploying those technologies in
23 future vehicles.

24 It's similar to, like the emission
25 controls that we now have on all of our gasoline

1 cars, early costs for those emission controls are
2 reflected much higher costs than what they are
3 today. And so we believe that in the future,
4 these more aggressive fuel economy technologies
5 will also come down in their costs.

6 And I think that in a subsequent volume,
7 after we get additional feedback from interested
8 parties, we hope to refine this analysis,
9 incorporate some more reasonable cost functions,
10 so that the cost benefit that we project for some
11 of these more aggressive technologies are more
12 realistic. I think what we're showing here is a
13 worst-case.

14 Another difference that I want to point
15 out here, if you look sort of in the middle of
16 this chart where we're showing what we call the
17 CalCars/EEA case, it shows a certain cost benefit.
18 And I think that case, in terms of the fuel
19 economy, compares with the second bar there, which
20 is called the advanced fuel efficient vehicle.
21 That second set of bars has a light-duty vehicle
22 fuel economy that peaks at roughly 35 miles per
23 gallon.

24 The CalCars/EEA case peaks at roughly
25 the same fuel economy, and yet the displacements

1 are different, or the net consumer benefits are
2 different. And the reason for that is the CalCars
3 model has more complex metrics, it's better able
4 to calculate how consumers fully benefit from
5 having additional vehicle choices in the
6 marketplace, whereas the scenario that was
7 developed for the other fuel economy cases do not
8 contain those various attributes and, therefore,
9 cannot really fully account for the full slate of
10 consumer benefits that come from having additional
11 vehicle choices in the marketplace.

12 Also, I want to point out that in the
13 scenario cases, again, from an initial sort of
14 evaluation standpoint, those new vehicles in those
15 other cases were all introduced in a single year;
16 that is, in 2008, all new vehicles either would
17 make this very swift leap from the current 27.5
18 mpg up to any one of those numbers that we show
19 next to those cases.

20 So we recognize that that also is
21 somewhat of an artificial phase-in, that typically
22 the automotive industry requires several model
23 years to fully incorporate new technology so that
24 these technologies are available across their
25 product line. And, again, we hope in the next few

1 weeks to introduce that additional complexity in
2 our modeling so that we, again, can project more
3 realistic net benefits as well as ultimate
4 gasoline displacement values.

5 But I think these numbers do relatively
6 place these different fuel economy options in a
7 relative manner, that there are clearly a number
8 of these more aggressive fuel economy cases where
9 the consumer is better off. And from a starting
10 point, those are the ones that we should look at.

11 Today, we can certainly say that going
12 up to 35 miles per gallon is a no-brainer, that
13 consumers benefit, that it may represent a
14 challenge to the automobile industry to build
15 those kinds of car, but from a net consumer
16 benefit standpoint, they're better off.

17 In the group two, field displacement
18 options, we have a whole list of non-petroleum-
19 fuel options which we believe merit consideration
20 in the time frames that we're examining. And I
21 have a slightly misplaced chart. So I'll go back
22 to this later on.

23 But I want to sum up the group one
24 options in terms of their timing. It's clear to
25 us that options 1(b) through (d), which are sort

1 of the state-controlled fuel-efficiency measures
2 that we looked at, that those could be implemented
3 in the near term with either executive office
4 directives and/or local government cooperation.

5 But the more difficult ones are what we
6 categories as the mid- to long-term options.
7 Those all include the option 1(a), vehicle fuel
8 efficiency cases. And then we also believe that
9 the option 1(e), which is the light-duty diesel
10 case, requires significant emission control and
11 development in order for the light-duty diesel
12 option to be successful here in California.

13 Now, going back to group two, I'm
14 showing here some fuel displacement projections
15 for the different technologies. Now, one of the
16 things that we had to do for group two, because
17 they all involve technologies that are at
18 different stages of development, we assume that
19 all of these technologies at some point, with
20 continued research and development, investment and
21 progress, that they can reach some mature market
22 condition. And so these fuel displacement values
23 are all projected based upon that mature market
24 condition.

25 And we also arbitrarily assumed for most

1 of these cases, with the exception of one here,
2 that they could achieve at some mature market
3 condition at least a fleet population equal to ten
4 percent of the state's vehicle population for
5 light-duty vehicles. That's why those bars for
6 all of these options relatively peak out at
7 roughly 20 billion gallons in the 2030 time frame,
8 because of the assumption that we make.

9 However, for the option 2(f), which is
10 the E85 and alcohol fuel vehicles, we allowed that
11 case to go higher, simply because we recognize
12 that that technology does not really require a lot
13 of development, and that it is being pursued by
14 the automotive industry as a strategy to help them
15 meet corporate average fuel economy standards.
16 And so in that case we believe that in 2030, they
17 could easily achieve a higher vehicle population.

18 And so for that particular case, we're
19 showing a slightly greater vehicle displacement,
20 although I think in the out years especially that
21 particular displacement probably has just the same
22 potential meaning as the other cases that we
23 examined in this group.

24 Now, we added an additional case here
25 that we did not originally talk about, and that's

1 2(g), which is the use of E10 in gasoline, and
2 that is currently an option that isn't part of any
3 ethanol blending strategy here in California. Due
4 to the phase-out of MTBE, we anticipate that in
5 the future at least a large fraction of our
6 gasoline in California will contain at least 5.7
7 to 6 percent ethanol. This case looks at the
8 potential of blending ten percent ethanol in
9 gasoline.

10 ARB CHAIRMAN LLOYD: This will go out to
11 2050 eventually?

12 CEC STAFF FONG: Yes. We eventually
13 would like to make some projections of the fuel
14 displacements out to 2050, although again, given
15 the difficulty for us to really predict what the
16 price of gasoline might be in that time frame, it
17 tends to make those numbers less certain in those
18 time frames. But we can certainly show the
19 magnitude of the displacements in that time frame.

20 ARB CHAIRMAN LLOYD: I wouldn't hesitate
21 to say I doubt whether the uncertainty just
22 resides only with the price of gasoline. I think
23 there are a lot of things.

24 (Laughter.)

25 CEC STAFF FONG: Yeah, exactly.

1 Now, the fuel displacement options, when
2 compared from a cost perspective, again, because
3 these technologies, some of them are closer to
4 maturity today than others. Others are actually
5 probably ten years or more from reaching any kind
6 of a competitive market condition. We're showing
7 a variety of different cost comparisons on this
8 particular chart.

9 Now, if you're looking from your
10 handouts, you don't see these colors very easily,
11 obviously, and so it's a little more difficult to
12 read, but if you sort of focus up on the screen
13 here, we have two types of candy striping -- one
14 goes to the right, the other goes to the left, and
15 so you have to keep that in mind when you're
16 looking at these different bars. We also attempt
17 to show what we call an intermediate market case,
18 where some technologies are now currently
19 beginning to compete, but we recognized that in
20 order for those technologies to gain larger market
21 shares, they will continue to need either
22 performance enhancements or cost reductions.

23 But from the current analysis we've done
24 here, it shows that there are some of the group
25 two technologies that make sense from a consumer

1 standpoint. And that means that those bars that
2 cross over to the savings side imply that at some
3 point, when those technologies reach what we
4 believe are mature market conditions, they can
5 provide consumers with some potential savings over
6 the use of a comparable gasoline vehicle.

7 But on the other hand, there are a lot
8 of other technologies at this current point in
9 time which don't look that attractive. And so if
10 we want to see those technologies gain larger
11 market shares, then something has to be done on
12 the cost side. Some policy or initiative would
13 have to be put into place that neutralizes those
14 higher costs so that those technologies might
15 compete in the marketplace.

16 ARB CHAIRMAN LLOYD: Dan, can I -- I
17 guess it occurs in Task 2, but I'm really only
18 asking when you look out that far or look out
19 that, further ahead and look at the demand, and
20 then you look at the rest of the world demand, how
21 does California's demand then stack up as a
22 percentage of demand for the rest of the world?

23 CEC STAFF FONG: In terms of the, our
24 petroleum fuel consumption?

25 ARB CHAIRMAN LLOYD: Yes, because

1 obviously, as you look at the developing nations,
2 their demand is going to be growing much faster
3 than ours. So you're overlaying this on the
4 overall global issue, and so how -- trying to keep
5 it simple, if we've got X percent of the world's
6 market now in California, what will that be in
7 terms of future years, and obviously, what, the
8 absolute magnitude.

9 CEC STAFF FONG: Yeah, we actually have
10 not --

11 CEC STAFF FONG: That would be in
12 Task 2?

13 CEC STAFF FONG: -- looked at that
14 aspect, although I understand your thought there,
15 that because our current demand is probably
16 plateauing, that the demand for petroleum fuels in
17 developing countries is growing at a much, much
18 higher rate, and because of population, if you
19 look in Asia and in Africa, historically we
20 recognize that as countries improve their economic
21 condition, in general, people value personal
22 mobility. And historically, all of the various
23 experiences in other countries show that the
24 ownership and operation of personal vehicles will
25 begin to become more and more important.

1 And so, from your perspective and ours,
2 that means the demand for petroleum fuels,
3 particularly gasoline and diesel, will probably
4 increase quite rapidly as those countries develop
5 and begin to compete head to head with the
6 developed nations. And so it's likely to put even
7 more demand-side pressures for those of us here in
8 California who still might be using gasoline or
9 diesel as our primary energy resource for
10 transportation.

11 PRESIDING COMMISSIONER BOYD: I believe
12 that's an extremely relevant question,
13 particularly taken in the context of all the other
14 workshops we've had, as we've discussed supply and
15 demand for fuels within California and then within
16 this nation, and the nation's ability to meet
17 California's needs has to consider the nation's
18 ability to meet its own needs.

19 And, for those of us who have been
20 around a long time -- I don't mean you, Alan --
21 and have seen a lot of the data presented by a lot
22 of people that we mutually know about what's going
23 on in the world, and Dan said it right, the world
24 has now for decades seen a demand for mobility
25 that has been met by fairly crude means. As the

1 greater demands for shelter, food and health have
2 been met, the demand for mobility begins to shift
3 to motorized vehicles. And I think the world has
4 a worse single-occupant-vehicle ratio than we do,
5 or it's getting that way.

6 The worldwide demand for the scarce
7 diminishing resource, petroleum, may be an
8 extremely important question that the nation and
9 the State of California is going to have to
10 wrestle with, so a very good question, a very good
11 issue.

12 CEC STAFF FONG: One other thing I'd
13 like to point out in this particular figure here,
14 if you look at the last two bars on the chart, we
15 put the light-duty diesel case on this chart, even
16 though it's on group one, and we did so because of
17 the analytic methodology that we use to evaluate
18 the pros and cons of that particular fuel
19 efficiency option. And, as it shows here,
20 compared to some of these other fuel displacement
21 options, it's relatively expensive in terms of net
22 dollar per gallon of fuel displaced.

23 And the reason that is, is that for
24 these vehicles -- based upon our current
25 projections, for these vehicles to meet California

1 emission standards, additional technology will
2 have to be applied to those light-duty vehicles,
3 and due to the range of incremental costs that
4 were determined in our analysis, it results in a
5 fairly large dollar cost per net, per gallon of
6 gasoline displaced. And so from that perspective,
7 the light-duty diesel vehicle does not compare
8 very well, in terms of a gasoline displacement
9 strategy.

10 Now, what are some of the key points to
11 keep in mind when you're looking at these results
12 for the group two displacements and what some of
13 the uncertainties are? Well, again, I want to
14 remind the audience that the market penetration
15 level that we used to determine the displacement
16 was really not an estimate of market size, that we
17 artificially assumed that at some point, if these
18 technologies reach a mature market condition, they
19 can at least achieve a maximum ten percent light-
20 duty vehicle population.

21 But we recognize that the actual
22 penetration level will depend on the perceived
23 values to the consumer; that is, what might be the
24 incremental cost of those vehicles, what might be
25 the fuel savings, are there other factors like

1 fueling inconvenience that might discourage
2 consumers from selecting that particular non-
3 petroleum-fuel option? We recognize that nearly
4 all of these group two options will require some
5 break-even condition in terms of owner and
6 operating costs in order to overcome some existing
7 market inertia for change.

8 And then finally, for many of these
9 group two options, reaching that mature market
10 performance and cost level will require sustained
11 investment. And so if those investments don't
12 continue to occur at the current pace or if
13 they're not accelerated, then obviously the
14 projections that we made based upon the
15 assumptions that we made today will result in
16 different displacements and potentially different
17 cost comparisons.

18 But at the same time, we recognize that
19 as technology advances, the performance of these
20 group two options will improve, cost reductions
21 will be achieved, and so again, we expect that if
22 we were to reevaluate these technologies in some
23 future time frame, we'd have lower net dollars per
24 gallon of gasoline or diesel displaced.

25 And then lastly, as I earlier said, some

1 of these current market, mature market projections
2 do show the potential for a self-sustaining market
3 success, that at some point in the future, if
4 those performance goals and costs are met for
5 those developing technologies are actually
6 achieved, then they look very competitive compared
7 to existing gasoline and diesel vehicle
8 technology.

9 CEC ADVISOR SMITH: Dan, I do have one
10 question. On the assumed penetration area of ten
11 percent for the developing technologies, you made
12 the same assumption for the light-duty diesel
13 technologies also.

14 CEC STAFF FONG: Correct.

15 CEC ADVISOR SMITH: Is there any
16 existing forecast or any other data or information
17 that we could rely on regarding diesel penetration
18 other than just an assume ten percent? In other
19 words, you're comparing penetrations of light-duty
20 diesel with, for example, fuel cells that haven't
21 even been developed yet or commercialized. Is
22 there some other experience or data we can draw on
23 for the penetration of light-duty diesel that
24 would be more realistic for this category?

25 CEC STAFF FONG: Well, I can answer that

1 with a yes and no answer. First, the difficulty
2 that we found in trying to develop some more
3 realistic vehicle penetration rates for the light-
4 duty diesel technology, it really hinges on the
5 incremental vehicle cost that was calculated in
6 our review of the technology that might be
7 required to meet California emission standards.

8 Those relatively high vehicle
9 incremental costs then really affect the potential
10 market penetration that might be achieved in the
11 marketplace. In one review that was conducted by
12 the Department of Energy for their internal R&D
13 programs, they also projected a light-duty diesel
14 vehicle penetration rate in the future that would
15 reach roughly 20 percent of the light-duty vehicle
16 marketplace. But that car had an incremental cost
17 of roughly half of that that was used in our
18 analysis.

19 Therefore, I think that the DOE analysis
20 probably is an upper bound, which plateaued at
21 roughly 20 percent of the light-duty vehicle
22 market in the future. And so assuming a ten-
23 percent vehicle penetration may not really be that
24 bad.

25 In England, for instance, where emission

1 standards are not as stringent as in California,
2 the United Kingdom has achieved a light-duty
3 diesel vehicle penetration rate of roughly ten
4 percent. And so ten percent may not be that far
5 off the mark if these costs are accurate or the
6 range of costs that we used are somewhat near
7 where they will actually be.

8 So if the life cycle cost of the light-
9 duty diesel technology is attractive, then yes,
10 consumers are likely to buy that technology in
11 greater numbers. And that's sort of the outcome
12 that Europe has experienced. Because of very
13 favorable fuel taxation policies in France and
14 Spain and some of the other European countries,
15 light-duty diesel sales have approached 50 to 60
16 percent. But in England or in the United Kingdom
17 where those favorable tax policies are not as
18 favorable, they've only achieved a ten-percent
19 market penetration in that area of Europe.

20 So it really depends, I think, on how
21 the consumer is going to look at the light-duty
22 diesel technology in terms of potential savings.
23 There is this added cost. The diesel engine
24 itself costs more than the gasoline engine, and
25 then when you tack on the cost of the emission

1 controls, that's an additional hurdle for the
2 consumer to overcome in order to make that
3 purchasing decision.

4 ARB CHAIRMAN LLOYD: And I'd also say,
5 at least for the UK and maybe other parts of
6 Europe, where you get maybe one out of three new
7 car sales are diesel, there is a very high
8 percentage of company cars in the UK, way over 50
9 percent. So I think you'd also have to look at
10 that, and the company -- typically, companies
11 dictate that they buy diesel cars because of the
12 greater fuel economy, although the English cost up
13 front is -- so I think it's -- we have to be
14 careful about doing some of that comparison there,
15 so -- but there's still no doubt it's an
16 increasing trend.

17 PRESIDING COMMISSIONER BOYD: If I
18 might, just kind of a personal observation of
19 light-duty diesel experience in the nation and
20 State of California, I just personally think
21 diesels face, light-duty diesel faces a very steep
22 slope in California, just from the experiences
23 Californians have had with light-duty diesels
24 during one of the energy crises, for one.

25 For two, maybe future generations, but

1 those generations still in California who never
2 did like the black smoke, and although you don't
3 see it today due to fuel and technology increases,
4 still the memory is long. And thirdly, the
5 debates about diesel and exhaust toxicity in
6 California over the years, I think all add
7 together to give diesel quite a fairly significant
8 challenge.

9 And then, the last I would say is both
10 America and California are not Europe, never have
11 reflected the attitudes and tastes of Europe as it
12 relates to vehicle choice. And with apologies to
13 my friend from the British Isles, the Boston Tea
14 Party had something to do with government tax
15 policies, and this country has never been really
16 willing to use that as an instrument to -- not
17 completely, but to facilitate social change. I
18 know, I've sat in Alan's organization for years as
19 we struggled with those questions.

20 So, in any event, not to dump on the
21 question, just to lay out the realities of the
22 situation, and I've had these discussions with
23 representatives of folks that I'm very neutral on
24 the subject, and I know Alan and I come from the
25 same technological standpoint, that the standards

1 are there, meet the standards and it's a level
2 playing field. But human behavior and the
3 behavior of Californians are often left out of
4 model calculations and computations, and that has
5 to be taken into account, so just a personal
6 observation.

7 CEC STAFF FONG: Okay. Our next slide
8 here briefly discussed some of the time
9 considerations that are linked to the group two
10 options. We have quite a number of options which
11 actually are very close to sort of reaching this
12 competitive market threshold. We believe that,
13 for instance, compressed natural gas and light-
14 duty vehicles, the increased potential use of LPG
15 in medium-duty vehicles, for instance, is
16 potentially very positive for sort of site-
17 specific opportunities.

18 But, in general, these options, in order
19 to go beyond their current market impact, are
20 likely to require some additional support, either
21 to reduce the cost of the fuel or support the
22 deployment of infrastructure, simply because the
23 number of vehicles that might access fuel through
24 a retail outlet is still relatively small.

25 And so, from an infrastructure

1 standpoint, if you want to see these vehicles or
2 these kinds of vehicles enter the marketplace in
3 greater numbers, then you're going to have to
4 improve that infrastructure, reduce that
5 infrastructure cost to a point where retailers can
6 actually recover that investment for that
7 infrastructure cost.

8 Now, group three, some of the pricing
9 options we looked at, imposing a gasoline tax
10 above and beyond what we currently use. We
11 recognize that by increasing the cost of fuel, we
12 can discourage use. We also looked at some of
13 these more creative strategies, like pay at the
14 pump auto insurance. And so basically what that
15 does is it changes a fixed cost to the consumer
16 and makes it a variable cost. That variable cost
17 is then more closely tied to usage. And so in the
18 longer term, consumers are going to pay attention
19 to that cost over time, and, therefore, the
20 influence here is that you drive less because you
21 actually see the effect of having to pay more when
22 you drive more.

23 Now, when we compare these pricing
24 options in terms of their gasoline displacement
25 potential, one of the most favorable options, in

1 terms of the results, is a feebate case. And that
2 is shown in option 3(d). We have two different
3 cases there. One looks at a state feebate where
4 there is some limited automotive manufacturer
5 response to that feebate program; in other words,
6 the automotive industry will either sell or
7 introduce higher fuel economy vehicles in
8 California in response to that type of feebate
9 policy.

10 But the greater benefit occurs if the
11 effect is a nationwide impact on vehicle choice,
12 and compared to, for instance, the next largest
13 displacement, which is a gasoline tax. The
14 feebate case, which is really a revenue-neutral
15 opportunity there, the feebate case more than
16 doubles the potential future gasoline
17 displacement.

18 Now, from a consumer perspective, how do
19 these pricing options compare? Again, the feebate
20 cases show large consumer savings in the out
21 years. And so does purchase incentives for
22 efficient vehicles and pay-at-the-pump auto
23 insurance has a much more modest effect, but
24 nevertheless a positive effect. Sort of the
25 losers, if you want to call them that, involve

1 various taxes. Taxes generally cost consumers,
2 and don't necessarily provide them with net
3 benefits.

4 Also, we had a sort of a similar concept
5 associated with vehicle registration fee transfer
6 that is similar to like a pay-at-the-pump auto
7 insurance where, instead of paying an annual fixed
8 vehicle registration, we transfer that vehicle
9 registration fee to an additional pump price. So,
10 again, changing a fixed cost to a variable cost,
11 but that had a very, very modest effect. It's
12 almost like a little pimple on the curve here.

13 So it's positive, but it may not be
14 really worth a whole lot of effort to pursue that
15 particular option. Again, if policies are
16 adopted, these group three options really have
17 some near-term fuel reductions, and there are many
18 that actually have positive net consumer benefits.
19 So the consumer is better off, and we can get some
20 immediate fuel reductions due to the
21 implementation of the policy that might drive
22 those particular options.

23 But that might be the more difficult
24 thing. Many of those options that we evaluated in
25 group three will require the enactment of state

1 legislation.

2 Finally, group four, which is sort of
3 the catch-all category. We believe that all of
4 these different options in group four, or at least
5 a good number of them merit some consideration in
6 the policy debate that is likely to follow the
7 staff analysis. These are much more difficult,
8 though, to get your hands around in terms of the
9 potential displacement and the particular costs
10 associated with these different options.

11 We could probably spend a couple of
12 years on land use planning alone, to sort of
13 figure out how state policy might be changed to
14 improve the current land use planning outcomes,
15 where instead of the sprawl that we have today in
16 growing communities, we can somehow develop
17 communities that don't require you to get into a
18 car to get to someplace that you need to get to.

19 From my gasoline estimate, again, I want
20 to -- of all of the groups I think that our
21 estimates in group four are probably the most
22 nebulous. We want to be realistic, but at the
23 same time optimistic that these particular options
24 might result in reduced future petroleum fuels
25 consumption. So the largest one that we currently

1 project is that if somehow, if policies are
2 adopted at the local and regional level for land
3 use planning, there is a potential reduction
4 effect.

5 And if it's done right, there may really
6 be no costs associated with those kinds of land
7 use planning decisions. It could be a free ride
8 for people if, you know, future growth strategies
9 are adopted that provide consumers with the same
10 access of mobility and the access to goods and
11 services that they are currently accustomed to,
12 but that does not require them to get into an
13 automobile, then everybody is probably better off.

14 One of the interesting results for
15 option 4(e), which is a voluntary accelerated
16 vehicle retirement, which some people call
17 scrappage, that actually results in a potential
18 increase in gasoline consumption. And the real
19 reason for that is that if you retire essentially
20 an old vehicle, that vehicle generally is not
21 driven very much to begin with. And then you
22 replace that old vehicle with a slightly newer
23 vehicle, that newer vehicle tends to be used more
24 than the old vehicle. So even though the newer
25 vehicle may have better fuel economy than the

1 vehicle that you retired, the net effect is more
2 driving, and more driving generally means more
3 fuel consumption.

4 PRESIDING COMMISSIONER BOYD: Dan,
5 before you move away from that chart, let me, if I
6 might, just make a comment, again almost a
7 personal observation. I very much appreciate the
8 caveat you put on the sophistication of the
9 analyses that have gone into these options, or,
10 i.e., the need for more work in this area. I
11 agree, it's a very nebulous area. And I'm
12 personally disappointed that land use planning
13 doesn't, you know, rate a better cost
14 effectiveness, but I know it's a product of all
15 that we just talked about.

16 My personal feeling from 40 years in
17 government is that land use planning is -- poor
18 land use planning is almost original sin with
19 regard to what hails our society in many
20 environmental and social areas, and I only hope
21 that more attention can be placed on the subject
22 in the future, but it's a difficult one, it's
23 dealt with at the lowest of local government
24 levels, and it's subject to the wiles of two-year
25 terms of office and local influence and what-have-

1 you.

2 But it really needs to be better
3 integrated into our future. We wouldn't be
4 dealing with a lot of the issues we deal with,
5 with regard to civilian citizen encroachment upon
6 industrial areas where they really have no
7 business living, as well as driving distances and
8 a lot of the other things that influence and
9 affect some of the problems we're trying to solve
10 now. But nonetheless, as you said and as I will
11 reinforce, this is a subject for those who follow
12 us to, if not right now, for folks to pay a lot
13 more attention to.

14 And unfortunately, it doesn't appear
15 that we're going to be able to put much of a focus
16 on this in our report to the legislature with
17 regard to the hard data that's been analyzed, but
18 maybe in our narratives we can point out the real
19 need for others to engage in even expanded
20 research on this subject in order to better answer
21 the question, get better data and maybe start
22 addressing some of the issues.

23 Anyway, just, again, a comment. Thank
24 you.

25 CEC STAFF FONG: So to sum up the group

1 four results, in option 4(a) we tried to look at
2 the current transmit system, public transmit
3 system operation. But the way that we evaluated
4 that in sort of this very broad-brush generic
5 perspective, it really doesn't look at individual
6 transit property opportunities where ridership or
7 usage might be increased in a relatively easy way.

8 And so I would certainly suggest that if
9 there's a follow-on effort, that more detailed
10 evaluation be performed. But it would require
11 almost a site-specific property-by-property
12 reevaluation of how those systems currently reach
13 out to the community to encourage, you know,
14 consumer usage of that transportation option.
15 But, again, consumers' response to those kinds of
16 initiatives is very uncertain.

17 Four(b), as I mentioned earlier, the
18 advanced land use policy option, there are so many
19 fiscal issues that are inherently tied to local
20 land use decisions. The fact that most
21 jurisdictions want local control, do not want
22 another outside body entering into that realm of
23 decision-making. It really makes for a complex
24 challenge to reduce the current rate of vehicle
25 travel and automobile use.

1 And then lastly, as I said, option 4(e),
2 the accelerated vehicle retirement, of all of the
3 group four results, it didn't really show a very
4 positive outcome. And I think the outcome,
5 though, does make some sense that just because you
6 take an old low-fuel-economy car out of service
7 doesn't necessarily mean you're going to reduce
8 your future petroleum consumption.

9 Lastly, it's clear to us, the staff,
10 that we need a portfolio concept here if we're
11 really going to make some impact on reducing our
12 petroleum dependence. Some combination of these
13 options, based upon the work that we've done,
14 really can show that large reductions in gasoline
15 and diesel fuel are possible. Having a menu of
16 options also really provides flexibility for
17 future changing conditions.

18 Having more than a single option or a
19 small number of options really reduces your risk
20 and uncertainty for achieving your oil or gasoline
21 and diesel reductions in the future. It's very
22 important, though, that these options or these
23 portfolios really provide consumers with
24 additional choices.

25 And then finally, some combination of

1 these options can not only have some near-term
2 effect, but they can also have this longer-term
3 benefit which we absolutely need to have. You
4 need to remind yourself of the demand curve that
5 Mike Jackson showed, and also the curves that we
6 showed displaying the effect of advanced fuel
7 economy, that at some point in time in the future,
8 because of population growth and economic
9 expansion, our need for transportation energy
10 continues to increase over time.

11 And so having this sort of portfolio of
12 options, some that address the near and mid-term
13 needs, but also, we need to make those investments
14 so that options are ready to be deployed in the
15 longer term and in the out years.

16 We're happy to take any questions, and
17 if you'd like to go to the center podium there,
18 please state your name and the organization that
19 you're affiliated with. This is one microphone
20 there for our recorder, and then the microphone
21 for the public address system here.

22 PRESIDING COMMISSIONER BOYD: Thank you,
23 Dan, and just let me reiterate his invitation.
24 We've now reached the point on the agenda where
25 we're going to spend at least the next hour,

1 hopefully, in a question-and-answer session and a
2 public discussion. This is supposed to be a
3 somewhat informal workshop on the part of these
4 agencies, so I again invite the participation of
5 the stakeholders and the interested public.

6 And that reminds me, as folks are coming
7 to the microphone, of Chairman Lloyd's questions
8 earlier regarding the constancy of the cost of
9 gasoline at I believe \$1.64 a gallon in the
10 analyses, and the lack of inclusion of an
11 experience discount or a learning curve in the
12 cost of technology.

13 And Dan, your answers or your discussion
14 of that, i.e., we need input on that subject today
15 and in the future and staff's plans to update this
16 very important component of what is going to be
17 this discussion and this report are very relevant
18 points. I'm reflecting for myself, and I'm sure
19 the experience Chairmen Lloyd and Keese are the
20 same. The ability of industry in this case,
21 particularly the auto industry, to engineer
22 efficiencies has been historically undervalued or
23 underestimated.

24 And, frankly, after this public comment
25 time period passes, I would look forward to and

1 expect to see a positive adjustment in the fuel
2 efficiency and fuel displacement option
3 calculations in some areas. So, again, that's an
4 area where we really need some discussion and
5 input, and I look forward to it.

6 With that, to the audience.

7 SPEAKER POHORSKY: Thank you very much.
8 That was a good report, Dan.

9 I'm Jerry Pohorsky, concerned citizen
10 from Santa Clara. Today I actually did a little
11 bit of ride-sharing and carpooling. Michael
12 Schwabe and myself came up in his EV1.

13 And what I'd like to just emphasize is
14 in order for this portfolio of strategies to be
15 successful, what really needs to happen is we need
16 to remove the barriers. Right now, in terms of
17 the E85, the barrier is, there is no fuel. Right
18 now, in terms of electric vehicles, the
19 manufacturers simply are not producing the
20 vehicles in sufficient quantities.

21 I believe it's very easy for one out of
22 ten people in this room to be driving an EV,
23 especially those that have two vehicles in their
24 household. And similarly, the flex fuel vehicles
25 that are already on the road, I believe it's very

1 easy for government fleets, for example, to go
2 exclusively with these alternative fuel vehicles.

3 I see so many Ford Tauruses on the road
4 with these FFV logos, and yet there is no place
5 for them to fuel up. And yet, there are other
6 government vehicles that are not the flex fuel
7 variety, and why? There is really no reason why
8 they couldn't be.

9 So I think there are some -- You talk
10 about near-term and long-term solutions. In the
11 near term, those are two vehicle technologies that
12 are mature, ready to go. Maybe in the case of the
13 EV we do need some subsidies. Certainly, I'm
14 benefiting from the subsidies there, and without
15 them I don't think I could afford that option.
16 But when the subsidy is there, it's a very viable
17 option. The displacement is 100 percent.

18 Thank you.

19 PRESIDING COMMISSIONER BOYD: Thank you.

20 ARB CHAIRMAN LLOYD: Again, I see Neil
21 at the back. I'm sure he's looking at the
22 prospective customers.

23 PRESIDING COMMISSIONER BOYD: He likes
24 to back cleanup in testimony of those too.

25 SPEAKER MC CANN: I'm Richard McCann.

1 I'm with M. Cubed. I've spoken before you several
2 times for the Diesel Technology Forum, and I have
3 some general comments ultimately leading to how
4 you might frame this analysis for your Task 4 step
5 that you have to undertake.

6 First off, I again want to commend the
7 staff for the work they've done. The way they're
8 approaching this analysis is really excellent, in
9 terms of looking at the range of uncertainties,
10 all of the values that are incorporated, consumer
11 demand, all of those factors. I think it's really
12 important and valid to do this type of analysis,
13 and I really urge that both the Energy Commission
14 and the ARB continue this type of analysis in the
15 future and using this type of framework, because I
16 just think it's extremely useful.

17 But saying that, I also want to say that
18 I'm a quantoid, and I'd like to have more tables
19 and documentation in the report. But that's
20 something I can discuss with the staff, in terms
21 of getting that information.

22 But I want to step into --

23 PRESIDING COMMISSIONER BOYD: That's a
24 new term. I'm still -- it's going through my --

25 SPEAKER MC CANN: Yeah, well, it comes

1 from -- Yeah, when I was in policy school, there
2 were the policy-wolice people and the quantoids.
3 And I was a quantoid, so --

4 (Laughter.)

5 SPEAKER MC CANN: In terms of framing
6 the analysis, you've got this analysis that you've
7 done for Task 3 and that you're going to do for
8 Task 1, and I want to go through some things I
9 think that you need to do in terms of structuring
10 the Task 3 analysis and the Task 1 analysis so
11 that it's useful for the Task 4 analysis.

12 And the first thing is having realistic
13 assumptions about the technologies, and that is
14 how costs change over time. A lot of this
15 analysis uses a point, some uncertain point in
16 time future costs, you know, mature technology
17 costs. Well, there are actually significant costs
18 of getting to that point. That's one of the
19 reasons why we haven't gotten to that point in
20 many cases is that the initial costs are so high
21 for getting to that mature technology cost.

22 The second one is about market
23 penetration assumptions and relying on real-world
24 experience. I know we talked about light-duty, or
25 you talked about light-duty vehicle assumptions.

1 It's important to remember that California, in
2 1984, 14 percent of the car market was light-duty
3 diesel vehicles. That was 16 years ago. It was
4 air quality regulations that ended that. But
5 there actually has been great penetration of
6 light-duty diesel vehicles in California.

7 And in terms of looking at assumptions
8 versus CNG or LPG cars or other fuel cell cars, we
9 have real-world experience with light-duty diesel
10 vehicles, and you should use that in looking at
11 your assessment. You have some real-world
12 experience with CNG vehicles in the fleet. You
13 should look at that experience, in terms of making
14 market penetration assumptions. You shouldn't
15 make across-the-board assumptions about market
16 penetration for all technologies. You need to
17 look at individual technologies and the
18 characteristics that they have.

19 One suggestion I have is for light-duty
20 diesel vehicles, it's really easy to put them into
21 the CalCars model and see what the answer is at
22 the back end. All you have to do is ratio the
23 fuel price. And otherwise, you have all the
24 characteristic information. Just put it in, see
25 what happens.

1 Another point that I want to say is that
2 you need to focus on net petroleum reduction.
3 There is in those tables net gasoline reduction.
4 And the thing is, is that, in fact, you have 42
5 gallons of petroleum in a barrel of crude oil.
6 You can only get 42 gallons of gasoline or 42
7 gallons of diesel out of that. It's not as though
8 you can get 35 gallons of diesel out of crude or
9 37 gallons of gasoline out of crude, you get 42
10 gallons.

11 And then you lose some energy content
12 out of those gallons as you go through the
13 refining process, making adjustments, energy
14 adjustments between gallonage, which occurred in
15 doing the analysis of diesel versus gasoline is
16 incorrect, that's a math error. And I'll talk to
17 the staff with greater detail about that. But I
18 think that you need to focus on petroleum
19 reduction, not gasoline reduction, in doing your
20 analysis.

21 Then another point I wanted to make is
22 about focusing on near-term options, and those are
23 options that really can be influenced by state
24 policy. That is, is actions that legislators
25 today can take. You need to -- I think that it's

1 unclear in this document whether it's about
2 proposing near-term policy actions or it's about
3 creating an R&D plan.

4 And the fact is that if it's an R&D
5 plan, you need to look at what's happening at the
6 national level and what sort of strategies we're
7 going to have at the national level. California,
8 even though we're a big economy, we're still
9 dwarfed by the United States, in terms of our
10 economy. And you need to look at what is going to
11 happen in R&D at that level.

12 So I think that as a recommendation to
13 legislators, today's legislators, not the children
14 of those legislators -- who may be termed out by
15 the time we get to the implementation of these
16 technologies -- you need to stay focused on what
17 you can do in the near term and what technologies
18 and what policy options are available to you in
19 the near term. And it's not so clear in the
20 report as to what things, what actions are
21 available to them.

22 And that brings me to my final point, is
23 that I think that you need to identify policy
24 options, the policy actions that are necessary for
25 each one of these strategies to take place, and

1 identify the external or exogenous events which
2 will affect the costs and successes of these
3 strategies.

4 For example, as costs develop over time,
5 it's not going to be some deterministic path that
6 the state legislature or the ARB or the CEC are
7 going to have control over. Those cost trends are
8 going to be factors that you have no control over.
9 Technology will evolve as you go along, and so you
10 need to clearly identify what are the actions.

11 I envision, in fact a set of bullet
12 points at the top of each of your chapter: list
13 of policy actions state legislature can take, list
14 of uncertainties that will affect the future in
15 terms of costs and consumer acceptance, etc. And
16 you need to have the relative magnitude of those
17 effects and those bullet effects that, you know,
18 if the state legislature decides to take this
19 action, it will increase the probability by ten
20 percent. But the range of cost uncertainties are
21 50 to 60 percent of the effect.

22 I think that you need to be really clear
23 about that, and that will also help you develop
24 your Task 4 policy options, because the
25 recommendations will fall out of those bullets.

1 You'll look at those recommendations and say,
2 okay, boom, boom, boom, this is the way things
3 will rain, from top to bottom, based on the
4 analyses we did in Task 3 and Task 1.

5 And I think that that really is --
6 that's really the key point that you need to focus
7 on in your final product that you're presenting to
8 the legislature. And thank you.

9 PRESIDING COMMISSIONER BOYD: Thank you,
10 Richard.

11 SPEAKER BROOKS: Hi, I'm Alec Brooks
12 with AC Propulsion. I want to compliment the
13 staff on putting together this analysis. It's a
14 very difficult task. I have some specific
15 suggestions and maybe some other considerations
16 that ought to be kept in mind as principally
17 relating to battery-electric vehicles and fuel-
18 cell-electric vehicles.

19 First of all, the basis for comparison
20 of energy efficiency may not be an apples-to-
21 apples comparison, and there's data on one, but
22 not data on the other. For example, the battery-
23 electric vehicle is assumed to run two miles per
24 kilowatt hour or 500 watt hours per mile. This is
25 66 percent higher than the only EV on the market

1 today, which is the Toyota Rav4 EV, which has a
2 combined rating of 300 watt hours a mile. So
3 right away there, we're counting EVs at 66 percent
4 higher than today's technology, and I would expect
5 further improvements from there.

6 In the fuel cell arena, there's
7 discussion of a DOE research goal of energy
8 efficiency at 25 percent load of a fuel cell, but
9 this doesn't necessarily relate to how much better
10 a fuel cell vehicle will be than a comparable
11 gasoline vehicle. So the first suggestion I would
12 make is don't use multipliers for how much better
13 a fuel-cell vehicle will be than a conventional
14 vehicle, because the conventional vehicle is a
15 moving target. So use objective measures such as
16 miles per kilogram of hydrogen consumed, rather
17 than a multiplier.

18 The multipliers that were listed in the
19 report of 1.83 to 3, I don't know of any data or
20 suggested goals that show that those are realistic
21 numbers. The Ford Focus fuel-cell vehicle that
22 was just announced within the last week as their
23 sort of production version claims a range of 160
24 to 200 miles on four kilograms of hydrogen, which
25 is about a gallon of gasoline per kilogram. So

1 we're seeing we're getting sort of 40 to 50 miles
2 per gallon equivalent on gasoline, which,
3 depending on your baseline, I would call that 20
4 percent to better to no better, if you compare it
5 to something like a Prius or a Honda Civic hybrid.

6 Another area that I think needs to be
7 considered in looking at fuel-cell vehicles and
8 how they would be deployed is how the hydrogen is
9 created. I know your analysis is looking at
10 natural gas reforming, but we also see there is a
11 significant effort looking into using electrolysis
12 to make hydrogen. And the energy efficiency of
13 that pathway needs to be evaluated and compared
14 with the other choices that we're making here.

15 For example, it takes 55 kilowatt hours
16 of electricity per kilogram of hydrogen produced
17 in your tank and in your car. So at today's
18 electricity prices, that's not subsidized or low
19 rates, that's over \$50 a fill-up for that Ford
20 Focus. So it's not a very good deal yet.

21 Another thing, getting back to the fuel,
22 comparing fuel efficiency of today's cars to the
23 future, today's cars are going to be moving
24 targets so I think we're going to see a very large
25 penetration of hybrid-type technologies, whether

1 they be start-stop systems or Prius-type systems
2 or Honda-type systems. I think by 20 years from
3 now, all of the internal-combustion-engine cars
4 that are left will have something like that in
5 them already.

6 And then in the cost arena, I was very
7 surprised to see the incremental costs of battery
8 electric vehicles being higher than fuel-cell
9 electric vehicles in a mature market. It doesn't
10 seem quite believable, and when you trace back,
11 and the data that was quoted for this was the
12 battery technology advisory panel report, that
13 report I think incorrectly assumed that a battery
14 electric vehicle would consume 330 watt hours per
15 mile DC, which is already higher than the AC
16 rating of the Rav4. A better number for DC is on
17 the order of 160 to 200 watt hours a mile.

18 And when you change that assumption back
19 to something that's more readily or what we've
20 already achieved in UV's, you come to the
21 conclusion that you can use lead acid batteries
22 and not advance batteries, which dramatically
23 changes the cost picture.

24 The other thing that the battery
25 technology panel didn't have available at the time

1 was the example of the Toyota Prius. That's been
2 on the market now for about a year and a half, and
3 now Toyota is saying that that is a profitable
4 vehicle for Toyota, it's contributing to their
5 corporate profits. So for just over \$20,000, you
6 get this hybrid vehicle with almost a full
7 electric drive train and a fancy battery and a
8 very good gasoline engine.

9 The battery pack in Prius is about the
10 same cost as a lead acid EV pack would be in the
11 same volume. So you could make a Prius-like
12 battery EV and delete the cost of the gasoline
13 engine and all of its systems and have a battery
14 electric vehicle probably at just maybe one or two
15 thousand dollars at the most over the cost of a
16 small four-door sedan. So it's certainly less
17 than the price of the Prius and given the same
18 volume production.

19 I have several other comments, but I'll
20 sit down and let other people talk. I'd be happy
21 to talk with the staff later.

22 PRESIDING COMMISSIONER BOYD: Thank you.

23 SPEAKER MORALES: Good morning. I'm Ric
24 Morales with the Department of Transportation,
25 Mass Transportation Division.

1 I was just curious about the option four
2 items, and I notice that you didn't include ride-
3 sharing as an option. And I was wondering why.

4 CEC STAFF FONG: Well, my response to
5 that is that I think historically we've looked at
6 how that particular option might reduce VMT, and
7 it appeared to us, at least, that there are many
8 other sort of behavioral options that would result
9 in larger VMT reductions. So we chose not to
10 include it at this time.

11 Plus there seems to be a trend away from
12 ride-sharing that, like in the South Coast Air
13 Quality Management District area, ride-sharing is
14 no longer I think sort of a major policy-driven
15 option. So at least for the analysis that we did
16 today, we chose not to really re-explore that
17 particular option.

18 SPEAKER MORALES: Okay, thank you.

19 CEC CHAIRMAN KEESE: Sir, let me ask you
20 a question. Do you see an increase in ride-
21 sharing on the horizon?

22 SPEAKER MORALES: It's one of our goals,
23 increasing vehicle occupancy. So yes, we'd have
24 to think we're going to have to increase ride-
25 sharing.

1 CEC CHAIRMAN KEESE: And do you see the
2 State of California adopting that as a policy?
3 You know, I'm very familiar with ride-sharing and
4 multiple-occupancy lanes, but they just don't seem
5 to have had the impact one would have hoped for.
6 And the question is are you suggesting that it
7 will be a high enough priority to the State of
8 California or the Department that it is something
9 we should put on agenda, because it will -- we're
10 going to get there.

11 SPEAKER MORALES: Yes. It is one of the
12 goals that the Department has recently
13 established. In fact, we're still working on it,
14 working on what our measurements would be.

15 But it is a goal of the Department to
16 increase vehicle occupancy, to increase efficiency
17 of the lanes. The Department has not been
18 involved in transportation demand management in
19 recent years, but we are exploring what our role
20 might be. And so yeah, it is a priority for the
21 Department and it is something that we plan to be
22 more actively involved in.

23 CEC CHAIRMAN KEESE: I think it would
24 be, we should continue the dialogue, so that we
25 can tie it in with our efforts too.

1 SPEAKER MORALES: Okay.

2 PRESIDING COMMISSIONER BOYD: I agree
3 with Chairman Keese. If the Department of
4 Transportation has made this as a policy goal, we
5 should support them in that effort. And I would
6 hope the staff would look into this.

7 I can appreciate Dan's answer, as I'm
8 sure there are some battered and bruised public
9 officials sitting up here, battered and bruised
10 relative to the topic of ride-sharing and the role
11 it used to play certainly in the air quality
12 arena. And other policymakers above and beyond us
13 have spoken, let's just say, on the subject. So
14 it doesn't have the priority it used to have, and
15 maybe it deserves more priority.

16 And if the Department of Transportation
17 has put it back to the front and we can line up
18 behind them, why, we should probably do that and
19 at least have the staff look into this.

20 SPEAKER MORALES: Yeah, I definitely
21 would say it's premature to pronounce it dead.

22 ARB CHAIRMAN LLOYD: Well, you've got
23 some big trucks to line up behind, so --

24 SPEAKER MORALES: Okay, all right.

25 CEC STAFF FONG: It would be helpful,

1 though, that if you do have data that can help us
2 judge or evaluate the displacement potential, the
3 timing and what-not, that that would be very
4 valuable to us.

5 SPEAKER SCHWABE: Good morning. Thank
6 you for the opportunity to speak in front of you.
7 I have --

8 CEC STAFF FONG: Would you state your
9 name, please.

10 SPEAKER SCHWABE: Oh, I'm sorry, yes.
11 My name is Michael Schwabe. I live in Union City,
12 and I and Jerry Pohorsky, we drove up from Union
13 City, which is a little over 100 miles, in one
14 charge in my EV1.

15 I am very much for EVs, but I'm sure
16 you've heard all of the good things about EVs, so
17 I'd like to just kind of mention a couple of
18 personal things to illustrate that these cars are
19 very, very viable as a fairly long-distance
20 vehicle.

21 I've been a delighted driver of my EV1
22 for almost four years now. It's my only vehicle,
23 and it meets 99.9% of my driving needs. If I do
24 need to go out and go on a long trip, I will go
25 rent a vehicle. I have even been to Los Angeles

1 with my vehicle. It's a nice, leisurely, long
2 trip, but it was fun. I enjoyed it and I'll
3 probably do it again.

4 I'll be the first to admit that EVs are
5 not for everybody, especially in a single-vehicle
6 household, so I would like to very strongly urge
7 that rechargeable hybrids get a large focus, and
8 that auto manufacturers be urged to develop these
9 type vehicles. Not being able to charge from a
10 grid I think is a very great drawback, and if the
11 manufacturers could create a vehicle that would
12 get between 40 and 80 miles on a pure EV range, I
13 think that would be a very, very good vehicle and
14 would go far in reducing the fuel dependency that
15 we have right now.

16 I was appalled and very disappointed
17 with GM's decision to pull the EVs off the road
18 and crush them at the end of the leases. I still
19 have a faint hope that that may change. I don't
20 know what pressure can be put on GM to do this,
21 but I am hoping that we will be able to re-lease
22 these cars. This is the only car, the only
23 electric vehicle that would make the trip from
24 where I live up to Sacramento in one -- without
25 charging.

1 These cars, if they keep them, would
2 also be an excellent test vehicle to -- test beds
3 for a grid-rechargeable version of the EV1. It
4 has a charge port already, I'm sure a small tank
5 could be installed in it, and a new propulsion
6 system that does have a very small gas engine.

7 And one of the things I forgot to
8 mention, I drive between 1,000 and 1,500 miles a
9 month. As I said, it's my only car. It's also my
10 business car, and I drive all over the Bay Area
11 with it. Thank you very much.

12 CEC STAFF FONG: Thank you.

13 ARB CHAIRMAN LLOYD: By the way, it's
14 wonderful to hear talk so eloquently about the
15 benefits of EVs. Again, it's great to hear that
16 coming forward and seeing that, in fact, they do
17 have a future here. I think it also brings home
18 pride to Jim here, who was the executive officer
19 of the ARB when, in fact, that regulation was put
20 into place.

21 PRESIDING COMMISSIONER BOYD: Thank you,
22 Alan, thank you for that compliment, and I love
23 EVs, Michael.

24 SPEAKER NEANDROSS: Good morning. I'm
25 Erik Neandross with Gladstein and Associates and

1 the Interstate Clean Transportation Corridor. My
2 comments today will be focused primarily on heavy-
3 duty and natural gas; more specifically, LNG.

4 I want to compliment Dan and the staff
5 on their report. We're pretty pleased with the
6 way that it's shaping up in that it's showing
7 natural gas in heavy-duty applications will be a
8 cost-effective option for the state in the future.
9 I think some of the numbers are a little
10 overestimated, some are underestimated, and we can
11 work with staff to get a greater accuracy there.

12 I think overall the one disagreement
13 that we have is we think the technologies are more
14 of an intermediate technology than a long-term
15 technology, like they've been identified. We're
16 seeing pretty significant penetration in
17 California right now, in transit and refuse
18 applications, and even private over-the-road class
19 seven and eight trucking applications.

20 We've got a great infrastructure base
21 being built up in California. We have about 20 or
22 so LNG stations now operating. We've got another
23 30 under development, about half of which are in
24 the construction phase right now. We've got 13
25 certified heavy-duty engine products by the ARB.

1 We've got increasing acceptance among
2 the fleet operators, some of California's largest
3 companies: Waste Management, BFI, Sysco Food
4 Services, Von's, Raley's, Harris Ranch, UPS,
5 cities like the City of LA, San Diego, Sacramento,
6 and Long Beach. And most all of the major transit
7 agencies in the state. When you add all of this
8 up, you can see that the growth curves for natural
9 gas in heavy-duty is an exponential curve, and we
10 hope that that will continue.

11 One of the points that we want to make
12 today is, I think everyone would agree this has
13 primarily been driven by air quality, drivers.
14 And we see AB 2076 as a real opportunity for the
15 state to shift focus and continue to drive the
16 market, based on what has traditionally played
17 sort of second seat in the alternative fuel world,
18 and that's petroleum displacement. So we would
19 hope that staff's recommendations as to cost-
20 effective strategies on the displacement for
21 heavy-duty and diesel gets turned into good policy
22 to continue to drive this market.

23 And we want to stress that the need is
24 immediate, given the new emission standards in
25 October of '02 on diesel-side programs like the

1 Carl Moyer program, are going to be more and more
2 difficult to make the argument for these
3 technologies. So we would hope to work with staff
4 and we have some specific recommendations as to
5 how to do that.

6 Just real quickly, one of them is to
7 develop a Carl Moyer-like program that not only
8 incentivizes emission reductions but also
9 petroleum displacement, sort of a dollar-per-ton-
10 per-gallon-displaced formula.

11 And then we recommend that the
12 Commission look at programs to incentivize the
13 production of unconventional in-state sources of
14 natural gas, landfill gas, stranded wells, flare
15 gas, sources that by liquefying them will provide
16 a primary benefit of reducing greenhouse gas
17 emissions, and then a good secondary benefit when
18 that's used to displace a gallon of diesel in a
19 truck, bus, a trash truck, and so on.

20 I guess in summary, we look forward to
21 continuing to work with the staff to address some
22 of these strategies and thanks for the opportunity
23 to provide comments.

24 PRESIDING COMMISSIONER BOYD: Let me ask
25 you a question. You indicated in major

1 metropolitan areas that you're having success and
2 in the long haul you're having success. I didn't
3 get the cumulative, but it sounded to me like
4 you're talking about a hundred facilities, when
5 you added what's in operation, under construction,
6 and planned; is that right?

7 SPEAKER NEANDROSS: Right now, in the
8 State of California we have -- I don't know the
9 exact number, but somewhere between a thousand and
10 2,000 heavy-duty vehicles, class seven and eight,
11 using LNG or CNG, primarily LNG. We have 20 to 25
12 LNG fueling stations throughout the state,
13 currently existing up and running, dispensing
14 fuel.

15 We have 30 or so LNG fueling stations
16 under development, and that's not maybe I think
17 I'll build it, it has funding secured, it has
18 plans in place, is actually moving dirt right now,
19 pretty solid plans to construct. And we expect
20 that those numbers will continue to grow.

21 One of the other points I wanted to
22 make, to support this growing demand we have now
23 eight new projects to develop new sources of LNG
24 in the State of California to meet the growing
25 demand. So as the demand increases, so does the

1 supply.

2 PRESIDING COMMISSIONER BOYD: I guess my
3 question is, if our two basic thrusts are long-
4 haul and major urban areas, are we close to
5 fulfilling the need for the number of facilities,
6 fueling facilities? Or are we -- should we be
7 heading for 500 as a target?

8 SPEAKER NEANDROSS: That would be good.

9 (Laughter.)

10 SPEAKER NEANDROSS: I think we're now at
11 the point where we're beginning to see acceptance
12 on some of the long-haul fleets, which has always
13 been the real tough nut to crack, the ones that
14 don't return to base at the end of the day. We're
15 beginning to see them use these technologies,
16 based on the infrastructure that we have available
17 now, which is for sure limited, but available
18 throughout the state.

19 I don't know if I could give a real good
20 number of how many. When you talk about long-
21 haul --

22 PRESIDING COMMISSIONER BOYD: I'm
23 talking about baseline here, and you need a
24 certain base to handle the long haul, and the
25 corridor has been working on that.

1 And you certainly need a base to handle
2 an urban environment. But if your only fleet is
3 going to be Raley's out of West Sacramento,
4 that's -- you only need one facility.

5 SPEAKER NEANDROSS: Right, right.

6 PRESIDING COMMISSIONER BOYD: So what
7 does it take? Is LA sufficient? Does LA have
8 sufficient sites to handle --

9 SPEAKER NEANDROSS: I wouldn't consider
10 it sustainable; I think it's getting there.

11 PRESIDING COMMISSIONER BOYD: It's
12 getting there.

13 SPEAKER NEANDROSS: And it needs to
14 continue to be pushed, especially in light of the
15 fact that the emissions drivers are now being
16 reduced significantly. So yeah, there's work to
17 be done, absolutely, if we want to continue to see
18 this technology grow and not be left with really a
19 couple hundred million dollars' worth of stranded
20 investments --

21 PRESIDING COMMISSIONER BOYD: And what
22 would you suggest is the growth factor? Are we
23 growing at 20 percent a year, 30 percent a year?

24 SPEAKER NEANDROSS: We're seeing it, in
25 LNG specifically, over the last five to ten years

1 we're seeing a doubling in fuel consumption of LNG
2 every two years.

3 PRESIDING COMMISSIONER BOYD: Thank you.

4 SPEAKER NEANDROSS: Thank you.

5 CEC STAFF FONG: I'd like to point out
6 again, and maybe you recognize this as well, that
7 staff's current analysis on this particular option
8 of using CNG or LNG in medium- and heavy-duty
9 vehicles has two cost cases: one where we're
10 assuming a mature market where the performance of
11 these vehicles will improve and incremental costs
12 will be reduced.

13 We also examined an intermediate-time-
14 frame case where, based upon current costs and
15 perhaps modest performance and cost reductions, we
16 also project what the net dollar a gallon of
17 diesel displaced might be. Our understanding,
18 though, that in many of the successful market
19 cases that occurred today, there still is
20 substantial public support and without that public
21 support the results may be much less positive.

22 And so we recognize that, as I said,
23 that many of the group two options will require
24 continued public support if they are to increase
25 their current market impact. And we recognize

1 that the current success that has been achieved by
2 many of these group two options is primarily
3 driven from an air quality standpoint. But our
4 analysis is sort of looking beyond that potential
5 driver, and seeing what additional effort might
6 have to be extended to improve the market share,
7 if there is this overriding policy need to reduce
8 our future petroleum fuels consumption.

9 SPEAKER NEANDROSS: I think that's one
10 of the reasons why we're -- We understand that it
11 has to make economic sense for these fleets to do
12 this. They're in big businesses and if it doesn't
13 meet the bottom line, it won't work. And that's
14 one of the reasons we want to look at trying to
15 lower the cost of the fuel, to make it cost-
16 competitive with diesel where it becomes the
17 likely choice of these fleets to go to something
18 like LNG because they're going to save money doing
19 it.

20 At that time, programs like the Carl
21 Moyer program, direct government incentives to the
22 purchase of the engines and the fueling
23 infrastructure then changes to the buying power of
24 the consumer. They'll drive that market if it
25 makes economic sense for them to use that fuel.

1 They'll demand it out of their suppliers and
2 dealers, so we want to explore that with you a
3 little bit further.

4 ARB CHAIRMAN LLOYD: I'd like to thank
5 you again for all your efforts and the company
6 there to get natural gas and LNG out there.
7 You're doing a great job.

8 A question to maybe Dan or Susan: When
9 we look at natural gas supplies here, are we
10 assuming any building of LNG terminals in
11 California?

12 CEC STAFF FONG: No, on the supply side,
13 we did not examine sort of the real cost or
14 investment that might be required on the fuel
15 supply. We did look, though, at what might be
16 needed, in terms of a retail fuel price that would
17 essentially make it attractive for fuel suppliers
18 to then produce and make the LNG available. So
19 that, from our perspective, is the key driver.

20 What compensation is required, in terms
21 of a revenue stream, for fuel suppliers to then
22 make the necessary capital investment to make the
23 fuel available? And so when we calculate what
24 that retail fuel price is, that then allows us to
25 calculate the effect on the consumer. But it

1 basically does incorporate factors that allows the
2 fuel industry to make money doing this.

3 PRESIDING COMMISSIONER BOYD: Let me
4 build on Alan's question a little bit. I was
5 going to comment that I was glad, Erik, that at
6 the end of your testimony -- you had earlier
7 mentioned that air quality was the driver but
8 towards the end you mentioned the economics, which
9 is the ultimate key driver, is becoming fairly
10 positive or is trending that way, at least in this
11 area, which I think is a very positive thing.

12 And earlier in your testimony you made
13 reference to something that's a little bit near
14 and dear to my heart, and that is the use of
15 stranded gas, off-spec gas, low BTU gas, etc. in
16 California and its conversion to LNG, and I just
17 wanted to comment a little bit on that, as well as
18 to get to Alan's questions on LNG terminals.

19 About a year ago the governor asked
20 Secretary Nichols' resources agency to form a gas
21 working group to look at the natural gas issues
22 relative to the energy needs of this state. And
23 obviously, the electricity crisis and use of our
24 domestic California gas supplies, and I guess
25 I've, in effect, been vice chair of that group for

1 the past year.

2 And one of the areas that we're keenly
3 interested in is the use of California domestic
4 gas and the problems we have with some of our gas
5 supply, and the fact that it can be easily, if
6 facilities are built to convert it to LNG, thus
7 avoiding a lot of the issues relative to blending
8 either low BTU or other hot gases into the natural
9 gas supply is quite fascinating to us. But again,
10 we have a chicken-and-egg issue here, as you do in
11 all of these alternative fuel situations of enough
12 demand and so on and so forth.

13 But it is an issue we're pursuing and it
14 does have an economic value with regard to the
15 possible use for the expanding heavy-duty LNG
16 business in California. And that gets to the
17 subject of, therefore, there are other ways to get
18 LNG supply, aside from just the idea of building
19 LNG terminals in California. But I would point
20 out that there has been and continues to be an
21 interest on the part of many, many parties to
22 indeed bring LNG to California.

23 And the economics of that question have
24 shifted fairly substantially in recent history to
25 the point that the market price of natural gas is

1 flirting in the range that would support the
2 economic development of LNG terminals in
3 California and the costs associated therewith.
4 And the whole question of adequate natural gas
5 supplies in California is one that we're keenly
6 interested in, and LNG has some very positive
7 attributes and economic possibilities.

8 And it's a question that undoubtedly the
9 state will have to face. Once again, there's
10 interest in building terminals here or across the
11 border, close to California, etc., etc. And so I
12 think its use, both as LNG or as the natural gas
13 supply is likely to be seen in our working
14 lifetime, Alan. So anyway, thanks for your
15 interest there.

16 CEC STAFF BROWN: Commissioner Boyd, I
17 just wanted to also mention that we commissioned
18 the study of the potential LNG facilities, but our
19 plans for California are actually either nine
20 plants in the early planning stage, both LNG
21 terminals, as you mentioned, south of the border
22 along the coastline. They do, however, face some
23 permitting challenges.

24 I also wanted to mention that the
25 Commission's been very involved with the

1 demonstration of producing LNG from pipelining
2 landfill gas. And the first of our projects with
3 PG&E is intending to open the end of June, so some
4 progress is being made there. The question still
5 remains whether LNG could be price-competitive
6 with diesel. And that's highly dependent on the
7 border price of natural gas.

8 PRESIDING COMMISSIONER BOYD: Thank you
9 for that addition.

10 SPEAKER KELLER: Good morning, members
11 and staff. I'm John Keller with the California
12 Highway Patrol, and I have four points that I'd
13 like to make.

14 First, with regard to option 1(c),
15 increasing the governmental fleet efficiency,
16 certainly that's one of the factors that we think
17 is important in the selection of our vehicles.
18 But it's not the most important factor.

19 We would argue very strongly and have in
20 the past that performance is critical to our
21 enforcement vehicles, both in terms of the daily
22 operations and the safety of the officer, if
23 you're alongside the freeway and you need to pull
24 off after doing a motor service or giving somebody
25 a citation.

1 That leads me to the second option
2 that's discussed in your report, the infamous 55
3 speed limit. We obviously have considerable local
4 and national experience with that option.
5 Certainly, the benefits are nebulous, as staff
6 said, nebulous in a specific sense of what would
7 actually come out of a 55 speed limit. Not to
8 nebulous in that we very well understand the
9 underlying issue there, and that is compliance.
10 If motorists don't comply with the law, then that
11 means they don't slow down, which means there are
12 no fuel conservation benefits.

13 We have written a million tickets a year
14 for violations of speed limits. We can do that
15 again, but, you know, from 1974 through 1986, we
16 certainly had graphic demonstration that motorists
17 are generally unwilling to drive at those lower
18 speeds. So certainly, any part of a strategy that
19 advocates going back to putting up new signs along
20 the side of the road, if we are serious about
21 getting benefits, fuel-saving benefits from that
22 strategy, there has to be a pretty significant
23 public education -- I'll call it education, but
24 attitude adjustment is really the critical part of
25 that.

1 The last two points: Inherent in many
2 of the strategies or the options that are being
3 explored are lighter-weight vehicles, and there's
4 credible research which shows that lighter-weight
5 vehicles involve safety penalties, primarily which
6 occur when vehicles of dissimilar size collide
7 with each other. There has been some work on the
8 impact of CAFE standards on vehicle safety, and I
9 think the policy debate in the legislature could
10 be illuminated by discussion of those kinds of
11 issues in the report.

12 And then lastly, certainly the context
13 of this report is one of our vulnerability in a
14 global sense to petroleum dependence. We have a
15 pretty uncertain but much more local security
16 concern, which could play out in a number of these
17 options, in terms of assessing our vulnerability
18 to terrorist threats.

19 I don't have specific comments on any
20 one of the options, but certainly that's a
21 relatively new factor that we would have to
22 consider as we look particularly over the long
23 term that the report covers. Thank you very much.

24 CEC STAFF FONG: I think the staff did
25 consider at least your first point, that many

1 local and state fleets purchase a large number of
2 emergency services and law enforcement vehicles,
3 and that in our evaluation in trying to determine
4 the potential fuel displacement that comes from
5 that potential policy shift, we I believe did not
6 include or tried to estimate the number of
7 emergency services and law enforcement vehicles
8 that would potentially be impacted, and then
9 excluded those vehicles from our fuel displacement
10 calculations.

11 So that we would not necessarily subject
12 those types of vehicles to some fuel efficiency
13 policy that would reduce the utility of those
14 emergency services vehicles.

15 SPEAKER KELLER: That would be great.
16 The report was not as specific as that. Thank
17 you.

18 PRESIDING COMMISSIONER BOYD: Thank you.

19 SPEAKER OVSHINSKY: Ben Ovshinsky, West
20 Coast representative, Energy Conversion Devices,
21 and speaking personally with some remarks about
22 the plug-in hybrid, which I'm a very passionate
23 and complete supporter of.

24 One, I see the plug-in hybrid as a 100-
25 percent primary vehicle, all-in-one vehicle that

1 basically could replace any of the nearly 16
2 million ICE light-duty vehicles sold in the United
3 States every year, just as an ICE, just replace
4 it.

5 And that in its operation -- So there
6 are no considerations about pure electric BEV,
7 battery electric vehicle being -- you'd have to be
8 a two-car family or a three-car family or a niche
9 market, this is a primary vehicle per se, that in
10 its worst case would operate as a Prius does now,
11 with all of its attendant fuel economy, emissions,
12 greenhouse gas benefits. But that -- And that
13 would be between two and three times the fuel
14 economy of a comparable ICE.

15 But in its best case could deliver
16 anywhere from -- And I haven't had a chance to
17 really read the 245-page report -- Susan, I'm
18 hoping I can get a hard copy, it's hard to read on
19 my computer screen -- but I gather anywhere from
20 between 63 percent from the Energy Commission to
21 80 to 90 percent of its VMT, where the rubber hits
22 the road, would be pure ZEV mileage. And with the
23 key factor being up to potentially 100-percent
24 market penetration, potentially 100-percent market
25 penetration because it's an all-in-one primary

1 vehicle, like any ICE.

2 And yet, you could get with that a
3 nearly -- anywhere between 60 to 90 percent ZEV-
4 mandate car, effective ZEV-mandate vehicle, all
5 without any alternative fuels or fuel
6 infrastructure -- CNG, ONG, etc. -- just operates
7 on gasoline and electricity, but much less
8 gasoline and much more stabilized electricity,
9 helping to level the load.

10 I think my last point, costwise, which
11 is much more debatable and much more fuzzy out
12 there, but inherently has -- a plug-in hybrid
13 would have approximately probably about one-third
14 the battery pack, size, cost, weight, volume of a
15 pure EV that would do even more -- Well,
16 actually -- Yeah, let's leave it at that, about
17 one-third, and about one-third to one-fourth the
18 ICE engine.

19 And my remarks are predicated on the
20 vehicles that I've seen and am very, very
21 impressed with. They were developed out of UC
22 Davis by Professor Andy Frank and his incredible
23 crew of undergraduate and graduate students, which
24 have attracted the attention of DARPA and the
25 Department of Education and even General Motors,

1 and would also have a much simpler transmission.

2 So in summary, I guess I'd just come
3 back, if I had to capsulize it, to me, it's an
4 all-in-one 100-percent primary vehicle, and I just
5 can't see that being denied. And when you look at
6 it that way, it's so compelling. Thank you.

7 PRESIDING COMMISSIONER BOYD: Thank you,
8 Ben.

9 SPEAKER FREEL: Thank you. My name is
10 John Freel. I work for Chevron Texaco. Chevron
11 Texaco does not have any prepared remarks at this
12 point, so I probably shouldn't be standing here,
13 but at my age, what more can they do to me?

14 (Laughter.)

15 SPEAKER FREEL: I believe we will have
16 much to say when the rubber really hits the road
17 on this very, very important study. And we think
18 the rubber will hit the road when you begin to
19 shape the quantitative goals that you believe the
20 state should have for reducing its dependence on
21 petroleum, and the policies that you believe the
22 governor and the legislature ought to take up in
23 trying to accomplish those objectives.

24 What I would like to say today, and it
25 is truly on my own behalf, is as Chairman Lloyd

1 said, looking 30 to 50 years out is an extremely
2 opaque window to look through. And I'd like you
3 all to think about that, staff all to think about
4 that as you begin to arrive at what you believe
5 the state's targets and policy options ought to
6 be.

7 I would like to contrast what we're
8 doing, in looking 30 to 50 years down the road,
9 with how far we're looking back. After all, it's
10 easier to look back, we have data. But this
11 morning I heard if we look back two months we see
12 the price of gasoline go up again, which clearly
13 adds impetus to what we're doing today. We've
14 heard about the importance of September 11th as
15 providing a very strong driving force for what
16 we're doing today.

17 In the SFR study we went all the way
18 back to 1999, when three refinery problems
19 occurring almost simultaneously in California led
20 to extreme price volatility, which really was the
21 activity that led to AB 2076. I would argue that
22 in arriving at goals and policy recommendations,
23 we ought to look back at least as far as we look
24 ahead.

25 And unfortunately, I can remember 1972,

1 30 years ago, quite vividly. I wish it were
2 otherwise. But I wonder if you've thought about
3 what the world of 1972 looked like as you try to
4 envisage what the world of 2032 may look like. Do
5 you remember that in 1972 many of the world's
6 climate scientists believed that we had an ice age
7 coming in? That many parts of North America would
8 enjoy continuous snowfall year-round? That many
9 of the important shipping lanes in the ocean would
10 no longer be open for navigation year-round?

11 Do you remember that we were in the
12 middle of a cold war? Do you remember that we
13 were entering a period or were in a period when
14 the American economy simply couldn't compete with
15 those of Japan and West Germany, and when many in
16 government argued that they had the answers to
17 make us competitive? But you know what made us
18 competitive again, and truly it was not
19 government.

20 From the point of view of something that
21 is more pertinent to what we're doing today, it
22 wasn't in 1972 but just over the horizon, OPEC
23 tripled the price of crude oil overnight. The
24 response of the Carter administration was to
25 declare that we were running out of crude oil,

1 that the United States clearly had to become
2 energy independent. Some of you are old enough to
3 remember what happened during the Carter
4 administration. All of the government
5 intervention with all of the bells and whistles,
6 and what happened? It made prices worse, it made
7 gas lines at stations that didn't have gas. In
8 some cases it almost led to civil insurrection at
9 the pump.

10 Now, I don't believe that what we're
11 talking about today -- I'm exaggerating to make a
12 point, let me make that very clear. But even
13 though I'm not speaking for my employer, I have a
14 very strong faith in the power of the free market.
15 I think government must intervene if that market
16 is broken and must try to fix it. But we need to
17 be darned sure that it is broken.

18 Fast forward from 1972 to a time much
19 closer when we thought electricity pricing was
20 broken. The legislature was convinced that there
21 was a huge problem, and they restructured the
22 industry and made sure that their vision came
23 true, didn't they? I would urge you not to do the
24 same thing to the current supply of fuels in the
25 State of California. Thank you.

1 PRESIDING COMMISSIONER BOYD: Thank you
2 for your comments.

3 ARB CHAIRMAN LLOYD: I just want to make
4 one comment there, that again, your faith in the
5 private sector, I share that. Because I also feel
6 that what we're looking at here is reducing
7 dependence on petroleum, and that no matter what
8 that energy is going to be, that the energy
9 companies, if they're like the old oil companies,
10 are going to play a key role in all of that. And
11 we've seen evidence of that happening with your
12 company in other areas of technology.

13 So, again, I think what we have learned
14 is when we're not talking about a threat that
15 maybe you implied, I know on a personal level, to
16 the oil industry, this is an opportunity for the
17 energy industry.

18 SPEAKER FREEL: May I?

19 PRESIDING COMMISSIONER BOYD: Please,
20 this is a --

21 SPEAKER FREEL: Chairman Lloyd, I agree
22 with everything you said. As you know, we and
23 most of the other major oils are not against
24 change. We believe we are providers of energy,
25 not necessarily gasoline and diesel fuel.

1 My comments really were somewhat
2 exaggerated, but just to agree with all of you
3 sitting up there, that this is an enormously
4 important endeavor that you're part of, and
5 whatever recommendations you make I know will be
6 fully considered, but they are going to be very,
7 very important to the state for a long time to
8 come.

9 PRESIDING COMMISSIONER BOYD: Thank you,
10 John. I really do appreciate our comments, and I
11 didn't hear you say anything that's going to get
12 you in trouble with your employer, so --

13 UNIDENTIFIED SPEAKER: You never know.

14 (Laughter.)

15 PRESIDING COMMISSIONER BOYD: True,
16 speaking at all sometimes can prove to be
17 dangerous, I've found that to be true.

18 Let me just also indicate that yes, some
19 of us are old enough to have memory of all the
20 events that have taken place in the past, and let
21 me assure you that I for one and I'm sure anyone
22 experienced as everybody up here is in government
23 indeed looks at the lessons of history and looks
24 back at history and, if you've been around long
25 enough, you see yourself going around in the same

1 circle multiple times. So that's a valuable
2 point.

3 Something you said reminds me of
4 comments that have been made in some of the other
5 workshops, and that is, a), how important the
6 evaluations that are taking place now are; b), how
7 comprehensive they are, and some folks have even
8 commented that it's kind of a broader view than
9 anyone has done, perhaps, certainly in California.
10 And it's a view that perhaps the industry, for
11 legal reasons, is hard-pressed to do collectively.

12 And so there are roles for government,
13 positive and negative, and maybe perhaps here is a
14 government role that is proving to be a positive.
15 The ability to legally take a big broad look at
16 this whole question and have a lot of input is
17 extremely important that we get into it from the
18 effect to the industry. And Chairman Lloyd
19 couldn't have been more correct in commenting on
20 the recognition by some and the need for all to
21 come to the point that the future is dependent
22 upon the energy companies of the future, not just
23 the oil companies of the future.

24 And I think that's a very relevant point
25 here, so yes, we have learned from the lessons of

1 history, and yes, we need to take those into
2 account. And I'm painfully reminiscent of the
3 Carter days, so we don't want to get in that mode.
4 By the same token, you know, we do have, a), a
5 responsibility to try to do the best we can; and
6 b), recognition of the increasing population
7 growth, the increasing depletion of some of the
8 scarce resources, and the increasing demands for
9 everything. So that just marches on time
10 immemorial, and we do have to deal with that.

11 So, again, I really appreciate your
12 comments and I look forward to your industry
13 helping us with answers to a lot of these
14 questions, and that's why we've, as I've said,
15 provided more time for everybody to be a player
16 here, so thank you.

17 CEC CHAIRMAN KEESE: Okay, thank you.

18 I don't know what your schedule is,
19 Mr. Chairman, but I appreciate the comments. I
20 look forward to the detailed comments also,
21 because I guess I was getting ready to go to lunch
22 here, thinking that the oil and auto industry had
23 decided we'd done a perfect in scoping the
24 scenarios because we haven't heard a word yet.

25 We obviously have been given a challenge

1 by the legislature. We were given a challenge
2 when they passed 2076 and we were given a further
3 challenge when they said it's of vital
4 significance that you do a thorough job; please do
5 it. We recognize it, that we don't have all the
6 world's intelligence up here or in our
7 commissions. We need the input from the oil and
8 from the auto industry, and from everybody that
9 we've heard from so far.

10 We have to put this together, and we're
11 supposed to come up with options. The legislature
12 wants to know what options do we have. And then,
13 as we heard the Highway Patrol suggest, we can
14 tell them what 55 will do. I'm not going to tell
15 them they should take the speed limit down to 55;
16 I can't afford it.

17 But we'll put the options out there.
18 And so we need your help in helping us come up
19 with the options. Thank you.

20 SPEAKER KOEHLER: My name is Neil
21 Koehler with Energy Resources. My company is
22 trying to build an in-state ethanol production
23 industry to do our part to provide some petroleum
24 displacement.

25 Continued compliments to staff on a very

1 good work in progress. It's really taken on some
2 incredibly large issues, with a lot of both
3 quantitative and qualitative analysis involved,
4 and I think staff is just doing a great job,
5 trying to incorporate all of that as we move
6 forward.

7 Just a couple of comments on the ethanol
8 scenarios, both the E85 and the E10. On the E85,
9 you know, I think we're seeing in both these
10 scenarios that ethanol can't have a very
11 significant role in displacing petroleum as an
12 alternative renewable fuel.

13 In the 85, a couple of issues just to
14 work on, fine tune. The analysis assumes what
15 looks like an approximately 25-percent mileage
16 penalty on E85, and while that's true based upon
17 the energy density differences of the two, the
18 analysis also assumes that we're running most of
19 these FFEs. In fact, the assumptions were that
20 they were running almost exclusively on E85.

21 And one thing that we've been certainly
22 conversing with the oil companies and through
23 ethanol vehicle challenges, it's been technically
24 shown that if you, rather than optimize the FFEs
25 for gasoline, which is really the case today

1 because that's what they're running on, and
2 instead optimize the FFEs for ethanol, with
3 gasoline being the fuel that you run when you
4 can't find the ethanol, that that allows you to
5 increase compression ratios, improve the
6 efficiency so that you take advantage of the
7 inherent efficiency of the ethanol and its ability
8 to combust more completely, which is, you know,
9 both helps improve mileage and air quality.

10 And that the ethanol vehicle challenge
11 has, for a number of years standing now, has amply
12 shown that you can get equivalent gas mileage,
13 even with the 25-percent, 30-percent-less BTUs per
14 gallon, that you can make adjustments in those
15 vehicles to achieve and in some cases they have
16 surpassed the mileage performance of those cars
17 running on gasoline.

18 So I realize that presents some
19 challenges to the auto industry, in terms of how
20 then those cars will be running on gasoline, but
21 maybe there is some happier medium from where we
22 fully optimized ethanol to where I think we are
23 today, which is really fully optimized for
24 gasoline, and not taking advantage of the
25 advantages of ethanol. So just something to look

1 at, because I think it certainly was a large part
2 of the cost disadvantage if not the exclusive
3 component of it, or the largest part of it, and I
4 think that can be addressed.

5 The other thing on the economics, and I
6 may be wrong and so this is more a question, but
7 it doesn't appear to me that the economic
8 assumptions in the E85 scenario is incorporated in
9 the uses of blenders tax credit. So the ethanol
10 cost numbers I saw in there seem to be wholesale
11 cost numbers on ethanol before the blenders tax
12 credit. So when somebody sells ethanol to a gas
13 station that then is going to sell and produce the
14 85, they can take an income tax credit, a 53-
15 cents-per-gallon tax credit. It's actually a
16 taxable tax credit, so it gets reduced and it's
17 not quite as powerful as the excise tax exemption
18 for ten-percent ethanol blends.

19 And, you know, clearly that would reduce
20 the cost and in today's ethanol world, and it's
21 really been historically true over the last number
22 of years, that ethanol, net its tax incentives,
23 both in blends and in E85 applications, is cheaper
24 than gasoline. So I just want to make sure that
25 we're fully incorporating the use of the blenders

1 tax credit and E85, and I think that will change
2 the economic assumptions currently in the draft.

3 On the E10, happy to see that that
4 scenario was added. I have a question still, and
5 I have not read the base case analysis. I know it
6 was not clear from the original analysis what the
7 assumption was on how much ethanol was in the base
8 case. I think we were talking about assuming that
9 a 5.7-percent ethanol blend was in the base case,
10 so the only incremental change would be between
11 five, seven and ten.

12 And while that's fine to assume, I
13 think, you know, given the continuing resistance
14 on the part of the State of California to see
15 ethanol used in all of its gasoline, that really,
16 a more realistic base case is probably something
17 less than 100-percent market share of ethanol in
18 the gasoline, which means that if we're looking at
19 either a five, seven, or a ten-percent ethanol
20 blend, that petroleum displacement is greater than
21 just that increment between five, seven, and ten.

22 Because I think it's realistic given
23 both the federal efforts to give California
24 flexibility under renewable standard and, you
25 know, comments by state officials in California

1 that natural ethanol demand in California is more
2 on the order of 275 million gallons, somewhere,
3 250, that really, a base case maybe should not
4 assume that 5.7-percent ethanol is in all of the
5 gasoline. So just something to talk about,
6 dialogue about, and come up with what the
7 realistic base case would be, and then, obviously,
8 anything above that is petroleum displacement.

9 Lastly, just drawing attention
10 specifically, Chairman Lloyd, to you on the issue
11 of the predicted model and it's come up repeatedly
12 in these workshops on the MTB phaseout, even since
13 the alliance auto data was released, that it is
14 showing, particularly in the advanced vehicles,
15 the newer technologies, that we're seeing some
16 pretty different responses on NOX, CO,
17 hydrocarbons, all very favorable towards the use
18 of ethanol blends. That study was done to really
19 have a real-world test of phase three
20 specifications, with the intent that when the
21 study was done, we'd look and see what
22 modifications to the predicted model should be
23 undertaken.

24 And I think it's pretty clear that that
25 data does indicate that it's something that we

1 should look at. It was certainly part of the
2 Energy Commission's final Stillwater report. It
3 was a recommendation that the predicted model be
4 evaluated. It's referenced in this report; in
5 fact, it's assumed in the modeling that the
6 predicted model is adjusted. Because right now,
7 ten-percent ethanol blends are next to impossible
8 to do in California, given the predicted model.

9 And plenty of other stakeholders, other
10 state agencies, numerous environmental groups have
11 all testified at these various workshops on the
12 need to really reopen the predicted model so that
13 we get fair value for the use of the ethanol and
14 gasoline. That obviously makes sure that we
15 optimize the air quality advantages of the use of
16 ethanol, but obviously from a petroleum dependence
17 and energy supply standpoint, that the more
18 ethanol that we have the option to use in
19 gasoline, the better off we are and the more
20 options that we have.

21 So just to encourage you, particularly
22 in this time that -- you know, the governor
23 extending the MTB phaseout, it appears that we
24 have more time to really take into consideration
25 some of these issues. And I would just encourage

1 you to work with all of the stakeholders and
2 convene a process as soon as possible to really
3 evaluate what changes are appropriate in the
4 predicted model. Thank you.

5 ARB CHAIRMAN LLOYD: Neil, I will
6 certainly ask staff about that and get back to
7 you.

8 SPEAKER KOEHLER: Great.

9 ARB CHAIRMAN LLOYD: The other part I
10 was going to ask, in referenced was an earlier
11 statement there, yes, there are a number of flex
12 fuel vehicles in the state at the moment, but
13 obviously running on gasoline.

14 Do you have enough ethanol in the state
15 to convert all of those so they could run on E85?

16 SPEAKER KOEHLER: If there was a way to
17 distribute the fuel, yes. I mean, there is enough
18 ethanol that's -- I mean, I don't know what the
19 demand would be for the vehicles right now, I
20 don't have a number off the top of my head. I
21 know that we're producing about eight, nine
22 million gallons in California today, but obviously
23 there is a lot more used in California.

24 You know, we're on the verge, if we can
25 develop the right level of state support, there

1 are six or seven ethanol production projects that
2 are ready to be financed if we can begin putting
3 together the right support for them. So I would
4 say there is no question that we have the ability
5 to supply those FFEs, and it's really more a
6 problem of, you know, how do we distribute it.

7 We are personally working with, through
8 some Energy Commission programs, with some of the
9 government fleets so that they can install tanks,
10 and I think you'll see that in the next number of
11 months, that we will have some ethanol used in
12 those fleets where they have control over their
13 distribution. But it becomes, you know, on a
14 wholesale basis, that really becomes an issue of
15 how do we -- no different than the problems we
16 have with E85, how do we get E85 distributed
17 through the conventional and commercial
18 distribution system.

19 ARB CHAIRMAN LLOYD: Yeah. I guess you
20 were saying, you drew the distinction between
21 currently available and then lots of plants in
22 financing stage, so --

23 SPEAKER KOEHLER: Right.

24 ARB CHAIRMAN LLOYD: -- maybe staff can
25 give some idea of, you know, sometime just -- I'd

1 be interested in seeing how much is there today
2 and whether -- if we could distribute it, which is
3 obviously a big if.

4 SPEAKER KOEHLER: Right.

5 ARB CHAIRMAN LLOYD: If you could get
6 the right place, the right time, if there's
7 adequate supply there.

8 CEC CHAIRMAN KEESE: May I ask, eight or
9 nine million gallons a year?

10 SPEAKER KOEHLER: Yeah, there are two
11 small ethanol plants today in California.

12 CEC CHAIRMAN KEESE: And does most of
13 that go to the major oil companies for blending,
14 or where does it go?

15 SPEAKER KOEHLER: Well, currently that
16 would be the market. There is one company,
17 Phillips, formerly Tosco, who has moved out of MTB
18 into ethanol, and the fuel ethanol is currently
19 sold to those --

20 CEC CHAIRMAN KEESE: So the California
21 production goes mostly to fuel?

22 SPEAKER KOEHLER: That's correct,
23 because that's the current market.

24 CEC CHAIRMAN KEESE: Thank you.

25 CEC STAFF FONG: And one comment. I

1 think, you know, when the staff set out to define
2 the sort of conditions that we would model, we
3 first said, okay, we would assume all state and
4 federal laws would be satisfied, and I think for
5 the ethanol cases in our base case, at least, we
6 assumed that if federal law required the use of an
7 oxygenate, we would then use the assumption that
8 our gasoline would contain the oxygenate.

9 CEC CHAIRMAN KEESE: I certainly
10 remember. It was not only staff, but the
11 committee who struggled with that --

12 CEC STAFF FONG: And as far as I know,
13 that still is the law, so --

14 CEC CHAIRMAN KEESE: -- and it's very
15 difficult to come up with a base case that doesn't
16 comply with current law, which has been suggested
17 won't be changed.

18 If there is a change, then we'll
19 certainly get around to dealing with that, but I
20 don't know --

21 CEC STAFF FONG: But I think the staff
22 also understood, from our discussions with the oil
23 industry, though, that in the absence of a
24 requirement for an oxygenate component, many
25 refineries would still use ethanol as a biometric

1 and octane ingredient. And, in fact, the volumes
2 that would be used in that case, where an
3 oxygenate would not be required, was still quite
4 large.

5 So to assume that there would be no
6 ethanol used in the absence of a requirement is
7 probably also not realistic.

8 CEC CHAIRMAN KEESE: I think the
9 committee agreed with you, in the past.

10 PRESIDING COMMISSIONER BOYD: Before you
11 speak, let me just respond to the -- Chairman
12 Keese's question about lunch a little while ago.
13 We'll go until we finish those who want to speak
14 to this particular topic. I think we're getting
15 near the end, based on -- In fact, let me ask for
16 a show of hands. How many other people in the
17 audience want to speak to this topic?

18 ARB CHAIRMAN LLOYD: But did you see the
19 size of the binder?

20 (Laughter.)

21 PRESIDING COMMISSIONER BOYD: All right,
22 there are still two or three hands in the
23 audience. Perhaps we can make it till 12:30. I
24 don't want to discourage anyone from speaking,
25 because those of you who haven't been in some of

1 the other workshops know there was a paucity -- I
2 mean, I think this is wonderful we're having many
3 people speak to the issue today.

4 So I'm prepared to go as long as it
5 takes to go, but when I said that a few weeks ago
6 in San Jose, the audience took me till 1:45 in the
7 morning, so I don't want to have that happen
8 again.

9 (Laughter.)

10 PRESIDING COMMISSIONER BOYD: Anyway,
11 proceed.

12 SPEAKER FEARN: Thank you.

13 PRESIDING COMMISSIONER BOYD: Excuse me,
14 I'll just say, by going a little later we're going
15 to avoid the huge lunch crowds, so you'll have a
16 shot at finding something.

17 SPEAKER FEARN: Thank you for the
18 opportunity to speak. My name is Samantha Fearn,
19 and I'm here representing Honeywell. One of our
20 wholly-owned subsidiaries of Honeywell is Garrett,
21 which is based out of Torrance, California, and
22 produces -- it's an engine-boosting technology,
23 turbochargers, superchargers.

24 I'd like to just, again, reiterate
25 comments from previous speakers, commending staff

1 on the magnitude -- I didn't mean to make this a
2 visual display, but I think it is a visual display
3 of the magnitude of the work. And this is just
4 Task 3, so -- that the staff has undertaken in
5 working on this.

6 I did have a couple of questions for
7 staff, and specifically to the technology options
8 utilized in option 1(a) on improved vehicle fuel
9 efficiency, and specifically to the ACEEE or E
10 cubed moderate advanced technologies, whether or
11 not either of those had any kind of supercharging
12 engine technology in their general package of
13 technologies.

14 And then additionally, the NRC Path 3
15 shows engine supercharging or turbocharging and
16 downsizing the engine as a fuel efficiency
17 measure, which is certainly something that we
18 would advocate for. And the EEA model lists, at
19 least in this chart, which I haven't been able to
20 get a copy of the EEA model, but the EEA model
21 lists supercharging but it doesn't mention engine
22 downsizing in conjunction with that. So that
23 would be a question as to, you know, where
24 those -- what the detail is on that chart that I
25 would like to find out.

1 And then also, there was a comment in
2 the first section relating to how this particular,
3 the option 1(a), excuse me, on fuel efficiency
4 does not really address driveability and
5 performance issues, or questions that may come up
6 from a consumer standpoint, but rather the fuel
7 efficiency issues that result from various options
8 or technologies. And I think that headed into the
9 policy arena, one of the things that folks are
10 going to look at and that certainly our technology
11 has demonstrated, at least in Europe, is that the
12 driveability and performance -- and not to add
13 another task, heaven forbid, but the driveability
14 and performance issues will be huge in driving
15 consumer activity.

16 If you have a four-cylinder engine that
17 the driveability or the performance of it is not
18 going to get you moving in the way that you want
19 to move, you're not going to opt for that, even
20 though it may or may not be the best fuel-
21 efficient vehicle. One of the things that we've
22 been able to illustrate is the fuel efficiency of
23 a four-cylinder vehicle being the downsized
24 engine, putting a turbocharger on that vehicle
25 gives it the driveability, the performance, the

1 torque of maybe a six-cylinder vehicle, it
2 increases that dramatically. And with that, as
3 opposed to a naturally aspirated engine, allows
4 the fuel to be used in a more economical,
5 efficient fashion, and increases performance
6 dramatically for that four-cylinder engine.

7 The other issue, and that's certainly
8 something that we would like to see addressed is
9 the benefits, even if it's just in the same vein
10 as tire inflation, the improvement in fuel
11 efficiency, the benefits of engine downsizing, and
12 the consumer aspect of the benefits of engine
13 downsizing, when they want the performance,
14 they're going to go a direction to get something
15 that enhances that performance of the smaller
16 engine, but to focus on the engine downsizing
17 benefits that can be obtained for fuel efficiency
18 standards.

19 Just to give you an example, a typical
20 engine in typical driving conditions is only using
21 about, in these large engines that many of us have
22 under the hood, is only using about 25 percent of
23 the engine's power capacity. And, frankly, it's
24 driving at a very, very inefficiency state on a
25 regular basis. The basic road load level of what

1 that engine drives on is very inefficient. A
2 smaller engine with a turbocharger boosts that up
3 and gives it a more efficient driving driveability
4 and better performance as well.

5 The other issue, and again, I promised
6 brevity, so I will wrap up here quickly, is on the
7 light-duty diesel issue. I understand there is a
8 steep incline to continue going, but I do hope
9 that we will continue to climb that incline, and
10 really consider looking at that. There are many
11 technologies. While maybe existing technologies
12 are not going to meet the standards that are down
13 the road for the diesel vehicles, there are new
14 technologies.

15 One of the technologies that we're
16 developing is an electrically assisted
17 turbocharger, which does eliminate additional
18 emissions. We have submitted into the last
19 docket, I believe, from following the previous
20 meeting, some charts and information on the
21 electrically assisted turbochargers with diesel
22 engines as well as, and the emissions benefits
23 that go along with that or that we're hoping will
24 go along with that.

25 We're looking at about three to five

1 years down the road to market on that, but we
2 think it holds a great deal of promise, and with
3 the lower sulfur content diesel fuels that are
4 coming in line from the federal government, we
5 think that there still may be an opportunity for
6 us to displace that amount.

7 Finally, I just wanted to make one
8 comment on the light-duty diesel analysis, and it
9 used the Jetta as a comparison or a comparative
10 item for the difference between a gasoline Jetta
11 and a diesel Jetta, and the same liter engine and
12 all that type of thing. I guess my question would
13 be is does that \$900 price difference take into
14 account the fuel economy benefits between the
15 diesel- and the gasoline-powered engine?

16 CEC STAFF FONG: That particular
17 incremental cost does not include any fuel impact.

18 SPEAKER FEARN: Okay.

19 CEC STAFF FONG: We were trying to
20 estimate what the incremental cost would be
21 between a gasoline vehicle and a diesel vehicle.
22 So the Jetta example was used to first try to
23 estimate what the change in engine might be.

24 We then made a separate estimate for
25 what would the additional emission controls that

1 would have to be added on to that diesel vehicle
2 that would then allow it to meet California
3 emission standards.

4 So the \$900 difference that we looked at
5 for that Jetta thing sort of established an
6 initial threshold for just changing from a
7 gasoline engine to a diesel engine.

8 SPEAKER FEARN: Okay.

9 CEC STAFF FONG: And it was only meant
10 to then sort of compare with the numbers that we
11 reviewed out of a DOE report. So they looked
12 fairly comparable. And so we assumed that the DOE
13 analysis only looked at the change from gasoline
14 to diesel engine, and, therefore, did not also
15 include an emission control impact.

16 And so we had to separately consider the
17 additional cost for the emission control package.

18 SPEAKER FEARN: Okay. Yeah, and I think
19 that -- and again, moving towards the policy issue
20 on the light-duty diesel vehicle, as a consumer,
21 you know, looking at or educating consumers in a
22 similar way that you would be proposing under the
23 tire inflation or other cost-efficiency measures,
24 to incentivize consumers in a way where they
25 actually look at and calculate out that fuel

1 efficiency standard.

2 Looking at the chart, I looked at that
3 Jetta comparison, and the DOE numbers show the
4 Jetta on a gasoline engine as running premium, and
5 premium -- I'm guessing, I'm from Arizona, I'm
6 guessing -- \$1.80, I'm assuming? Diesel may be
7 \$1.60, current. Current numbers would be, the
8 \$1.80 number would be \$1,125 per year to run the
9 gasoline vehicle on premium, as is recommended or
10 as is listed in the DOE number. The diesel
11 vehicle would be \$533. So it's certainly an
12 offsetting cost to an extent on the additional
13 cost that might incentivize a consumer.

14 So thank you and I appreciate the
15 opportunity and, again, would like to commend
16 staff on their efforts and work on this.

17 CEC CHAIRMAN KEESE: Thank you. A quick
18 question: You mentioned that you're having more
19 success in Europe with the turbocharger?

20 SPEAKER FEARN: Yes. Yes, that's
21 correct.

22 CEC CHAIRMAN KEESE: Is that on diesel
23 mostly or is that on gasoline also?

24 SPEAKER FEARN: Diesel and gasoline.

25 CEC CHAIRMAN KEESE: And gasoline

1 vehicles?

2 SPEAKER FEARN: And gasoline vehicles,
3 yes.

4 CEC CHAIRMAN KEESE: Is it increasing?
5 Is the percentage use increasing over there?

6 SPEAKER FEARN: I know right at the
7 moment it's about 50 to 60 percent diesel in
8 Europe, not talking about the UK --

9 CEC CHAIRMAN KEESE: I'm sorry, 50 or 60
10 percent of the diesels are using turbochargers,
11 or --

12 SPEAKER FEARN: Exactly.

13 CEC CHAIRMAN KEESE: Okay.

14 SPEAKER FEARN: Exactly, and -- Or no,
15 50 or 60 percent are diesels.

16 CEC CHAIRMAN KEESE: Are diesels.

17 SPEAKER FEARN: Right.

18 CEC CHAIRMAN KEESE: And how many of
19 those are using --

20 SPEAKER FEARN: I don't know the exact
21 number of the turbochargers, but of new vehicles,
22 there are really frankly no new diesel vehicles
23 that are made without a turbocharger, because of
24 the problems in the lag --

25 CEC CHAIRMAN KEESE: And what percentage

1 in gasoline?

2 SPEAKER FEARN: I don't know the
3 percentage in gasoline, I apologize. But gasoline
4 with a turbocharger does increase fuel efficiency
5 by about ten percent, with the downsized engine.

6 CEC CHAIRMAN KEESE: A few years ago,
7 Ford did put out a little Mustang called the SVO
8 Mustang, which is four-cylinder and turbocharged,
9 which, as I recall at that time, the Highway
10 Patrol used to catch Porsches. It was a rather
11 effective little vehicle.

12 SPEAKER FEARN: Well, if you take a ride
13 in one of those little Beetles that has the
14 turbocharger with the four-cylinder, I would
15 venture to guess it will have the same effect.

16 CEC CHAIRMAN KEESE: I recall.

17 SPEAKER FEARN: Thank you.

18 CEC CHAIRMAN KEESE: Thank you.

19 ARB CHAIRMAN LLOYD: Where do you make
20 your turbochargers?

21 SPEAKER FEARN: We make some of them in
22 Torrance. We have some operations in Mexico, and
23 then also in South America.

24 ARB CHAIRMAN LLOYD: So if there were
25 more opportunities in California, they would be

1 made here, create more jobs here?

2 SPEAKER FEARN: I'm not sure that I
3 could dedicate the location of the manufacturing.

4 Thank you.

5 PRESIDING COMMISSIONER BOYD: Thank you.
6 Excellent commercial for the products that Garrett
7 sells.

8 (Laughter.)

9 PRESIDING COMMISSIONER BOYD: Did I
10 infer from what you said that there is a
11 correlation between the use of turbo and
12 superchargers and any incremental increases in
13 CAFE standards?

14 SPEAKER FEARN: I know that the CAFE
15 report did utilize turbochargers with downsized
16 engines as one of their technologies that they
17 felt could bring certainly increased fuel
18 efficiency standards and increased miles per
19 gallon.

20 PRESIDING COMMISSIONER BOYD: And I
21 think the auto industry recognizes that
22 performance and driveability are very key selling
23 points.

24 SPEAKER FEARN: Absolutely.

25 PRESIDING COMMISSIONER BOYD: If I'm not

1 mistaken, the new little Mercedes coupe has either
2 a supercharged or turbocharged gasoline engine as
3 well, so --

4 SPEAKER FEARN: With a small engine too.

5 PRESIDING COMMISSIONER BOYD: Right.

6 SPEAKER FEARN: As do the Audis and many
7 of the others.

8 PRESIDING COMMISSIONER BOYD: So I think
9 the drive for increased fuel efficiency will
10 probably result in more business for Garrett, but
11 you've got to get the farseeing function going
12 here somewhere, and --

13 SPEAKER FEARN: We're just a small
14 turbocharging company.

15 PRESIDING COMMISSIONER BOYD: Right.

16 (Laughter.)

17 SPEAKER FEARN: There's many others.
18 Thank you.

19 PRESIDING COMMISSIONER BOYD: Who is
20 next? One more, although I saw three more hands a
21 while ago -- oh, there is still one more hand out
22 there.

23 SPEAKER STRAND: Hi, my name is Muriel
24 Strand, and I'm here as a private citizen and as a
25 scientist. And I really haven't been following

1 this process that closely, but I did read the
2 Task 3 report. And what I'm here to talk about
3 really is broadening the discussion. In fact, you
4 may even find my comments a bit radical.

5 In terms of the overall conceptual plan
6 for this task, it appears to me that estimating
7 future supplies of petroleum isn't included. Now,
8 to me this seems like a fairly major oversight,
9 since there is some corporate and scientific
10 discussion about this constraint that's going on.

11 You may be familiar with the Hubbert
12 Curve, which predicts that the peak of possible
13 production volume of petroleum is somewhere in our
14 time frame. It may have already passed, it's
15 likely to occur before the members of the
16 committee retire.

17 PRESIDING COMMISSIONER BOYD: Muriel,
18 excuse me, I don't want to seem rude, but since,
19 by your own admission you haven't followed this
20 closely, the one thing you perhaps missed is in
21 other of these seven workshops that I mentioned
22 earlier today that have taken place, relative to
23 the overall topic of petroleum and strategic
24 preserves and pipelines and what-have-you, there
25 have been fairly extensive analyses in some of

1 those forums and in some of the products presented
2 in those forums of the future petroleum supply, at
3 least available to the state. And to address
4 that, you have to begin looking at the petroleum
5 supply available on a broader context or a broader
6 basis.

7 And I don't mean to cut you off, I just
8 want to inform you of that fact --

9 SPEAKER STRAND: Thank you.

10 PRESIDING COMMISSIONER BOYD: -- and
11 there is data you can refer to for the future.

12 SPEAKER STRAND: Thank you. I would
13 continue by saying that it is, I think, very
14 important to look at the supplies. It's talking
15 about demand, and so without looking at the supply
16 constraints seems, you know, kind of like a
17 fantasy.

18 And as we start to look forward to that
19 regime of petroleum depletion, I'd like to share
20 with you a calculation I've made that gives you a
21 feel for how cheap gasoline really is currently.
22 If I took an athletic person and, for minimum
23 wage, on a bicycle generator, asked them to
24 generate for me as much energy as is in a gallon
25 of gasoline, what do you think that equivalent

1 gallon would cost? At least \$500, and that's just
2 the available energy.

3 So that's my rule of thumb for the
4 sustainable economy. And it's a huge difference
5 from where we are now, but it's a concrete,
6 tangible way to get us to start thinking, what is
7 that rule going to look like? How are we going to
8 live?

9 And while that number may seem like a
10 recipe for hardship and deprivation, it's my
11 professional engineering opinion that the
12 technology already exists which can provide a
13 perfectly comfortable lifestyle at that energy
14 price. Last year, Amory Levins made several very
15 interesting presentations to CEC and ARB staff
16 which began to explain how this can be. Other
17 researchers of various kinds have also been hard
18 at work in the last 20 years, even though concerns
19 about an oil crisis and oil prices have fallen off
20 the political radar screen.

21 Now, in terms of seriously reducing
22 petroleum dependence, we have a problem of
23 political build. So I would recommend that you
24 consider including in your program a serious media
25 campaign, whereby consumers and citizens can't

1 avoid knowing about the time line of petroleum
2 depletion, and can't avoid knowing about some of
3 the viable solutions that already exist, where
4 it's just a question of implementation.

5 Another important aspect of such a
6 serious media campaign would be making people
7 aware of how much of their work time could be
8 turned into leisure time by rearranging their
9 existing lifestyles into different and also
10 perfectly comfortable lifestyles. How many people
11 realize that per capita US energy use in 1950 was
12 half what it is now? How many people think their
13 parents were living in deprivation and hardship in
14 1950?

15 Another important aspect, in my opinion,
16 of such a serious media campaign would be to
17 address people's generally unrealistic fears of
18 what will happen to them and/or their children if
19 they get out of their cars and walk, ride their
20 bicycles or take the bus. Psychological research
21 has demonstrated that perceptions about crime
22 rates are actually much more strongly associated
23 with preferential TV reporting of violent crimes
24 than are actual crime statistics.

25 On the subject of economic analysis, I

1 would say price signals work. I suspect that
2 we're better than generally most of the strategies
3 that are suggested in the draft report, and by
4 price signals, I mean on the order of real
5 increases in petroleum gas prices at the pump.

6 There are two ways to get these kinds of
7 really effective price signals. We can put them
8 in place now, consciously and sensibly, or we can
9 wait until they are forced upon us and cause
10 dislocation.

11 When I was in graduate school, 10 or 15
12 years after the oil crisis in the '70s, it was
13 perfectly clear to my professors that price
14 signals had been extremely effective over the
15 medium- to long-term at inducing conservation
16 throughout the market and in virtually every
17 industry. Moreover, it had become crystal clear
18 that increased energy prices did not mean an
19 inevitable economic catastrophe. A serious media
20 campaign should make sure that consumers can't
21 avoid knowing about this.

22 Cost benefit analyses: I have a serious
23 theoretical problem with cost benefit analyses. I
24 really just don't believe in the theory.
25 Calculating consumer surplus from a utility

1 function is, in my opinion, a fantasy,
2 particularly since utility is not a mathematical
3 function. Utility is a subjective, individual
4 judgment about the usefulness of exchanging a
5 certain portion of one's income or wealth for a
6 particular good or service. The accuracy of such
7 judgments is only as good as the true information
8 known by each person.

9 In an era where income disparity is
10 growing rapidly, using prices as a surrogate for
11 utility lumps together the consumer surplus that
12 rich folks enjoy with the consumer deficit that
13 poor folks are burdened with. Moreover, the
14 typical consumer surplus graph with prices on the
15 Y axis can delude the analyst into thinking we can
16 actually measure the utility that prices are a
17 surrogate for. Replacing the price function with
18 the utility function makes it impossible to avoid
19 noticing that the graph is no longer a graph, but
20 a diagram that can't be scaled.

21 Since utility is an individual
22 subjective judgment, the proper place for a
23 discussion about whether a particular project
24 makes sense is the political arena, where
25 discussions about who wins and who loses belong.

1 Hiding behind fake measurability is just a way to
2 hide the fact that, as usual, rich people win and
3 poor people lose.

4 And one last comment about reducing
5 petroleum dependence by reducing vehicle use,
6 Caltrans should be involved in this discussion
7 because building more roads is not a way to reduce
8 driving. Thank you very much for the opportunity
9 to comment.

10 PRESIDING COMMISSIONER BOYD: Thank you.

11 SPEAKER KNUDSEN: Good afternoon. My
12 name is Gretchen Knudsen, and I am with
13 International Truck and Engine Corporation. I am
14 very hungry, so I am going to try to make this
15 brief.

16 (Laughter.)

17 SPEAKER KNUDSEN: I have a question,
18 particularly for either Dan or Susan. I noticed
19 in the program milestones that it didn't look like
20 there was an opportunity to provide written
21 comments on Task 1.

22 CEC STAFF BROWN: Well, I think what we
23 planned to do, when the report is released mid-
24 April, we will establish a reasonable time frame
25 after that for public written comments.

1 SPEAKER KNUDSEN: Okay. I'd just like
2 to comment briefly. International Truck and
3 Engine Corporation is involved in the light-duty
4 diesel market. We provide engine products to Ford
5 that are put into their Power Stroke and a couple
6 other vehicles. Just on the light-duty analysis,
7 I'd just like to reiterate that on the net
8 petroleum reduction -- I'm sorry, the net gasoline
9 reduction, that it really should be a net
10 petroleum reduction. You should really be looking
11 at the gallons of gasoline displaced or the
12 gallons of diesel displaced, you shouldn't be
13 trying to equate those on a volume basis.

14 As far as they looked at small cars and
15 large vans, I'd also encourage staff to look at
16 SUVs. That seems to be a market area that
17 consumers like, larger vehicles, the heavier
18 vehicles, and the light-duty diesel or employing a
19 diesel engine in those vehicles might be a way to
20 provide some additional fuel economy.

21 With regards to consumer response, we've
22 had a very positive consumer response with our
23 engine products in the light-duty vehicles. In
24 fact, the Power Stroke truck version is so popular
25 they've got a web site. The consumer group that

1 chooses that particular vehicle is very
2 enthusiastic, and I think that that just
3 reiterates, those that are enthusiastic about
4 diesel, the reasons for that are the engine
5 performance, the fuel economy, the torque, the
6 range, and when you look now at where the
7 technology is headed, you've got reduced
8 emissions, you don't see anything coming out of
9 the tailpipe, there is reduced noise.

10 When you look at the European
11 experience, you have, I think -- you've got luxury
12 car buyers, which tend to be more discerning,
13 buying and choosing to buy the diesel option. So
14 I think that's something that's important to note.

15 Also, light-duty diesel vehicles would
16 also provide flexibility with using the bio-diesel
17 option and also Fischer Tropsch fuel, so I think
18 that if there are more of those vehicles in the
19 market, the consumer has more choice, choosing
20 what type of fuel to employ into their vehicle.
21 And also, the Commission and CARB would also have
22 more flexibility in trying to provide fuel choices
23 to those consumers.

24 Just last, I would like to address the
25 health concerns. And I think I would just

1 encourage staff to look at all technologies with
2 an evenhanded and fair mind, and to do analysis
3 looking at current literature that's out there.
4 The technologies are changing, the health analyses
5 are changing. There are studies that are coming
6 out every day that are showing different things,
7 and I would just encourage staff to look at the
8 literature.

9 Also, I know that BP has come out with a
10 study. I understand there are some internal
11 studies as well from CARB, and I would just
12 encourage staff to look at all of those and just
13 really see -- I would hate for the health concerns
14 to get stuck where we are right now, and miss an
15 opportunity for future years. Thank you very
16 much.

17 ARB CHAIRMAN LLOYD: Can I just comment
18 on that? I hear what you're saying. I thought we
19 are taking into account those health concerns; in
20 fact, that's why we took some actions in making
21 sure we ruled diesel in and not out.

22 The other part I would take issue with
23 your comment here about ARB's diesel-precluding
24 LEV II emission standards. It's health-protecting
25 emission standards, and I think it doesn't help to

1 talk about that issue because, in fact, you can
2 meet the standards. Maybe not now, but
3 historically that's been happening, and so we have
4 faith in your ability. And I think trying to
5 relax the standards because we know these are
6 health-protecting, not diesel-precluding, that --
7 I think I'd really take offense at that.

8 The other part about we have seen, and
9 I've just not long returned from Britain, where,
10 in fact, they are seeing the air quality impact of
11 the laxer NOX standard, much more lax than we have
12 here. And they have NO2 problems, nitrogen
13 dioxide, which is a health effect precursor to
14 ozone. And if you look at some of the air quality
15 regions there, I think there's a direct
16 correlation between the increase in diesel sales
17 and that impact of NO2.

18 So, I think, in fact, what we're doing
19 is protecting the health of Californians, but
20 we're not precluding diesel, and, in fact, as you
21 see in the analysis here, we expect the industry,
22 as they have in the past, to step forward in
23 conjunction with the fuel industry who will
24 provide the diesel.

25 And on the health stuff, we set those

1 standards, based on the results. We're aware of
2 some of the recent areas, recent studies there. I
3 don't think we're saying anything differently, and
4 I'm aware you sponsored many of those studies to
5 look at these. But, as I said before, I think we
6 need to move ahead and get beyond that, because
7 you can do it. You're doing it. You're doing a
8 great job, as we've seen with your buses.

9 SPEAKER KNUDSEN: Thank you.

10 SPEAKER KRAMER: I'm Dick Kramer,
11 Richard W. Kramer, Kramer Engineering.

12 Regarding health factors, I'm not sure,
13 have you been considering societal costs of health
14 factors in your cost comparisons?

15 CEC STAFF FONG: This Task 3 report
16 focuses on what we call direct monetary elements.
17 Task 1, which is now being finalized by another
18 group, those results include all of the various
19 environmental public health aspects that are
20 related to the use of petroleum fuels.

21 And so we hope that within a couple of
22 weeks, those results can be married to the Task 3
23 results and we'll have a complete picture of how
24 these different options compare from an overall
25 societal impact.

1 SPEAKER KRAMER: Very good, thank you.

2 I think when we do have that information included
3 somehow or other in the cost that the consumer
4 realizes, that would help move us toward something
5 more healthful. Besides the question, I believe
6 that there are other ways that we can get power to
7 vehicles that we have not fully explored, ways
8 that are less costly from the energy point of
9 view, and more healthful.

10 Thinking of vehicles that use power from
11 an external power source, and I like the concept
12 of external power source because portable engines
13 cannot be as efficient as stationary engines, and
14 they are limited to the fuel or energy that they
15 can carry on board. And so they have those
16 limitations, whereas external power sources can be
17 solar or wind or hydroelectric or whatever
18 efficiency fuel cell or other power generation
19 might be available.

20 I think that if we would consider
21 possibly something in the way of a variation of
22 the San Francisco cable car, which would not be
23 limited to the low speeds of the cable car but it
24 would be a system by which power would be
25 available in a roadway lane, a vehicle could get

1 onto that lane and reach into a slot through the
2 surface of the pavement, as the cable car does, to
3 get hold of that power. And consequently, be able
4 to take advantage of external power sources for
5 moving the vehicle.

6 This concept, if applied to major
7 traffic lanes or traffic lanes, one or more of
8 major traffic routes, I should say, on not all
9 roads but certain selected routes, could extend
10 the range of electric vehicles indefinitely. And
11 I think that basic concept has real great
12 possibilities that ought to be explored. Thank
13 you.

14 CEC STAFF FONG: Thank you.

15 PRESIDING COMMISSIONER BOYD: Thank you.

16 SPEAKER TAYLOR: My name is David
17 Taylor. I'm with NXE Energy, co-founder of a new
18 company. I'm here to make an announcement, more
19 than anything else.

20 Our company now possesses the technology
21 to produce LNG as a supply source, of course from
22 natural gas, at any remote or any specific limited
23 location, meaning we could produce LNG in a gas
24 station that has natural gas to it on small
25 volumes, without storage requirements or very

1 limited storage requirements.

2 This technology was developed in France
3 at the University of Paris by a scientist, the
4 second leading scientist in the world in this type
5 of application, who is the head of a team of 150
6 engineers. And we now have gone through the alpha
7 and the beta testing, we have a working model in
8 Paris, and we're bringing it into this country to
9 start off into the production of LNG in limited
10 sources. We can produce 500 gallons a day or
11 30,000 gallons a day without having to put
12 storage.

13 And the biggest handicap as I see in
14 this country has been storage, because of the
15 restrictions upon storage capacities, because of
16 the volatility of the LNG in such storage, and the
17 expense. We can put a liquid station together for
18 \$100- to \$150,000, where the common liquid station
19 today is, we all know, \$4- to \$600,000, because of
20 storage requirements.

21 So I just wanted to make that
22 announcement, that we are working on and working
23 with the Energy Committee in the US Congress. I'm
24 working with everyone I possibly can to get the
25 information out in full details, and also make

1 contact with some of your agency.

2 We also have another technology out,
3 I'll just give you some knowledge, it's not
4 completed. It's for power generation. We're
5 going to have power generation without fossil
6 fuels. We're using bubble technology. And we've
7 already done the alpha testing, we're in the beta
8 testing. And until we get through with the beta,
9 I don't want to discuss it.

10 But we think we're going to find your
11 use for your natural gas and take it away from
12 power generation and come up with some power
13 generation technology. We'll be building these
14 units in four-megawatt plants that will be major,
15 and this is also developed in France by a
16 different scientific group.

17 So if you're looking for supply, and we
18 know we can produce, based upon several factors.
19 If the utility company can get the natural gas to
20 us at a reasonable price, at \$2 per thousand, we
21 can produce gas, LNG, for 23 to 32 cents a gallon,
22 before the taxes and everything else, of course.

23 So we'd like to meet, discuss, work with
24 and do whatever we can to implement this. Because
25 I think, not just for the special vehicles that

1 you all are concentrating on, I think the general
2 public needs to have this. And until you have an
3 infrastructure built in place, and that's going to
4 take not a great amount of time with our
5 technology, that you'll have acceptance.

6 And the trucking companies, as you may
7 know, are holding back. Speaking to your agency,
8 I found that out, that they don't want to go to
9 LNG, where they have a composition of two fuels,
10 which then they have to have approval on those
11 engines and it takes a lot of time. What I'm
12 attempting to do is get Congress to extend the
13 conversions from the \$2,000 that they now give you
14 a tax credit for to \$4,000, because it costs
15 \$4,000 to make a conversion to LNG on an
16 automobile.

17 Getting them to make special concessions
18 to the retailers, to give them a discount per
19 gallon sold, meaning that they would be able to
20 have a rebate from their taxes, retailers, for
21 making the installation of \$150,000 into their
22 facility. And then getting some type of
23 regulation where the utility companies cannot take
24 and charge excessive prices for the gas after it
25 passes the city gates, and get it to where we can

1 retain two to three dollars per thousand. As we
2 all know, that's about one to two million BTUs,
3 depending on the two dollars per million BTUs, or
4 per thousand cubic feet.

5 So I don't want to take any more of your
6 time, I was the last one in here, and I was here
7 coming just to get the information out, because
8 we've been very busy contacting everybody we can.
9 I've been blitzing the state legislature, John
10 Burton's office and everybody I can to get the
11 information out to all the energy committees.
12 It's a political thing, we're going to need
13 political assistance, and it's going to have to be
14 from the federal and the state level.

15 And I think the answer is in our hands
16 at this time and all we have to do is just move
17 with it. I thank you very much for your time.

18 CEC CHAIRMAN KEESE: Thank you. And I'm
19 sure our staff will be interested, because I
20 know -- I believe we've approved some one-million-
21 dollar LNG project, so I'm sure that if you have
22 something that can handle it more efficiently,
23 we'd be happy to hear about it.

24 SPEAKER TAYLOR: Storage facility.
25 Someone spoke of Harris Ranch. Harris Ranch put a

1 facility up for 10- to 20,000 gallons. It cost
2 half a million dollars just for the storage
3 facility. When we --

4 CEC CHAIRMAN KEESE: I think we paid for
5 that, so --

6 SPEAKER TAYLOR: Yes. I think --

7 CEC CHAIRMAN KEESE: Talk to our staff.
8 No, not that one? (Laughing.)

9 Thank you.

10 SPEAKER TAYLOR: Thank you very much.

11 PRESIDING COMMISSIONER BOYD: Anyone
12 else? This gentleman was waiting to clean up.

13 We will break for lunch, one hour. See
14 you back here at 2:00 o'clock.

15 (Thereupon, the luncheon recess was
16 held off the record.)

17 --oOo--

1 A F T E R N O O N S E S S I O N

2 PRESIDING COMMISSIONER BOYD: We're
3 going to move now to the Task 1 review that we
4 talked about this morning, and again, we're going
5 to turn the program over to A. D. Little and to
6 Mike Jackson, so Mike, the floor is yours.

7 CONSULTANT JACKSON: Okay, thank you.

8 PRESIDING COMMISSIONER BOYD: If you can
9 get control of this rowdy crowd.

10 CONSULTANT JACKSON: Yeah, they'll quiet
11 down.

12 SPEAKER TAYLOR: Mike, just a
13 clarification. Is it true that Accurex has now
14 bought Arthur D. Little?

15 CONSULTANT JACKSON: One would think so,
16 yeah.

17 (Laughter.)

18 CONSULTANT JACKSON: We're all waiting
19 for what the name will be. As long as it starts
20 with an A, it's okay.

21 I've thrown back up the slide here that
22 shows the overall Task 1 approach, and again,
23 we've divided it into four supplements: air
24 impacts, multimedia impacts, economic impacts, and
25 other transportation-related impacts.

1 Today, this afternoon we only want to
2 concentrate on the air impacts. And these other
3 ones we have shown at the previous workshop a
4 little bit. We're going to have more detail on
5 this when the report comes out, and then you'll
6 have another chance to look at a presentation on
7 these other elements, April 15th workshop. So
8 today what I want to do is concentrate only on the
9 air impacts, and really only on the emissions that
10 are associated with each of the options.

11 In the previous workshop we talked about
12 one option, and that was improving fuel
13 efficiency, and what effect that would have on
14 both the fuel cycle and vehicle emissions. And we
15 presented some numbers in terms of emission
16 reductions for that option, as well as we've
17 presented some numbers in terms of monetizing the
18 benefits of those reductions.

19 Today we're not going to talk about
20 monetizing either. We're just going to talk about
21 how you calculate the emissions, from the upstream
22 or the fuel cycle part of it, and how you
23 calculate the emissions from the vehicle, and what
24 those benefits are compared to the baseline.

25 So I'm going to let my colleague, Stefan

1 Unnasch, walk through the methodology we have
2 here, and what we're looking for from the audience
3 is feedback on whether we've got this right,
4 relative to the various options, how we've
5 calculated the emission reductions in comparison
6 to the baseline, and keep -- you know, when you're
7 listening to this, try to pick out those areas,
8 the assumptions that you agree with or don't agree
9 with, and that's where we're looking for feedback.

10 So with that, Stefan, why don't you come
11 up.

12 CONSULTANT UNNASCH: Thanks, Mike.

13 So today I'm going to go through the
14 emission impacts associated with the petroleum
15 reduction options. I'm going to go through our
16 approach for analyzing -- Yeah, this isn't
17 working. Is the microphone -- Ah, how is that,
18 Gary? Great.

19 Deja vu, I was giving a talk on this
20 subject, what was it, half a decade ago, and Gary
21 couldn't hear me very well.

22 (Laughter.)

23 CONSULTANT UNNASCH: I'm going to go
24 through our approach for calculating the emissions
25 associated with the vehicles, and I'll explain

1 what I mean by that, and then describe the
2 magnitude of those emission reductions for
3 different options, and then just explain what the
4 math is for monetizing the emissions without going
5 into any great detail.

6 First, let me just try to explain the
7 types of impacts that we can have with reducing
8 petroleum usage. These are categories of options,
9 so -- and these are shown on the basis of an
10 average car. You don't have to worry about the
11 numbers, I'm just trying to illustrate the types
12 of impacts. So your average car uses a little bit
13 over 500 gallons of gasoline per year, and it
14 drives around 11,000 miles.

15 If you're looking at a strategy that
16 improves fuel economy, you reduce the fuel used by
17 that vehicle, and so you reduce the gallons per
18 year, and that would affect the emissions
19 associated with every gallon of fuel that's
20 produced. However, the mileage per year is
21 essentially the same. There is what's called the
22 rebound effect. If you have a vehicle that's
23 slightly better fuel economy, you might drive a
24 little bit more, but it's very minor.

25 Then there are other measures that

1 affect vehicle miles traveled, motivations like
2 taxes. And those would cause the driver to drive
3 less and you would save both fuel and miles
4 traveled. So again, what changes with the fuel
5 used is what we call the fuel cycle emissions, and
6 then the vehicle exhaust emissions would go with
7 the miles driven per year. So you get an impact
8 both on the fuel cycle and the vehicle.

9 Then the warm-colored, reddish-colored
10 bars represent alternative-type fuels, and I've
11 sort of lumped them into categories where battery
12 and fuel cell vehicles essentially are twice or
13 better the efficiency of gasoline. Don't worry so
14 much about the number, the idea is you're
15 completely eliminating the use of gasoline, but
16 you are now introducing a new fuel which also has
17 emission impacts -- We have to generate electric
18 power or we have to produce hydrogen -- and you've
19 completely eliminated the exhaust emissions from
20 the gasoline car, but now you've replaced them
21 with, in this case, zero emissions from the
22 electric and hydrogen fuel cell vehicle, and there
23 would be emissions from the methanol fuel cell
24 vehicle.

25 And then when you look at LPG, ethanol,

1 those types of fuels, they're essentially --
2 they're on the order of the efficiency of a
3 gasoline vehicle. Again, you replace the gasoline
4 with the alternative fuel, and you drive
5 approximately the same miles. So we need to look
6 at the emissions associated with the vehicle and
7 the emissions associated with producing the fuel.

8 So in order to evaluate these emissions,
9 first, what are we looking at? We're looking at
10 criteria pollutants, toxics and particulate, which
11 we're lumping together because they have a more
12 significant health impact, and greenhouse gases.
13 Some of the most significant assumptions, which
14 Dan pointed out, is that the baseline assumption
15 for the study is that vehicles and fueling
16 infrastructure comply with prevailing state and
17 federal regulations.

18 So accordingly, the fueling stations
19 would meet the ARB requirements and the vehicles
20 would -- the gasoline vehicles would emit at the
21 PZEV level, and their impact on air emissions
22 would be consistent with the way that ARB
23 calculates it in its inventory. So in most cases,
24 as an example, an LPG PZEV would have the same NOX
25 as a gasoline PZEV, because at that low level,

1 manufacturers have many options to meet standards
2 and that's our assumption.

3 Fuel cycle, what we're looking at is
4 also the impact on the breathers of California.
5 We're not looking at the average emissions of all
6 of the refineries in California, divided by the
7 average gallon of fuel displaced. As Mike showed
8 you this morning, there was a chart that showed
9 over time an increase in fuel usage, and we're
10 talking about displacing that increase. So I'll
11 get into that momentarily.

12 And for the criteria pollutants, we're
13 going to assess their monetary value. Toxic and
14 particulate emissions, those will be determined
15 separately, they have more significant health
16 impacts. And the most significant point here is
17 that the toxic emissions associated with vehicle
18 operation are things like benzene and
19 formaldehyde. There are five or so hydrocarbon
20 compounds that are listed by the state as toxics,
21 and those are calculated from the individual
22 components in the emission stream.

23 Another significant assumption is we're
24 looking at particulate emissions from hauling the
25 fuel around from the vehicle, tire wear, brake

1 wear. There are other sources of particulate. A
2 significant one is secondary particulate from NOX
3 and we have not taken that into account. Finally,
4 there are greenhouse gas emissions, CO2, N2O and
5 methane. And I'll get into our approach for
6 calculating greenhouse gas emissions.

7 So the notion of marginal emissions is
8 illustrated here. If you're looking at
9 displacing, say, ten billion gallons of petroleum
10 out of a future demand of 30 billion, you're
11 probably reducing shipments to Arizona, and you
12 could be increasing the imports of finished
13 gasoline or carbob.

14 Now, who knows what the market will do.
15 There might be a part of an oil refinery that's
16 de-bottlenecked, we're also looking at that. But
17 our baseline assumption is that on the margin,
18 gasoline blending stock, which would be blended
19 with ethanol for RFG3, is imported by tanker ship
20 and we're counting those emissions. And the way
21 the South Coast inventory does it is they count 26
22 miles of tanker ship operation.

23 Then there's offloading emissions
24 associated with transporting that fuel into the
25 loading terminal, and note that the refinery is

1 really not in the picture there, we're just
2 counting those red emissions.

3 Then if you think of the map of LA, the
4 gasoline is pumped from the coast to an inland
5 product terminal. There are emissions associated
6 with the product terminal, filling the tank truck,
7 driving the tank truck to the fueling station, and
8 unloading the fuel. Then finally, there are
9 emissions from fueling the vehicle, exhaust and
10 evaporative emissions from the vehicle.

11 So all of these emissions, I say, you
12 buy by the yard. If you drive a mile, you get
13 exhaust emissions. If you use a gallon of fuel,
14 you get the fuel cycle emissions associated with
15 that gallon.

16 So we're determining basically emissions
17 on a per-mile basis and a per-gallon basis. And
18 I'm always going to be talking about real gallons,
19 because there are excellent opportunities for
20 confusion between what's a gasoline-equivalent
21 gallon, and if you change the heating value of
22 gasoline, you suddenly have a different equivalent
23 gallon of ethanol. So we're doing our
24 calculations in terms of real physical gallons,
25 kilowatt hours of electricity, kilograms of

1 hydrogen to avoid the potential for confusion by
2 others. And then, of course, we're also
3 representing them in equivalent units.

4 So our method here is to determine the
5 fuel usage for each option and the miles traveled
6 for each option. And, as I showed before, in
7 instances like hybrid vehicles which improve fuel
8 economy, you're primarily reducing only gasoline
9 usage. So that's what's illustrated with this,
10 this is sort of an example strategy. It's a list
11 of options, all different colors in the cylinders.

12 So I've shown examples here for -- the
13 blue cylinder is reducing fuel use with hybrid
14 vehicles. Let's say it's ten billion gallons a
15 year, and to calculate the non-methane organic
16 gases or hydrocarbons without methane, including
17 methanol and formaldehyde, you multiply by the
18 fuel cycle emission factor, which I'll show you
19 momentarily, that's half a gram per gallon.

20 If you have a strategy like a fuel tax
21 or you reduce your VMT and your fuel usage, you
22 multiply by the same half a gram per gallon times
23 the gallons per year and the emissions associated
24 with the vehicle operation, and then for each
25 strategy these get summed together, into the tons

1 per year, for each option. And we're counting,
2 like I said, criteria pollutants, toxics,
3 particulate. The particulate is going to be
4 broken down between PM10 and PM2.5, and that's part
5 of the monetization discussion, which we'll get
6 into later. We'll develop a monetary value for
7 the emission reductions, determine the value over
8 time and perform a net present value calculation.

9 Dan went over the strategies that we
10 looked at. Basically in group one you're reducing
11 the amount of gasoline used, in group two you're
12 swapping gasoline with an alternative fuel. Group
13 three, you're reducing both miles and gasoline.

14 So let's look at the extent of emission
15 reductions that we could expect with these
16 petroleum reduction strategies. I'd like to go
17 into some detail on how -- on what the emissions
18 from PZEV and other types of gasoline vehicles
19 are. This chart here represents all of the
20 marginal emissions associated with operating a
21 PZEV- or SULEV-compliant vehicle. On the right
22 there's vehicle exhaust and vehicle NMOG
23 emissions.

24 And these values here represent the in-
25 use emissions. Those are the emissions that are

1 estimated over the life of the vehicle on a per-
2 mile basis. So in order to get these numbers,
3 what ARB had to do was run their inventory model,
4 taking into account deterioration rates, tampering
5 and other failure modes. So when you look at the
6 NMOG standard for exhaust, which is the far-right
7 blue bar, crosshatch, the standard is .01 grams
8 per mile, and the in-use value is actually .0067,
9 it's lower than the standard. So car makers are
10 presumably undershooting in order to be compliant
11 over the life of the vehicle.

12 Historically, vehicles have actually had
13 emission, in-use emission rates higher than the
14 standard because of higher levels of
15 deterioration, and there's a lot going into this.
16 There's on-board diagnostics and a lot of factors,
17 so ARB expects these emission levels from PZEVs.

18 Another component of the emissions are
19 the evaporative emissions. PZEVs are supposed to
20 have zero evaporative emissions, zero sealed fuel
21 systems. However, due to certification
22 requirements and other issues, ARB has assessed
23 what would the real in-use emissions, evaporative
24 emissions from PZEV be, and the value that's in
25 the inventory, and this is documented in the ARB

1 staff report from the ZEV workshops in 2002, .02
2 grams per mile.

3 Then moving to the left, they're fuel
4 cycle emissions, so the red bars correspond to
5 hauling gasoline around. And this primarily
6 involves tanker ship emissions and tanker truck
7 emissions transporting the fuel to the local
8 fueling station. Prior to 2007, the tanker ship
9 and the tank truck emissions were about equal, but
10 after 2007 a 90-percent reduction in NOX and
11 particulate is supposed to take into effect. So
12 now the truck exhaust emissions are a smaller part
13 of the total fuel cycle NOX, and that's reflected
14 in this chart here.

15 Finally we get to the huge array of fuel
16 cycle emissions that correspond to the
17 hydrocarbons. These include the hydrocarbons from
18 the exhaust of the tanker ship, the exhaust of the
19 tanker truck, evaporative emissions from the
20 vehicle, refueling spillage. About the biggest
21 number there is the vehicle refueling emissions,
22 and the next biggest number is the vehicle
23 spillage.

24 The spillage is estimated now to be
25 about .1 grams per gallon, and that's pretty low.

1 And the evaporate emissions should be about .17
2 grams per gallon. These here are expressed in
3 grams per mile. And that basically involves
4 having all of the fueling stations in California
5 operate with 95 percent control efficiency with
6 zero defect rate.

7 Historically, the emissions inventory
8 has included a defect rate for refueling stations,
9 so if your defect rate was five percent,
10 effectively five percent of the refueling stations
11 don't control the emissions as well, and that
12 solid blue bar could go quite a bit more to the
13 right.

14 When we look at the emissions -- Now
15 I've just illustrated the emissions from battery
16 EVs and fuel cell vehicles here. These correspond
17 to the power plant emissions and the emissions
18 used to haul natural gas into the South Coast Air
19 Basin. We've done this analysis for battery EVs
20 and fuel cell vehicles, battery EVs on the basis
21 of producing electric power from natural gas,
22 which is what we believe to be the marginal source
23 of power.

24 I don't believe -- There is no
25 attribution between nuclear power plants or

1 hydroelectric dams and electric vehicles. If you
2 operate more electric vehicle miles, you're not
3 going to get any more power out of a nuclear power
4 plant. So the fuel cycle impacts here correspond
5 to the production of power in natural gas plants.

6 And what's shown here are the emissions
7 in urban areas, and we're also calculating the
8 emissions outside of the South Coast Air Basin and
9 taking those into account.

10 So that shows kind of the range of
11 emissions. With some fuels, there's a few
12 emissions that were changed. For example,
13 methanol fuel cell vehicles would have zero NOX
14 emissions or a number very close to zero. Daimler
15 Chrysler claims it's zero. Methanol and ethanol
16 vehicles would have somewhat lower evaporative
17 emissions, and there are a few others. And those
18 are illustrated here.

19 Now, these are shown, the fuel cycle
20 emissions on the left are shown on a gram-per-unit
21 fuel basis. It makes for an impossible comparison
22 amongst the fuels, but that's not what this chart
23 is for. It's to allow us to take the billion
24 gallons of gasoline or gigawatt hour of
25 electricity or hundred million kilograms of

1 hydrogen used in one of the options and to
2 calculate what the total emissions would be in the
3 state for each of the fuels within an option.

4 So you can see some of the differences,
5 though, on a per-gallon basis. They're sort of
6 subtle; I'll point them out to you. LPG has
7 somewhat higher NOX emissions, because we're
8 considering LPG that would come from natural gas,
9 that would be brought in by rail car from Wyoming,
10 and there would be more emissions in urban areas
11 because, number one, you'd be doing some of your
12 shipping by rail rather than truck. And secondly,
13 there would be greater rail transportation
14 distances than the short distance from refineries
15 in California.

16 Other nuances: Ethanol, methanol,
17 Fischer Tropsch, diesel have lower vapor
18 pressures; therefore, lower hydrocarbon emissions
19 or NMOG on a per-gallon basis. Compressed
20 hydrogen reformers produce fairly low emissions.
21 So all of those factors and more go into these
22 fuel cycle emissions.

23 And the vehicle emissions are shown on
24 the right. Some of the values are what you would
25 expect or obvious, electric and hydrogen fuel cell

1 vehicles have zero exhaust emissions; methanol
2 vehicles, zero NOX emissions. In some instances,
3 the hydrocarbon emissions we would expect to be
4 lower for some fuel options, primarily in the area
5 of evaporative emissions. And this would apply,
6 again, to the very low vapor pressure fuels like
7 diesel, synthetic diesel, LPG, and a few others on
8 the list.

9 So these emission factors, so to speak,
10 in grams per mile, are applied to the fuel options
11 that cause changes in the miles driven for
12 gasoline and increases in miles driven by an
13 alternative fuel. And then the fuel cycle
14 emissions on the left allow the fuel cycle
15 emissions for gasoline and the alternative fuel to
16 be calculated.

17 The next category of emissions is toxics
18 and particulates. We determine the toxic
19 emissions from the sources of hydrocarbons within
20 the vehicle and fuel cycle. So for each category
21 of hydrocarbons, we lump them into about eight
22 categories. There's diesel exhaust, diesel
23 spillage, diesel vapors, and I say diesel a lot
24 because that's a big part of the fuel cycle;
25 tanker ships hauling the fuel, tank trucks.

1 Then there's spilled gasoline and
2 gasoline vapors, and they have different
3 compositions of hydrocarbons in them. For
4 example, spilled fuel wouldn't have any aldehydes
5 in it; those are products of combustion. But
6 liquid fuel basically contains the composition of
7 the liquid fuel, so if the liquid fuel contains
8 two percent benzene, two percent of the NMOG
9 that's spilled would be benzene.

10 Also shown here are the particulates
11 associated with vehicle operation and combustion,
12 so for the battery vehicles and the fuel cell
13 vehicles, these are particulate emissions from
14 power plants. And we're also showing tire and
15 brake particulate matter.

16 Now, in order to come up with an
17 evaluation for the toxic emissions, we're working
18 with ARB to model the impact on emissions and
19 breathers in California, where they're looking at
20 an inventory of particulate emissions and
21 determining, depending upon population profiles
22 and where the inventory occurs, what the health
23 impacts would be and the mortality and using
24 standard factors for mortality to determine the
25 dollars associated with particulate emissions.

1 Now, we're also going to apply
2 evaluation to the toxic emissions, and that's
3 shown in the following chart here.

4 ARB CHAIRMAN LLOYD: Stefan --

5 CONSULTANT UNNASCH: Yes?

6 ARB CHAIRMAN LLOYD: -- would you take
7 into account secondary PM?

8 CONSULTANT UNNASCH: At this point, no,
9 because it wasn't part of our, you know, going
10 in -- The way we thought we were going to work
11 with ARB and model the emissions didn't quite turn
12 out the way I thought. What we're going to do is
13 look at the Mates report to assess the mortality
14 effect of these other toxics.

15 And at this point we don't have included
16 in a study any secondary PM, although that's
17 something that would be interesting because the
18 impact could be huge.

19 ARB CHAIRMAN LLOYD: Well, when you talk
20 about fuel cycle, one assumes that should be
21 included.

22 CONSULTANT UNNASCH: Right, and this
23 only dawned on us as we were talking with ARB, how
24 they were going to model the health impacts. So
25 this is a fairly recent development, as we've come

1 to understand exactly, you know, what the best way
2 is to determine these monetary values. So that's
3 something that we could still include.

4 So what these bars here show is a re-
5 weighting based on the mortality results in the
6 Mates study. So suddenly the tire and the brake
7 particulate, which was so big, is now smaller
8 because it's larger, and the little sliver that
9 was one three butadine suddenly shows up as a red
10 bar. And formaldehyde has a smaller effect than
11 other toxics, like benzene.

12 So, like I said, we're looking at the
13 dose response model, at the Mates study, and
14 having some way of including secondary particulate
15 would probably be appropriate.

16 The next category of emissions is
17 greenhouse gas emissions. Greenhouse gas
18 emissions are determined by looking at all of the
19 energy inputs into a fuel production process, and
20 let me just explain what one of these stacks of
21 bars is that you're looking at. The blue-striped
22 bar represents a megajoule of fuel, or a million
23 BTUs, whatever.

24 So to produce one megajoule of gasoline
25 from petroleum, that requires energy inputs on the

1 order of ten percent additional energy from
2 petroleum, another 15 percent from other fossil
3 fuels, and in this case it's modeled as natural
4 gas at the refinery, and there is also some non-
5 fossil fuel that crept in there which may be
6 associated with power -- These slivers catch you
7 at the awkward moments.

8 In the case of diesel production, there
9 is about ten percent less energy used to produce a
10 similar unit of diesel fuel. And similarly, when
11 you think about producing methanol, the number
12 that's tossed around is about 70 percent efficient
13 or 71 percent efficient on a higher heating value
14 basis, or 68 percent efficiency on a lower heating
15 value basis. And if you take the blue-striped
16 bar, divide by the total bar, minus the brown one
17 which is the diesel fuel used to haul the methanol
18 around, that is indeed 68 percent.

19 So for each of these fuels we determine
20 the energy inputs, and then calculate the
21 greenhouse gas emissions associated with those
22 energy inputs.

23 It's very fun to look at some of the
24 other fuel options, like biomass-based fuel
25 production. In the case of ethanol from biomass,

1 almost all of the energy input is envisioned to be
2 something like agricultural waste or forest
3 material. So the green-checked bars represent the
4 biomass or non-fossil fuel energy input. And then
5 the fuel itself is also a non-fossil fuel. And
6 here again, the brown stripe represents the
7 petroleum used to move the ethanol around.

8 So the following chart here shows the
9 greenhouse gas emissions that were calculated for
10 each of these fuel options, and these are shown on
11 a gram-per-gigajoule basis, and it's a combination
12 of the vehicle and the fuel cycle. And this is
13 very helpful to do, because I've seen so many
14 people make mistakes. They've accidentally
15 combined the wrong factors.

16 And all you have to do to figure out the
17 greenhouse gas emissions from a gasoline vehicle
18 is to say the vehicle gets, that there's 11,300
19 grams of greenhouse gas associated for each gallon
20 of gasoline, and you divide by the fuel economy,
21 call it 35 miles per gallon, and that gives you
22 the greenhouse gas associated with operating that
23 vehicle, for both the vehicle and the fuel cycle
24 combined. You could break it out, according to
25 the ratios on those little yellow and blue bars,

1 but really, all it boils down to is multiplying --
2 taking the greenhouse gas factor and dividing by
3 the fuel economy.

4 So for each of the fuel options in the
5 report, we're showing these greenhouse gas
6 factors, and I just showed it to you in
7 conventional units as an example for gasoline and
8 diesel.

9 Just a few other nuances here. The
10 lower greenhouse gases per unit of energy for
11 diesel reflect the lower energy input. Similarly,
12 for LPG, much higher energy input for making
13 synthetic diesel. Greenhouse gases per unit of
14 fuel are almost the same for methanol and
15 gasoline. Ethanol from corn has about half or 60
16 percent of the fossil fuel input per unit of
17 energy produced.

18 Interestingly, hydrogen has about the
19 same greenhouse gas emissions per unit of fuel as
20 does gasoline and electricity, which is almost --
21 is very efficient in the vehicle, takes a little
22 bit more energy to produce per unit of fuel.

23 And this again, this electricity
24 efficiency is very important, because if we're
25 looking at a strategy over the next 50 years, we

1 have to consider what the mix of power plants in
2 California is going to do. So right now, the
3 marginal generation in California is not so
4 efficient, but over time the older power plants in
5 the inventory will eventually turn over.

6 Now, in order to determine the total
7 impact of the emissions, we need to know the
8 implementation, rates of all of the different fuel
9 options, so those will be combined to determine
10 the tons of emissions every year, and the total
11 tons and the net present value.

12 So now let's look at some of the tonnage
13 impacts from some of the different fuel options.
14 I'm basically summarizing here the fuel economy,
15 average fuel economy from some of the different
16 options, and these come entirely, these come from
17 the Task 3 report.

18 So a baseline vehicle throughout the
19 study gets about, a light-duty vehicle gets about
20 21 miles per gallon, and with a very aggressive
21 extent of hybridization that could be dropped or
22 improved to about 45 miles per gallon, in that
23 strategy. And the brown diamonds show how
24 gasoline usage would drop from 30 billion gallons
25 per year to almost a par with today's levels, so

1 that would be great if that one could be fully
2 implemented. The other strategies, diesel, as Dan
3 said this morning, is almost a quasi-group two
4 category, where you're swapping diesel for
5 gasoline, and so it's a little analytically tough
6 to look at.

7 Now, looking at the -- we're determining
8 the total emission impacts for both the fuel cycle
9 and the vehicle, which you may -- we're
10 determining the emissions impact from both the
11 fuel cycle and the vehicle, which you may or may
12 not be able to read. The point is better
13 illustrated when you look at just the particulate
14 emissions as an example for the group one options.

15 So in the case -- the first three blue
16 bars simply involve improving the fuel economy of
17 the vehicle. So you're basically reducing the
18 amount of gasoline used by 10 up to 18 billion
19 gallons per year. So the particulate emissions
20 correspond to the reduced emissions from tanker
21 ships and tanker trucks for those strategies.

22 Now, in the case of a diesel, it's a
23 more complicated strategy because you're -- First
24 of all, the level of diesel penetration is
25 smaller. That small blue stripe represents a much

1 smaller level of diesel penetration in that
2 option. And now you have to consider the fuel
3 cycle emissions associated with hauling the
4 gasoline, the small round stripe below, which is
5 the fuel cycle emissions associated with hauling
6 the diesel, almost identical. And then you have
7 the particulate emissions associated with the
8 gasoline vehicle and the particulate associated
9 with the diesel.

10 Now, there was some discussion about
11 emission controls of diesels, and what these
12 values show are vehicles that are meeting the
13 California particulate standard for diesel, which
14 is quite a tight standard, and also the
15 particulate value that's used in the California
16 emissions inventory for gasoline vehicles. And
17 I've been told that that number really does
18 require some more examination. Some folks think
19 it might be a little bit high.

20 So the diesel light-duty vehicle option
21 would result in a significant increase, if you
22 count tons, and I apologize for the switch with
23 the handouts. And these types of impacts are
24 something that you would want to pay attention to.

25 Now, looking at the group two options,

1 these are primarily alternative fuel options where
2 you're replacing about ten percent of the
3 gasoline. And you can see with the bar, the
4 diamond on the left, you're starting at 30 billion
5 gallons per year, and each of these options has
6 about a ten-percent impact.

7 Now, of course, we're going to have to
8 look carefully at how we sum up these options.
9 You just can't sum up everything, because if you
10 have all the gas -- all the vehicles are hybrids
11 and ten percent are battery electric, there is a
12 disconnect there. So that needs to be worked out.
13 But this illustrates the extent of the fuel
14 displacement for each of these options.

15 And again, we calculate the fuel cycle,
16 the fuel cycle NOX, the fuel cycle and vehicle
17 pollutants, and I have to apologize for a few
18 typos in the handouts, and then we can look at the
19 example of particulate emissions corresponding to
20 these alternative fuel options. And here again we
21 have to take into account the particulate
22 associated with the gasoline gallons that were
23 eliminated, particulate associated with the
24 gasoline vehicle, and the levels of particulate
25 associated with the alternative fuel options.

1 Now, these here aren't showing the brake
2 and tire PM, although we're also taking those into
3 account, and for the hydrogen -- for the electric
4 drive vehicles, we're actually analyzing a
5 reduction in particulate due to improved braking,
6 due to regenerative braking. But this right now
7 is just showing combustion particulate.

8 So you can see that for many of the
9 alternative fuel options, the particulate
10 emissions are considerably lower than those of the
11 gasoline option that they displaced. In the case
12 of LPG, the vehicle, we assumed it was essentially
13 the same, it complied with the same standards as
14 the gasoline PZEV, so both the vehicle and fuel
15 cycle particulate are comparable.

16 Let me now go into sort of a sensitivity
17 analysis and explain what some of the
18 uncertainties are associated with these
19 calculations. This chart shows the contributions
20 towards total NOX emissions and PM emissions for
21 tank truck driving and heavy-duty emission
22 standards. So the tank truck represents about ten
23 percent of the total NOX or particulate emissions,
24 and that's what that baseline line means. So the
25 tank truck is ten percent and the marine vessel,

1 which I didn't show here, is 90 percent of the
2 emissions.

3 If the heavy-duty emission standards for
4 trucks don't end up being implemented, that
5 contribution of emissions would increase by the
6 factors shown there, by the big red bar. So that
7 shows that the emission standards and
8 implementation of those is a much bigger factor
9 than how far the truck drives.

10 What's also shown here is kind of the
11 degree of conservatism amongst these assumptions.
12 So I've indicated that the baseline assumption for
13 the -- as far as the emission standards go, is
14 kind of on the left-hand side of things. It's
15 hard to imagine that things would be much cleaner.
16 But again, that's complying with prevailing
17 emission standards.

18 Similarly, for NMOG and toxics, which is
19 proportional to NMOG, refueling spillage is about
20 21 percent of the total NMOG, and in my view it
21 could be a lot worse, but this is a standard that
22 is continuing to be tightened, so we believe that
23 the baseline value is quite close to as good as it
24 can get.

25 There is also -- Another important

1 factor is defects in the vapor recovery system for
2 vehicles. The defect rate is assumed to be low
3 for gasoline fueling stations, and if it were
4 higher, it could have a bigger effect on NMOG
5 emissions. So if you sum up the two blue bars,
6 you could have roughly double the level of NMOG
7 emissions associated with driving the vehicle.

8 Now, when you look at greenhouse gas
9 emissions, the primary point here is that vehicle
10 fuel economy is the number-one factor that affects
11 greenhouse gas emissions. That's a -- Kind of
12 everyone knows that, but for every mile-per-gallon
13 change in vehicle fuel economy, you have a gram-
14 per-mile proportional change in greenhouse gas
15 emissions. And in my view, the uncertainty and
16 the potential for improving fuel economy is far
17 greater than many of the assumptions that go into
18 the greenhouse gas emissions, such as the energy
19 input into the refinery or the N2O emissions from
20 the vehicles.

21 So those were the emission impacts
22 associated with the vehicles in the Task 1 report.
23 We're going to quantify them on a ton-per-day
24 basis and perform the net present value
25 calculation. We'll also be doing the

1 monetization, which will be looking at the value
2 of NOX and particulate emissions, based on ARB's
3 model of the health impacts, and we're looking at
4 a market value for criteria pollutants.

5 And, in the case of greenhouse gas
6 emissions, which is trickier, the yellow bar there
7 shows trading in greenhouse gas emissions has
8 occurred and the cost of control for greenhouse
9 gas emissions is all over the place, to arguably,
10 or to negative, to very low values for
11 reforestation or avoiding deforestation to quite
12 high for sequestering CO2 from power plants or
13 other industrial processes.

14 And in determining the monetized values,
15 we'll be doing an MPV calculation, which is lots
16 of fun, and that will be used to provide a figure
17 of merit to describe the indirect benefits
18 associated with these petroleum reduction
19 strategies.

20 So, with that, I'd like to welcome any
21 questions and perhaps defer the fuel-economy-
22 related questions to the Task 3 group.

23 PRESIDING COMMISSIONER BOYD: Thank you,
24 Stefan. Any folks out there want to venture up
25 and get into this one?

1 (Laughter.)

2 PRESIDING COMMISSIONER BOYD: My
3 economist friend, Richard.

4 SPEAKER MC CANN: Okay. This is an
5 electricity question, for which I put on a
6 completely different hat. I was looking at your
7 NOX emissions from battery electric vehicles, and
8 the emission rate in the South Coast District for,
9 actually for an average emission rate is around .2
10 pounds per megawatt hour.

11 You might get a really clean turbine
12 that's putting out .015 pounds per megawatt hour.
13 And the ZEV fuel economy or energy economy --

14 CONSULTANT UNNASCH: Well, let me
15 interrupt you.

16 SPEAKER MC CANN: Yeah.

17 CONSULTANT UNNASCH: If you were to add
18 an extra 600 megawatts of generation capacity with
19 a new power plant in South Coast, do you know what
20 the emission rate would be?

21 SPEAKER MC CANN: .015 pounds per
22 megawatt hour.

23 CONSULTANT UNNASCH: Zero.

24 SPEAKER MC CANN: No.

25 CONSULTANT UNNASCH: Zero.

1 UNIDENTIFIED SPEAKER: Minus.

2 SPEAKER MC CANN: What?

3 UNIDENTIFIED SPEAKER: Minus.

4 CONSULTANT UNNASCH: Zero, because the
5 reclaim program requires that there is a bubble on
6 emissions in the South Coast Air Basin, so --

7 SPEAKER MC CANN: No, that --

8 CONSULTANT UNNASCH: -- you cannot have,
9 you cannot produce additional electricity or you
10 cannot make power from power plants and produce
11 excess NOX emissions. I mean, that's what the law
12 says.

13 Now, you can say that maybe the program
14 doesn't work, and maybe that's a sensitivity that
15 should be looked at, but --

16 SPEAKER MC CANN: Yeah, I asked the
17 immediate question what if they build it in
18 Ventura at the Ormond Beach or the Mandalay power
19 plant sites --

20 CONSULTANT UNNASCH: Well, those are
21 outside the South Coast --

22 SPEAKER MC CANN: Barely.

23 CONSULTANT UNNASCH: -- and we've --

24 SPEAKER MC CANN: Barely outside.

25 CONSULTANT UNNASCH: Yeah, we've --

1 SPEAKER MC CANN: That's not -- I mean,
2 this is -- And the other thing is, is that when
3 you do build the additional electricity
4 generation, that takes away from other industrial
5 sectors in the region, in terms of their ability
6 to construct or to issue emissions as well.

7 So, you know, when you're using this
8 institutional cap --

9 CONSULTANT UNNASCH: Right, so they're
10 reducing emissions.

11 SPEAKER MC CANN: -- you're pushing on
12 other sectors of the economy in terms of those
13 kinds of emissions.

14 CONSULTANT UNNASCH: Right.

15 SPEAKER MC CANN: And I think that
16 that's really, that's a real arbitrary leap. It's
17 a little bit like -- I don't know if you folks are
18 still using that zero cost of emission compliance
19 after 2010 assumption? That was one that was put
20 up in the last workshop, that there was a zero
21 cost of complying?

22 CONSULTANT UNNASCH: Oh, that's
23 another -- This is just about emissions.

24 SPEAKER MC CANN: Right. Okay, yeah,
25 that one is about monetizing the emission

1 benefits. I mean, there is -- there are costs --
2 even though once you get to a standard, there is a
3 cost of complying with that standard in the
4 future. And it's the same thing here, that --

5 CONSULTANT UNNASCH: Well, yeah, this is
6 just about emissions.

7 SPEAKER MC CANN: Right.

8 CONSULTANT UNNASCH: But just to address
9 that point. The point of the reclaim program is
10 to make the air cleaner, and if the South Coast
11 Air Quality Management District didn't believe
12 that the reclaim program was going to make the air
13 cleaner, they probably wouldn't have done it.

14 SPEAKER MC CANN: No, but it also --

15 CONSULTANT UNNASCH: Also, other power
16 plants even in the Bay Area require NOX offsets.

17 SPEAKER MC CANN: Right.

18 CONSULTANT UNNASCH: And, indeed, they
19 do take away from our --

20 SPEAKER MC CANN: Right, that's true
21 everywhere.

22 CONSULTANT UNNASCH: -- pollution
23 potential --

24 SPEAKER MC CANN: All of the power
25 plants, from that perspective all of the power

1 plants in the state then have zero emissions,
2 because they all require ERCs.

3 CONSULTANT UNNASCH: Right.

4 SPEAKER MC CANN: I mean, if you're
5 making that argument. The problem is, is from a
6 monetizing standpoint, the fact is, is that that
7 increase in emission actually -- your power plant,
8 you have to buy emission offsets from someone
9 else.

10 CONSULTANT UNNASCH: Right.

11 SPEAKER MC CANN: And so there is a
12 dollar amount that you have to put out for .015
13 pounds per megawatt hour.

14 CONSULTANT UNNASCH: Well, that's
15 another --

16 SPEAKER MC CANN: That's a dollar
17 output, and --

18 CONSULTANT UNNASCH: That's another
19 task.

20 SPEAKER MC CANN: -- you need to account
21 for it.

22 CONSULTANT UNNASCH: That's another
23 task.

24 SPEAKER MC CANN: But it's not accounted
25 for in your analysis.

1 CONSULTANT UNNASCH: Yes, it is. Yes,
2 it is.

3 SPEAKER MC CANN: Okay.

4 CONSULTANT UNNASCH: It's another task.

5 SPEAKER MC CANN: Okay. It's just it's
6 not clear in that analysis of that.

7 CONSULTANT UNNASCH: Well, we're just
8 calculating the impact, you know --

9 SPEAKER MC CANN: Well, it has the same
10 effect --

11 CONSULTANT UNNASCH: -- you know,
12 monetizing the emissions. There's all sorts of
13 stuff like the nickel metal hydride battery and
14 the hybrid vehicle costs money.

15 SPEAKER MC CANN: Well, this actually
16 holds for the refineries too, then. The emissions
17 from the refineries are zero because they're under
18 the same reclaim cap.

19 CONSULTANT UNNASCH: That's right.

20 SPEAKER MC CANN: So the refinery
21 emissions should be zero as well.

22 CONSULTANT UNNASCH: They are.

23 SPEAKER MC CANN: Okay.

24 CONSULTANT UNNASCH: Yeah, they are, and
25 we've reviewed this extensively, and I cannot

1 emphasize that word enough. And there are a few
2 people in this room who have been witness to that,
3 with the oil industry. We have a fuel cycle study
4 we worked on with ARB in 1996 and we participated
5 with about a dozen stakeholders from oil industry,
6 electric, all fuel groups.

7 And we went over this marginal average
8 business again and again, and there was a great
9 degree of interest in believing that the
10 appropriate way to analyze the effect of a
11 strategy was to look at the marginal emissions.
12 Because that represents what the breather and what
13 the Air District thinks the breather is breathing.

14 SPEAKER MC CANN: No, I absolutely
15 agree, I agree that's the right way to do it. I'm
16 just concerned about the fact that if you're
17 missing things in this physical modeling, that you
18 end up washing through to the economic costs, and
19 that's --

20 CONSULTANT UNNASCH: Right. Now, in
21 terms of economic -- you know, if someone has to
22 buy offsets, there are a lot of things that are
23 expensive in these strategies and they all need to
24 be considered one way or another in another task.

25 SPEAKER MC CANN: Okay. Well, it's

1 actually -- I guess it's supposed to be part of
2 Task 1.

3 CONSULTANT UNNASCH: Well, another
4 subtask.

5 SPEAKER MC CANN: A subtask, okay. All
6 right, thanks.

7 SPEAKER TURNER: Sean Turner, Natural
8 Gas Vehicle Coalition. I actually have a question
9 about your particulate emissions graphs, where
10 you've got bars above and below the axes, and I'm
11 trying to understand the significance of the
12 different sides.

13 CONSULTANT UNNASCH: Right.

14 SPEAKER TURNER: Are these supposed to
15 be labeled as PM reductions? They're listed as PM
16 emissions right now.

17 CONSULTANT UNNASCH: Yeah, I'm sorry --

18 SPEAKER TURNER: So the negative
19 reductions are --

20 CONSULTANT UNNASCH: Yeah, you're right,
21 they're emission reductions. The blue bars are
22 emission reductions.

23 SPEAKER TURNER: Okay.

24 CONSULTANT UNNASCH: So in the simplest
25 case, you're using less gasoline, you're reducing

1 particulate.

2 SPEAKER TURNER: Okay. So the bars,
3 though, below the S axis here or the zero axis,
4 are actually increases to the negative reductions.

5 CONSULTANT UNNASCH: Right.

6 SPEAKER TURNER: Okay. I just wanted to
7 make --

8 CONSULTANT UNNASCH: That's a great
9 comment, and I have a feeling in the report those
10 terms might be upside down.

11 SPEAKER TURNER: Yeah. Okay, thanks.

12 CONSULTANT UNNASCH: Or labeled
13 differently.

14 SPEAKER ASHBY: I'm Tony Ashby with
15 Sierra Research, and probably everybody else in
16 the room knows the answer to this.

17 But on your slide number 26 in the last
18 bullet, or the head, it says calculating NPV.
19 What is NPV? I can't find it anywhere.

20 CONSULTANT UNNASCH: Oh, net present
21 value.

22 SPEAKER ASHBY: Thank you.

23 CONSULTANT UNNASCH: So that's basically
24 taking the time value of money into account.

25 SPEAKER ASHBY: Yeah. Thank you.

1 PRESIDING COMMISSIONER BOYD: This is a
2 contest on who is going to speak first, one of you
3 or one of us. No other questions? Or everybody
4 has got to go back and study their economics a
5 little more.

6 (Laughter.)

7 ARB CHAIRMAN LLOYD: Yes. It seems
8 quite a bit of discussion today is focused on
9 vehicle technology, I guess. The only person I
10 see in the room here representing the OEMs is Ben,
11 and it looks as though Ben is not going to say
12 anything.

13 UNIDENTIFIED SPEAKER: I was stealing
14 his ear.

15 ARB CHAIRMAN LLOYD: I was mentioning,
16 Ben, that a lot of the stuff we talked about today
17 talked about vehicle technology, the different
18 technologies, the conventional technologies, fuel
19 efficiency. And yet, as far as I see, you're the
20 only person representing the OEMs here. And I'm
21 not sure whether that's -- I don't know what that
22 says. I don't know whether there is no interest
23 in this, or -- I realize that Honda is, you know,
24 not in the alliance, so maybe it's a mass sit-out
25 by the alliance gearing up for Monday, I'm not

1 sure.

2 MR. KNIGHT: Certainly, we're very
3 committed to moving technology forward on many
4 fronts and with several fuels, and I appreciate
5 the concept that I'm hearing here of kind of a
6 performance framework so that we can all find the
7 best solutions.

8 ARB CHAIRMAN LLOYD: Oh, sorry, Chairman
9 Keese was saying this isn't on the record. I
10 guess we've got the speaker --

11 CEC CHAIRMAN KEESE: Do you mind? Were
12 you going to say the same thing?

13 SPEAKER BEARD: No, I was just going to
14 respond to Dr. Lloyd saying that no one was here,
15 and I am indeed here.

16 CEC CHAIRMAN KEESE: Would you mind
17 saying that on the record? Just for our record
18 here.

19 PRESIDING COMMISSIONER BOYD: Ben, could
20 you come up and say what you just said to the
21 microphone, so it goes on the record?

22 (Laughter.)

23 PRESIDING COMMISSIONER BOYD: So we
24 could hear it with all the other people in the --

25 CEC CHAIRMAN KEESE: Our recorder was

1 indicating that there was going to be a gap in the
2 transcript here.

3 ARB CHAIRMAN LLOYD: And then also, and
4 I don't know, maybe you can, can you also address
5 the issue that, the assumption here that we're
6 going to have this difference in hybrid technology
7 cost for the next 50 years, 48 years. And that's
8 the assumption there. Just if you -- I don't know
9 whether you can comment on that from your
10 viewpoint.

11 SPEAKER KNIGHT: I think the, and it
12 showed up --

13 CEC STAFF FONG: Would you state your
14 name and affiliation.

15 SPEAKER KNIGHT: Ben Knight with Honda,
16 and I was glad to give a presentation at the first
17 workshop on natural gas vehicles. And I would
18 make a brief comment on that.

19 I think I just saw in the report a
20 difference, an assumed difference in the
21 efficiency of natural gas versus gasoline. And we
22 find, and I know Argon Lab has found that they're
23 within a couple of percent, so I would be glad to
24 send some information on that. And if indeed
25 that's an error, it could be corrected.

1 Regarding gasoline vehicles and for the
2 general market, consistent with the report I think
3 that the incremental technology advancements that
4 affect the whole fleet tend to be most cost-
5 effective and have the greatest impact. And, of
6 course, Honda is also, in addition to advancing
7 our general vehicles and their efficiencies, is
8 working to introduce the hybrid vehicles you
9 mentioned.

10 And personally, I don't like to see so
11 much some of the definitions of these, whether
12 it's a full hybrid or mild or this or that, I'd
13 rather see either a very technical description of
14 how it works or call it a high-efficiency hybrid,
15 and maybe the Prius and the Insight and the Civic
16 hybrid I think, in my mind at this point in time,
17 are clearly high-efficiency hybrids. And you want
18 to look at them in terms of their environmental
19 performance, rather than what the fraction of
20 motor power is or battery power.

21 To address your question --

22 ARB CHAIRMAN LLOYD: Then do we get into
23 the ultra and the super-high-efficiencies?

24 SPEAKER KNIGHT: And I look forward to
25 those also, and, in part, those will gain their

1 efficiencies from weight reduction. I think
2 Honda's contracted for some very interesting work
3 on safety research that indicates if you had a
4 hundred-pound or even a greater weight reduction
5 on every vehicle across the board, the net safety
6 would not be impacted; when you consider all of
7 the fatalities and injury rates, it would not be
8 impacted.

9 So that's important, to take a holistic
10 view toward safety in consideration. But
11 certainly, weight reduction, whether it's part of
12 a hybrid or part of a more traditional drive
13 train, is very important.

14 To address your question, as I think I'm
15 understanding it, as we understand it today, we do
16 see an incremental cost premium for hybrid
17 technology, even though we can downsize the engine
18 significantly, sometimes even drop a cylinder and
19 save some additional parts like an alternator,
20 still it has an additional motor and electronics
21 to control that and an energy storage device. So
22 it really is two powertrains, so to speak,
23 combined. And we do see an increment for that.

24 Certainly, we'd want to reduce that.
25 We're working hard, along with suppliers

1 worldwide, to bring those costs down. But
2 probably not in excess of, at least in the near
3 term, not in excess of the fuel savings, the
4 direct fuel savings at current gasoline prices.
5 So although we'll work on the cost, along with
6 suppliers, certainly incentives and any
7 encouragement of the public can make a difference
8 in bringing these vehicles to bear.

9 And I say that, given the public's
10 vision of perhaps the fuel savings. They might
11 only take into consideration the first four years
12 or something, they have a more short-term view of
13 it, rather than let's say the total life of the
14 vehicle.

15 CEC STAFF FONG: Thanks, Ben.

16 PRESIDING COMMISSIONER BOYD: Ben, could
17 I ask you a question, now that Alan teased you up
18 here, and I don't see the gentleman from the CHP
19 in the audience anymore, and this is something I
20 wished I had said when he was up here.

21 Because he made the comment about small
22 is dangerous or, you know, lighter weight is
23 dangerous. And I just wondered if you folks have
24 an opinion on that. I was going to suggest to
25 Alan that he might have his staff send to the CHP

1 the equivalent amount of data there is on smaller
2 can be safe, construction-wise, and I just
3 wondered if you had any comment on that as well.

4 SPEAKER KNIGHT: We certainly believe
5 that small is not unsafe and, in fact, have gone
6 all out with the Civic series, which is the first
7 compact car to show off five-star frontal crash
8 safety; also, the side. And I'm talking about
9 end-cap performance, this is beyond the standards,
10 showing off five-star safety. And in dynamic
11 side-crash end-cap vehicle performance, four-star
12 safety which, regardless of vehicle class, is
13 really outstanding levels.

14 What we've done is about a month ago
15 made public a study that we commissioned by an
16 outside group. It looks at, is based on a NHTSA
17 framework, a very credible NHTSA framework that's
18 referred to in the National Academy of Science NRC
19 study. And it takes that framework and updates it
20 with even more vehicles covering a range of about
21 15 years' worth of vehicles.

22 And one of the assumptions it makes is
23 to look at what if all vehicles, through weight-
24 reduction technology, were down-weighted 100
25 pounds across the board? And within statistical

1 significance, there is no change in the net
2 safety, net fatalities in society.

3 So this looks across at rollovers and
4 hitting pedestrians, car to car, cars going off
5 the road, all of those factors. For some of these
6 factors, the small car actually has some benefits,
7 including maneuvering or avoiding an accident.
8 But all of those are accounted for in the study.
9 I do believe NHTSA may also update their database
10 and take another look, but this was based on the
11 Kahane study of a couple of years ago.

12 PRESIDING COMMISSIONER BOYD: Thank you.

13 CONSULTANT UNNASCH: I have a -- My
14 memory came back to me regarding one of the
15 comments on offsets and reclaim. I just wanted to
16 point out that something else that the economic
17 analysis ought to consider is that the utilities
18 are somewhat interested in electric vehicles
19 because of their ability to charge at night where
20 they would allow for better utilization of
21 capital, load management, time of use, perhaps
22 vehicle-to-grid load buffering, and the costs of
23 purchasing offsets, albeit from other industries,
24 might well be offset by benefits to the rate-
25 payers that load management could provide.

1 PRESIDING COMMISSIONER BOYD: Thank you.
2 The gentleman we drove away from the podium a
3 moment ago -- Thank you for allowing us to
4 interrupt you.

5 SPEAKER BEARD: That's quite all right.

6 My name is Loren Beard. I represent
7 Daimler Chrysler. I didn't have any prepared
8 comments, but since Dr. Lloyd suggested that we
9 have no interest in these proceedings in Detroit,
10 I wanted to assure you that we have a lot of
11 interest in these proceedings in Detroit.

12 ARB CHAIRMAN LLOYD: Thank you, Loren.

13 SPEAKER BEARD: I'll make a couple of
14 comments and I refer back, and I don't know if
15 everyone has their handout in front of them, but
16 on slide number 18 from the Task 3, which would be
17 on page nine of your handout which showed the fuel
18 displacement options, it's curious to me that we
19 show, the bottom two bars are for light-duty
20 diesels and shows the -- needs some development.

21 And it kind of falls into the same sort
22 of group as gasoline reformer fuel cell needs --
23 Yeah, this is the slide -- needs some development.
24 This slide kind of concerns me because it sort of
25 qualitatively and quantitatively suggests, and I

1 apologize to Dan already that I haven't -- I've
2 been out of town for a while and I haven't
3 downloaded and read the report in its completion,
4 detail. We would look at that and say there's
5 some kind of disconnect in that, that we
6 understand and we would be the first to observe
7 that the California vehicle emissions represent a
8 very significant hurdle, perhaps an insurmountable
9 hurdle to the participation of the light-duty
10 diesel in the California fleet, although we have
11 not given up and we will not give up.

12 However, and maybe I sat through too
13 many PG&E meetings, but the conclusion of the PG&E
14 meeting, and maybe what this slide gets about or
15 maybe that's why I'm confused by this slide or
16 concerned about this slide, is that the PG&E
17 meeting talked about what kinds of technologies
18 would be available to significantly impact fuel
19 use across the US fleet in the short- to mid-term,
20 by which we intended to mean 15 to 20 years. And
21 the conclusion was that the diesel, the light-duty
22 diesel engine was the hands-down winner.

23 Now, in the long, long haul by which it
24 doesn't define but which means maybe 40 or 50
25 years, then perhaps the fuel cell becomes the

1 winner. But I'm a little bit troubled by these,
2 and maybe it's simply to say that they need some
3 development. We have light-duty diesel engines
4 that meet the year '04 standards today, in
5 minivans and Jeeps and the PT Cruiser. And we
6 fully anticipate meeting the year '05 standard,
7 and we will be doing our very, very best to meet
8 California standards for those vehicles.

9 We see those as, again, difficult and
10 perhaps insurmountable but we hope not, but we
11 anticipate those things happening if we hit a
12 couple of home runs in a decade, not in three or
13 four decades. So I just -- That was a concern I
14 had.

15 The other concern, and I think it was a
16 little bit of a -- it kind of struck right into my
17 heart when I think Dan said, well, 35 miles per
18 gallon in 2008 is a no-brainer, and that's always
19 a little bit concerning to us. We market a car
20 today that gets 35 miles per gallon, the Dodge
21 Neon, and lo and behold, when people come into
22 Dodge dealerships, they rarely drive out in them.

23 So I would suggest to the people here,
24 in all seriousness, that if you don't fashion a
25 policy which fully incorporates consumer

1 attitudes, consumer desires, that policy will
2 fail. Consumers have to put some value on fuel
3 economy; otherwise, they're not going to pay for
4 it.

5 We talked about a hybrids a little and
6 I'm not going to comment on the incremental cost
7 for hybrids except that we know that there is one.
8 And if we don't get consumers to value fuel
9 economy, they're not going to pay for it and we're
10 not going to move the ball forward, because we can
11 produce a car today that gets 35 miles per gallon,
12 but we can't sell a fleet that gets 35 miles per
13 gallon.

14 So unless you had questions for me,
15 that's --

16 ARB CHAIRMAN LLOYD: Yeah, I had a
17 couple, Loren. I don't recollect the PG&E being
18 that pessimistic on fuel cells or that optimistic
19 on diesel, but maybe time has changed their views
20 on that. And I certainly don't recollect
21 Dr. Panic being as pessimistic as 40 or 50 years.
22 I realize that may be difficult for you to comment
23 on.

24 SPEAKER BEARD: I recall Dr. Freel
25 saying that there is not much that Chevron and

1 Texaco can do to him at this stage of his career.

2 Well, there are some things that Daimler can still
3 do to me, so --

4 (Laughter.)

5 SPEAKER BEARD: -- so you may not want
6 to share my comments with Dr. Panic, and if
7 Dr. Panic has some views, that's fine. I happen
8 to represent a part of the company that produces
9 internal combustion engines.

10 ARB CHAIRMAN LLOYD: Well, and again, in
11 all honesty, the comment here, and I said earlier,
12 given the progress that the industry has made,
13 while it's a challenge in California, we expect
14 that you'll meet that challenge sometime in the
15 future.

16 SPEAKER BEARD: We expect to as well.

17 PRESIDING COMMISSIONER BOYD: Could you
18 comment on staff's assumptions about the cost
19 differentials for light-duty diesels that were
20 mentioned earlier in Mr. Fong's presentation?

21 SPEAKER BEARD: Again, I guess I would
22 defer a little bit and we will provide some
23 written comments. And the reason that I'm doing
24 this is not to dodge a question, but I was in
25 Texas all of last week and just got a chance to

1 download the thing and I have not read the entire
2 report. And before I made some comment that was
3 taken the wrong way.

4 As I just glance at the numbers, they
5 seem to be in the right ball park, but I would
6 rather take my time to read the report in detail,
7 and then comment in a written fashion.

8 ARB CHAIRMAN LLOYD: Thank you.

9 PRESIDING COMMISSIONER BOYD: Excuse me,
10 not -- I don't expect you to comment on this, but
11 a comment was made to me that reminded me of
12 something that -- I agree with your comment about
13 what the behavior of the buying public is. You
14 put a little car out there and they drive off in a
15 Durango.

16 The trouble -- One of the problems I
17 have, though, is I see a lot of Durango ads on TV
18 and few if any Neon ads. So the public will
19 respond to, sometimes to where they're pointed.
20 But I would agree, as long as gasoline is cheap,
21 they're going to go for other factors. And that's
22 an issue we tend to deal with.

23 SPEAKER BEARD: And I would like to
24 comment on that in that as I look around, I see
25 people wearing fashions that perhaps they don't

1 need to wear.

2 PRESIDING COMMISSIONER BOYD: Touche.

3 SPEAKER BEARD: You know, a suit that
4 perhaps cost more than is necessary for the
5 climate that you have here. And I, not that my
6 personal life matters, but I happen to own a 60-
7 inch TV, whereas ten years ago I owned a 40-inch
8 TV.

9 (Laughter.)

10 SPEAKER BEARD: But it's not necessary.
11 My eyes are just as good as they were then, but
12 now I can afford one. I don't think that
13 Mitsubishi talked me into it, but I happened to
14 buy it.

15 Now, the consuming public is going to
16 buy a car, and we're going to advertise to them.
17 You know, that's something that our advertising
18 department makes decisions on, on a business case.
19 But I would suggest that the American public tends
20 to consume a lot of things that they don't
21 necessarily need.

22 Now, having said that, I'm not sure how
23 many people who buy Dodge Durangos need them and
24 how many just want to make a fashion statement,
25 but given that some of the people who buy them

1 truly want to go through the Donner Pass and go up
2 to Tahoe and go skiing or whatever it is that you
3 folks do up there, those people probably get some
4 benefit out of having a Durango or a Grand
5 Cherokee as opposed to a Neon.

6 And so we have to build that Dodge
7 Durango in order to incorporate, in order to meet
8 its 99th-percentile function, just as the man from
9 the Highway Patrol said don't include us when you
10 start talking about fuel economy, don't include us
11 because we have to go fast and we have to catch
12 bad guys. Well, we have to build cars for those
13 people that intend to drive through deep snow, and
14 we don't give them a questionnaire when they come
15 to the dealership that says are you going to drive
16 this car through the deep snow because if you're
17 not, we're going to sell you a Neon.

18 (Laughter.)

19 PRESIDING COMMISSIONER BOYD: Well,
20 touche. I'm a native North Californian and I have
21 a four-wheel drive, and I drive in the snow all
22 the time so I feel legitimate, but a lot of those
23 cars going by me are en route to Reno or something
24 and they just want to go gamble. The public will
25 do what the public will do, it's just -- it's a

1 dilemma.

2 I also didn't want to remind the
3 gentleman from the Highway Patrol of -- and I'm
4 looking at Tom Cackette now when I say this -- of
5 the experience that we had years ago with the
6 Highway Patrol, pleading with them not to seek
7 legislation to authorize them to rip their
8 catalysts off their cars because it obviously
9 interfered with their performance. So mythology
10 carries on, and we all have to deal with it.

11 But now that he left the room, I'm doing
12 it to him, so --

13 (Laughter.)

14 PRESIDING COMMISSIONER BOYD: Thank you.

15 ARB CHAIRMAN LLOYD: And again, thanks
16 for coming out from Detroit, Loren, and I
17 apologize and say that you've done a good job of
18 representing the industry there.

19 SPEAKER BEARD: Thank you.

20 SPEAKER PHILLIPS: I'm Kathryn Phillips
21 with the Center for Energy Efficiency and
22 Renewable Technologies. When I first started
23 working there I had to stand in front of a mirror
24 for about an hour to be able to say that without
25 stumbling.

1 I just want to comment a little bit on
2 what Ben said and Loren said, actually more on
3 what Loren said. I can see that -- I understand
4 why people are going into the dealerships and
5 looking at the Neons but going with the Durangos.
6 They're two entirely different vehicles that offer
7 two entirely different options: a large truck
8 that you can take to areas that you probably
9 wouldn't want to go to in a Neon, although I'd
10 like to point out to Ben that I've done -- some of
11 my happiest moments of off-roading have been in a
12 Civic hatchback, so it can be done.

13 What I want to point out, though, is
14 that the auto makers can improve the technologies
15 on these SUVs, and last summer the National
16 Academy of Sciences, their panel looking at the
17 CAFE standards, suggested that auto makers could
18 increase the fuel efficiency of cars, pickups,
19 sport utility vehicles and vans by 16 to 47
20 percent over the next 10 to 15 years using
21 existing technologies.

22 We also know from some recent Energy
23 Foundation polls, one released in February, that
24 Californians want fuel efficiency requirements on
25 SUVs. I think all of this boils down to the

1 fact -- Well, and also, one more thing. A J.D.
2 Power survey recently released showed that
3 consumers want fuel-efficient and advanced
4 technology vehicles. So consumers want these
5 things. The technology is there to improve the
6 fuel efficiency in these larger vehicles.

7 And if the auto maker stepped up to the
8 plate and did what is technically possible, and
9 some might say the socially responsible thing to
10 do, the thing that a good corporate citizen would
11 do, I think that we'd be able to resolve or at
12 least get a quick start on our efforts to reduce
13 petroleum dependence in California. Thank you.

14 SPEAKER JONES: My name is Pam Jones,
15 Diesel Technology Forum. And when I was in
16 graduate school I determined that the policy-
17 wolicy people had a lot more fun than the
18 quantoids --

19 (Laughter.)

20 SPEAKER JONES: -- so I'll comment from
21 the policy-wolicy angle of the Diesel Technology
22 Forum.

23 During the report there are some
24 assumptions and speculations about whether or not
25 the engine manufacturers, car companies will meet

1 the emissions standards. Also, whether or not in-
2 use numbers are different than certification. And
3 I'd like to suggest that there be minimal
4 speculation on this and just accept the fact that
5 we are not asking for a lessening of the
6 standards, a lowering of the standards. The
7 standards are what they are: Either we meet them
8 or we don't.

9 And the same is true of other
10 technologies, fuel cells. When the price comes
11 down, there will be a market for them. If the
12 price doesn't come down, there will not be a
13 market for them. So perhaps less speculation and
14 just accept that the standards are there. We are
15 doing our best to meet them.

16 Second area was some reference to Europe
17 having less stringent standards. And perhaps the
18 comment could be made that they're not less
19 stringent as much as focused on a different
20 emphasis, and that's on the CO2 issue and global
21 warming. That happens to be their priority, so
22 it's not that they're less stringent, it's a
23 different emphasis on there.

24 ARB CHAIRMAN LLOYD: Well, in terms of
25 NOX, they are less stringent, and that's a fact.

1 SPEAKER JONES: Right, but in terms
2 of --

3 ARB CHAIRMAN LLOYD: But the strategy
4 that they're following is different, I agree.

5 SPEAKER JONES: Right, right.

6 Third, in the report there is reference
7 to diesel as being what seems like to be the
8 primary source of PM, and we'd just like to ask
9 that there be a consideration of all sources of
10 PM, and I think that you will be doing that.

11 The new weekend ozone study is calling
12 into question the relationship between NO2 and
13 ozone. And by that I mean the study shows
14 something probably paradoxical that on the
15 weekends, when you would expect the NO2 levels to
16 go down, in fact they are going up. So basing
17 some of the information standards on that may be
18 questionable because we don't really know the
19 relationship between NO2 and -- I mean, NOX and
20 ozone. There is some question to that, as
21 evidenced by that study.

22 And lastly, the reference to the SUVs
23 and the luxury vehicles that you were just
24 speaking about. The report really doesn't address
25 that perhaps as much as it could. It's looking at

1 the smaller vehicles and the larger vans. But
2 from the practical point of view, the SUV is
3 probably where you would find the biggest
4 difference, both in fuel efficiency and
5 willingness of consumers to pay the additional
6 cost. Four thousand dollars out of a \$45,000
7 vehicle is certainly less relative to a smaller
8 vehicle that's \$20,000. So I think you would have
9 more likelihood of willingness to pay for that.

10 Second, as has been mentioned, it would
11 provide the reductions, yet still providing the
12 look, the feel, the performance, and yes, the
13 weight that many of those consumers want. And if
14 you do reduce the weight, they will go off and
15 choose some other vehicle, if that's how you want
16 to reduce the fuel consumption of the SUVs.
17 They'll choose other vehicles if you change the
18 cars too dramatically.

19 Lastly, I would just like to say it's
20 the end of March, one month to D-day when the
21 report is due, and I'm still able to speak to you
22 today because clean diesel technology is still in
23 the report. And we appreciate your consideration,
24 that it is still in the report, and just
25 acknowledging the contribution that this

1 technology has for providing cost-effective low-
2 infrastructure technology and one that would have
3 little subsidies required from the government in
4 order to reduce petroleum consumption. Thank you.

5 ARB CHAIRMAN LLOYD: Pam, I just would
6 be remiss as an atmospheric scientist to say
7 there's any doubt about the relationship between
8 NOX and ozone in the atmosphere. I think there
9 are many factors there. I don't think you really
10 meant that, but I understand the issue.

11 SPEAKER JONES: Right, but I think that
12 weekend ozone study is calling into question what
13 the relationship and why it is not --

14 ARB CHAIRMAN LLOYD: For years the issue
15 has been argued that if you cut back NOX too much,
16 ozone goes out. We know that's a fact, but the
17 point is there are other issues associated with
18 NOX in terms of health effects, and that line of
19 discussion to me is meaningless.

20 It's interesting in understanding what's
21 going on, but to use that as a rationale for this
22 report, it's not germane.

23 SPEAKER JONES: Thank you.

24 SPEAKER NEANDROSS: Good afternoon.

25 Erik Neandross again with Gladstein and

1 Associates.

2 I apologize, I missed the presentation,
3 but was interested. I flipped through the slides
4 and it looks like the only environmental
5 consideration is for emissions.

6 CONSULTANT UNNASCH: No. In Task 1
7 there is air emission impacts and there's what we
8 call multimedia impacts, and those include spills
9 due to the transportation of fuels and also other
10 types of multimedia impacts, oil changes, that
11 sort of thing.

12 SPEAKER NEANDROSS: So the cost to the
13 government, cost to the public is considered for
14 land, air and water?

15 CONSULTANT UNNASCH: Right.

16 SPEAKER NEANDROSS: Okay, thanks.
17 That's all I have.

18 PRESIDING COMMISSIONER BOYD: Well, have
19 we reached the end? Not bad, not bad.

20 ARB CHAIRMAN LLOYD: It's not 1:45 yet
21 is what he's saying.

22 (Laughter.)

23 PRESIDING COMMISSIONER BOYD: We have
24 one of those a year.

25 If there is no one else who would like

1 to step forward, then I want to first thank
2 everybody for their attendance and their
3 participation. The agenda calls for me to make
4 closing remarks, and they're going to be just
5 brief and, as I'm saying, to thank the staffs of
6 the agencies, our consultants, and the audience
7 for their participation in this and your
8 indulgence and your patience.

9 I urge you and encourage you to provide
10 written submissions by the deadlines that were
11 laid out, and anybody who needs a copy of the
12 printed report and doesn't want to download the
13 thing, I'll donate my copy up here to you. I know
14 I have trouble reading these things on the screen
15 as well.

16 This has been a very good workshop. In
17 previous workshops I've made lengthier closing
18 remarks because there have been fewer people with
19 the courage to come to the microphone, and I've
20 tried to summarize some of the issues for people
21 to address in their written testimony. This
22 workshop we had good participation, I appreciate
23 that. Coupled with the fact that I am truly
24 running out of voice.

25 I again will thank everybody and bid you

1 adieu. I thank my fellow panelists here and wish
2 everybody a nice spring weekend and look forward
3 to seeing you at the next workshop, which I
4 believe is April 15th. Okay, thank you everybody
5 and be safe out there.

6 (Thereupon, the hearing was
7 adjourned at 3:45 p.m.)

8 --oOo--

9 *****

10 *****

11 *****

CERTIFICATE OF REPORTER

I, PETER PETTY, an Electronic Reporter,
do hereby certify that I am a disinterested person
herein; that I recorded the foregoing California
Energy Commission public hearing; that it was
thereafter transcribed into typewriting.

I further certify that I am not of
counsel or attorney for any of the parties to said
workshop, nor in any way interested in outcome of
said hearing.

IN WITNESS WHEREOF, I have hereunto set
my hand this 15th day of April, 2002.

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345